

**Sherman Oaks
Neighborhood Council**

CITY OF LOS ANGELES
CALIFORNIA



Outreach Committee

Kylee Peña, Co-Chair
David Silverman, Co-Chair
Jeffrey Hartsough
Lindsay Imber
Neal Roden
Kira Durbin
Ryan Ahari



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**Sherman Oaks
Neighborhood Council**

**Special Outreach Committee Meeting DRAFT MINUTES:
February 21st 2025, 4:30PM**

Virtual Meeting

To access this Virtual Meeting on the Zoom Platform:

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Public Comments: Comments from the public on agenda items will be heard only when the respective item is being considered, and prior to voting. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the Public Comment on Non-Agenda Items period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during this General Public Comment period; however, the issue raised by a member of the public may become the subject of a future meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Committee.

Making Public Comments During This Virtual Meeting: When prompted by the Presiding Officer, press "Raise Hand" (if on Zoom) or *9 (if on a telephone) to indicate a desire to address the committee. If you are on Zoom, you will see a timer graphic indicating your time remaining to speak. If you are on a telephone, you will be told when 10 seconds remain in your allotted time. Public comment for this meeting will be heard during each eligible agenda item

SB 411 Updates:

If a Neighborhood Council has a quorum of board members in a physical location, board members who wish to join the meeting via teleconferencing must adhere to AB 2449 rules and regulations. If a Neighborhood Council does not have a quorum of board members in a physical location, they must adhere to SB 411 rules and regulations.

In the event of a disruption that prevents the eligible legislative body from broadcasting the meeting to members of the public using the call-in option or internet-based service option, or in the event of a disruption within the eligible legislative body's control that prevents members of the public from offering public comments using the call-in option or internet-based service option, the eligible legislative body shall take no further action on items appearing on the meeting agenda until public access to the meeting via the call-in option or internet-based service option is restored. Actions taken on agenda items during a disruption that prevents the eligible legislative body from broadcasting the meeting may be challenged pursuant to Section 54960.1.

The eligible legislative body shall not require public comments to be submitted in advance of the meeting and shall provide an opportunity for the public to address the legislative body and offer comments in real time. Notwithstanding Section 54953.3, an individual desiring to provide public comment through the use of an internet website, or other online platform, not under the control of the eligible legislative body, that requires registration to log in to a teleconference may be required to register as required by the third-party internet website or online platform to participate.

- (i) An eligible legislative body that provides a timed public comment period for each agenda item shall not close the public comment period for the agenda item, or the opportunity to register, pursuant to subparagraph , to provide public comment until that timed public comment period has elapsed.
- (ii) An eligible legislative body that does not provide a timed public comment period, but takes public comment separately on each agenda item, shall allow a reasonable amount of time per agenda item to allow public members the opportunity to provide public comment, including time for members of the public to register pursuant to subparagraph (D), or otherwise be recognized for the purpose of providing public comment.
- (iii) An eligible legislative body that provides a timed general public comment period that does not correspond to a specific agenda item shall not close the public comment period or the opportunity to register, pursuant to subparagraph (D), until the timed general public comment period has elapsed.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

Agenda Note: All items containing motions, at the time of agenda posting, are listed in **blue, bold text**.

AGENDA

1. **Welcome, Call to Order, and Roll Call**

Called to order 4:39PM

Present: Silverman, Roden, Ahari, Durbin, Hartsough, Pena

Absent: Imber

2. **Administrative Motions**

- a. Approval of December minutes
 - 1) Hartsough motion, Silverman second
 1. Approve: Silverman, Roden, Ahari, Hartsough, Pena
 2. Abstain: Durbin
 3. Motion carries.

3. **Chair Report** (5 minutes): *David Silverman & Kylee Pena*

- a. *Brief remarks from the chairs.*

4. **Public Official Comment** (2 minutes each): *Comments by public officials*

- a. *None present.*

5. **General Public Comment by Community Stakeholders** (2 minutes each): *comments by the public on non-agenda items within the Outreach Committee's jurisdiction*

- a. *None present.*

6. **Discuss SONC Elections - Outreach Contribution**

- a. Filing period is open right now through March 24th.
- b. We have 5 candidates filed currently, City Clerk shows current filings and certifications.
- c. Need to be more aggressive about announcing elections.
- d. Direct mail is a possibility, broader stroke.
 - 1) Postcard mailing - Kylee can take on design
 - 2) EveryDoorDirectMail
- e. Next Door, social media posts, one-off newsletters, in person drop-bys, CD4's newsletter, SOHA newsletter.
 - 1) Ryan - CD4, SOHA, AD44, Stern, Sherman, Horvath
 - 2) David - postcard drop-offs
 - 3) Kylee to make list of places to distro.
 1. Kylee will send graphics packages to board and committee.

7. **Tree Giveaway Discussion**

- a. Ryan has done reach outs to local elected officials - Raman, Stern, Schulz want to co-sponsor. Sherman also interested, working on answer. Horvath considering as well. CERT will be in attendance as well.
- b. Working through a joint event (Spring Festival) at the park.
- c. March 22nd - Tree Event
- d. Likely in front of lawn in front of aquatic center
- e. SFV Cactus & Succulent Society may return.
- f. Harold will provide cuttings as well.
- g. Taleen will look into giving out rain barrels.
- h. Kylee will update graphics and distribute.

- i. Three 4x5' banners
 - j. David will set up email to get volunteers
- 8. Civics 101 Forum Updates - Jeffrey Hartsough**
 - a. Students are working on this and have a draft.
- 9. Getting co-sponsorships and programming funding from elected report - Ryan Ahari**
 - a. Raman's office has discretionary funding.
- 10. Government Fair Day Updates - Ryan Ahari**
 - a. No updates.
 - b. We could potentially partner with local elected officials for meet and greets.
- 11. Updated Discussion of Tentative Dates for 2025 Events - David Silverman**
 - a. SONC Election Activities - on SONC calendar
 - b. Summer Movie Nights - 6/28, 7/26 , 8/23
 - c. Street Fair - October 19
 - d. October Movie Night - late October
 - e. Additional
- 12. Discuss Tentative Meeting Schedule for 2025:**
 - a. March 18 - online
 - b. April 15 - online
 - c. May 20 - in person
 - d. June 17 - online
 - e. Skip July
 - f. August 19 - online
 - g. September 16 - in person
 - h. October 21 - in person
 - i. November 18 - online
- 13. Additional topics not agendized**
 - a. Newsletter has an email that should be reviewed.
 - b. Do we want a phone number anymore?
 - c. SMS messaging
 - d. HS committee meeting agenda wasn't posted - should follow up.
- 14. Outreach Committee Member Announcements**
- 15. Adjournment**
 - a. Adjourned at 6:11PM

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Public Access of Records

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.ShermanOaksNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email the SONC Secretary: stacey.segarrahohlinger@sonc@gmail.com.

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- Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423.
- www.ShermanOaksNC.org
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For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.ShermanOaksNC.org.

