

Committee Members:

Sarah Manuel – Chair
 Kira Durbin
 Jeffrey Hartsough
 Gil Imber
 Neal Roden
 Harold Shapiro

Alternates

Marcus Zimmerman
 Hayden Ranshaw
 Levon Baronian
 Sidonia Lax
 Sue Steinberg

CALIFORNIA



**Sherman Oaks
 Neighborhood Council
 Outreach Committee
 Regular Meeting Agenda**

**Tuesday, June 16th, 2020
 7:00 p.m.**

Virtual Meeting

SHERMAN OAKS
 NEIGHBORHOOD
 COUNCIL

P O Box 5721
 Sherman Oaks, CA
 91413
 (818) 503-2399

www.shermanoaksnc.org

OR CONTACT

Department of
 Neighborhood
 Empowerment linked
 through our website
 under "Resources"

Zoom Meeting Online or By Telephone

Dial+16699006833,,99617237485# or

+13462487799,,99617237485# to Join the Meeting

Then Enter This Webinar ID: 996 1723 7485 and Press #

Online: Cut and Paste <https://zoom.us/j/99617237485>

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Gil Imber Gil.Imber.SONC@gmail.com o por correo electrónico www.ShermanOaksNC.org para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

Every person wishing to address the Board must dial US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) and enter "134129" and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

1. **Call to Order and Welcome 7:15pm**
2. **Roll Call and Introductions**
Present: Sarah Manuel, Kira Durbin, Gil Imber, Neal Roden, Harold Shapiro, Hayden Ranshaw, Quorum.
3. **Approval of Prior Meeting Minutes**
☑ **February 18th, 2020 – Minutes. Approved.**
4. **Chair's Report: 5 minutes**
Mask Kit Program wrapping up, Neighbors Helping Neighbors still in progress, The Ziff Flyer has launched and we are meeting with Website Vendors this month.
5. **Public Comment:** Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction. *N/A*
6. **Discussion: 5-10 minutes per topic**
 - a. Discussion -- Consider developing liaison programs to bridge Outreach with other SONC committees. Ie. Green, Traffic & Transportation, Homeless
 - b. Discussion – Possible 2020 Outreach events and opportunities
 1. Green Committee -- *add to FAQ*
 - a. *Green Tips Newsletter/Website*
 - b. *Sustainable / CA Correct Planting/Yards*

- c. How to distribute the succulents from cancelled Spring Tree Giveaway
Sweepstakes/virtual garden tours
- d. Trimming back brush and greenery near sidewalks
- e. Fire Season has begun
- 2. Traffic & Transportation
 - a. Bicycle Safety / Rules of the Road
 - b. Possibly supporting Walk N Rollers for children bicycle education
<http://walkmorebikemore.org/>
 - c. The LACBS Bike Match program
 - d. Automatic Pedestrian Crosswalks implemented by City Council
- 3. Homeless
 - a. Mask Distribution
Suggestions made by the public: Navajo Indian Reservation, Assisted Living Homes for Seniors in SO: Sunrise on Coldwater, Village, Rehab on Huston
 - b. Identify outreach opportunities within the Stay at Home Order vs. LA City Opens Up Guidelines
Assemble care packages including masks
 - c. Oxnard Safe Parking RV Site
- c. Discussion – SONC Website -- updates from Harold Shapiro
- d. Discussion – Newsletter
 - 1. Feedback
 - a. ADA Compliance - *add alt tag to PNG*
 - b. What is SONC?
 - c. Font size and template design
 - 2. Identify Structure
 - a. Message from the President
 - b. Board Meeting Save the Date
 - c. Public Officials
HS will follow up and request an update for Newsletter/ and or participation at Board Meeting including Officer Valdana from VNPd.
 - d. Community Listings
 - e. Committee Updates
 - f. FAQ -- based off of community inquires upon each distribution
 - g. Other topics
HR to draft Youth segment for Newsletter
KD to speak with SONC Historian by adding "Historical Segment" to website

3. Assign Copy Editor Role

*HS will review copy upon 1st draft completion.
Consider using ADOBE PDF notes.*

- e. Discussion regarding stakeholder engagement and stakeholder communication with elected officials and agencies.

7. New Business – Introduction topics for consideration of the Outreach Committee at future meetings: **5 - 10 minutes**

a. Green Committee -- Leaf Blower Trade In Program

1. Identify requirements from Committees for Website Submissions. Identify copy, graphics, publication frequency. *KD will draft. Committee Campaign Google Form Created by SM.*

b. Schedule Stakeholder Engagement Workgroup Series -- *ROLLOVER TO FALL AGENDA*

1. Identify stakeholders & commitment barriers
2. Discuss solutions & implement new outreach methods
3. Discussion - possible ways to help educate and empower stakeholders in efforts to avoid misconceptions and help direct them to the correct public official.

c. *ADD TO AGENDA FOR JULY, food drive/shelter -- how to continue services. Kits for the homeless neighbors.*

8. Announcements on items within the SONC Outreach Committee's jurisdiction

☑ **Next Meeting, Tues, July 21st, 2020, 7pm**

9. Adjourn 9:20pm

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- Sherman Oaks Martin Pollard Branch Library 14245 Moorpark St, Sherman Oaks, CA 91423
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