

Committee Members:

Harold Shapiro - Chair
 Kira Durbin
 Pamela Harris
 Jeffrey Hartsough
 Lindsay Imber
 Caden Kang
 Sarah Manuel
 Neal Roden

CITY OF LOS ANGELES
 CALIFORNIA



SHERMAN OAKS
 NEIGHBORHOOD COUNCIL

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 Neighborhood Empowerment
 linked through our website
 under "Resources"

**Sherman Oaks
 Neighborhood Council
 Outreach Committee
 Regular Meeting Agenda
 Tuesday, September 20th, 2022
 7:00 p.m.**

Virtual Meeting

To access this Virtual Meeting on the Zoom Platform:

Webinar ID: 836 2315 4607

Cut and Paste: <https://us02web.zoom.us/j/83623154607>

Telephone: 1-669-900-6833, enter 836 2315 4607 #

IN CONFORMITY WITH THE SEPTEMBER 16, 2021, ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial (833) 548-0282, and enter **836 2315 4607** and then press # to join the meeting. The meeting can also be joined from the Zoom join meeting screen using Webinar ID: **836 2315 4607**. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting, the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item.

Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles. The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

1. **Welcome, Call to Order and Roll Call** Harold Shapiro
 - a. Welcome & Call to Order
 - b. Roll Call, establishment of quorum, and Introductions
2. **Administrative Motions:**
 - a. Approval of Prior Meeting Minutes - roll call vote
 - i. [August 16th, 2022](#)
3. **Public Official Comment: 2 minutes each** *Comments by public officials in attendance*
4. **Public Comment: 2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*
5. **Chair Report: 10 minutes**, Harold Shapiro
 - a. Digital Media/Communications policy compliance - policy takes effect October 4, 2022 [3 steps to be prepared](#), [Checklist](#)
 - b. The 2022 [Los Angeles Congress of Neighborhoods](#) - Saturday, September 24, 2022, via Zoom. Registration opened August 27th. 3rd and final session of training on best practices for implementing the new NC Digital Media Policy will take place there.
 - c. Civic U 1.0 is returning in October - 3 sessions, must attend all 3 if enrolling.
 - d. Additional trainings from DONE on NC social media (including Nextdoor) and marketing for NCs (including Canva) are planned for the future
 - e. Outreach going dark in December
6. **Project Updates & Discussion (45 minutes)** *Please see supporting documentation. 2 - minute Public Comment will be permitted for each sub-agendized item.*
 - a. SONC Sherman Oaks Street Fair participation - Oct. 16th - Jeffrey Hartsough
 - b. SONC Summer Movie Series - wrap up and report on last screening - Jeffrey Hartsough
 - c. SONC 20th Anniversary Celebration Event Planning - Oct. 29th - Sarah Manuel, Lindsay Imber, Pamela Harris
 - d. 2023 Neighborhood Council Elections - Sarah Manuel - [website](#) is live
 - e. Utility Box Painting/Design - Pamela Harris - [Approved artwork](#)
 - f. Light pole banners project to promote SONC & its 20th anniversary - Harold Shapiro - [Final Artwork Proof](#). Discussion on which locations should be utilized.
 - g. A.T. & T. Visual Voicemail - Jeffrey Hartsough
 - h. In Memoriam for Candy Williams - Sarah Manuel
 - i. SONC website status (overview of [Communications Tracking tool](#)), Social Media Platform and Ziff Flyer - [Monthly Metrics](#). Subscriber status, notes on how to improve email address collection at public events.

8. New Business: (5 minutes) *(Public Comment will be accepted for each item discussed.)*

- a. Items for consideration for next/future meeting Agenda(s)
 - i. Paid advertising on Social Media Platforms
 - ii. Bus bench branding
 - iii. Shredding Event

9. Announcements on items within the SONC Outreach Committee's jurisdiction

- a. The next SONC Outreach Committee Meeting is **Tuesday October 18th, 2022**, 7pm
- b. [The Valley of Change](#) - Feed Our Friend In Need event is conducted the 2nd Saturday of each Month
- c. September is Neighbor Month (September 28 is National Good Neighbor Day)
- d. September is also National Preparedness Month

10. Adjournment

THE AMERICAN WITH DISABILITIES ACT

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.ShermanOaksNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email: stacey.segarra.bohlinger.sonc@gmail.com.

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

- Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423.
- www.ShermanOaksNC.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website www.ShermanOaksNC.org