

Committee Members:

Harold Shapiro - Chair
 Kira Durbin
 Jeffrey Hartsough
 Lindsay Imber
 Caden Kang
 Neal Roden

CITY OF LOS ANGELES
 CALIFORNIA



SHERMAN OAKS
 NEIGHBORHOOD COUNCIL

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 Neighborhood Empowerment
 linked through our website
 under "Resources"

**Sherman Oaks
 Neighborhood Council
 Outreach Committee
 Regular Meeting Agenda
 Tuesday, March 21st, 2023
 7:00 p.m.**

Virtual Meeting

To access this Virtual Meeting on the Zoom Platform:

Webinar ID: 836 2315 4607

Cut and Paste: <https://us02web.zoom.us/j/83623154607>

Telephone: 1-669-900-6833, enter 836 2315 4607 #

IN CONFORMITY WITH THE SEPTEMBER 16, 2021, ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial (833) 548-0282, and enter **836 2315 4607** and then press # to join the meeting. The meeting can also be joined from the Zoom join meeting screen using Webinar ID: **836 2315 4607**. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting, the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item.

Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles. The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

1. **Welcome, Call to Order and Roll Call** Harold Shapiro
 - a. Welcome, Call to Order and Introductions
 - b. Roll Call, establishment of quorum
2. **Administrative Motions:**
 - a. Approval of Prior Meeting Minutes - roll call vote
 - i. [February 21, 2023](#)
3. **Public Official Comment: 2 minutes each** *Comments by public officials in attendance*
4. **Public Comment: 2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*
5. **Chair Report: 10 minutes**, Harold Shapiro
 - a. April in-person meeting
 - Public Library or CD4 Office?
 - with ad-hoc Zoom also?
 - b. 2023 NC elections candidate filing status for the 9 races
6. **Project Updates & Discussion (20 minutes)** *Please see supporting documentation. 2 minute Public Comment will be permitted for each sub-agendized item.*
 - a. 2023 Neighborhood Council Elections - Jeffrey Hartsough, Harold Shapiro
 - Review and approval of printed materials for mail-out/hand-out
 - Status of contracted services for mailbox stuffing
 - City Clerk/DONE [Postcard mailout](#) status
 - Video promos for website, social media platforms & YouTube.com
 - Discussion: candidate Forums via Zoom? Identify April & May dates
 - b. Utility Box Painting/Design - Current status - Neal Roden [Approved artwork](#)
 - Street permit to have canopy in place was applied for, have heard nothing back from City of Los Angeles Bureau of Street Services Agency
 - c. Spring Tree Giveaway - Jeffrey Hartsough
 - Review of promotional graphics developed by Caden Kang - [8.5" x 11"](#) & [1200 x 550 pixels](#)
 - need to verify co-sponsor and participants information and follow up on discussions from February Outreach meeting regarding making this a larger Earth Day Event
 - Firm up schedule date: April 22, 2023
 - need to confirm start times and end times
 - funding of up to \$1000 approved by Finance Committee at January 25th, 2023 Finance committee meeting, and approved by full council at February 13th. 2023 SONC Board meeting

d. Summer Movie Series

- Discussion: what tasks need to be handled now, assigned, target dates for completion
- User Poll to be conducted to obtain film title suggestions
- Motion to Approve Summer Movie Series Funding: (requires vote)

It is hereby moved to approve up to \$4900 for SONC's Summer Movie Series at the Van Nuys Sherman Oaks War Memorial Park. Funds will go towards film rental/licensing fees, projection services, children's activities possibly including Bubble blowing services, face painting and other family friendly activities. Funding will also be applied to acquiring SONC Branded promotional materials.

- e. Light pole banners project to promote SONC - Harold Shapiro
- SONC is required to submit a new motion to the City Council to extend the banner program to 2024 (requires vote) [Follow this link to the Motion.](#)

f. Bus Bench Advertising

- application submitted on 2-21-2023
- [graphic design](#) submitted

- g. SONC website status Social Media Platforms and Ziff Flyer - [Monthly Metrics](#).
Subscriber status. ConstantContact subscription renewal status

- h. Article suggestions for April Ziff Flyer.

9. New Business: (5 minutes) (*Public Comment will be accepted for each item discussed.*)

- a. Items for consideration for next/future meeting Agenda(s)

10. Announcements on items within the SONC Outreach Committee's jurisdiction

- a. The next SONC Outreach Committee Meeting will be **Tuesday April 18th, 2023**, 7:00 PM at the Council District 4 Office Conference room
- b. [The Valley of Change](#) - Feed Our Friend In Need event is conducted the **2nd Saturday of each Month**

11. Adjournment

THE AMERICAN WITH DISABILITIES ACT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.ShermanOaksNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email: stacey.segarra.bohlinger.sonc@gmail.com.

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- Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423.
- www.ShermanOaksNC.org
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

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RECONSIDERATION AND GRIEVANCE PROCESS

For information on the NC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.ShermanOaksNC.org