

Committee Members:
Sarah Manuel – Chair
Harold Shapiro -
CIT/Chair in Training

Kira Durbin
Pamela Harris
Jeffrey Hartsough
Lindsay Imber
Hayden Ranshaw
Neal Roden

CALIFORNIA



**Sherman Oaks
Neighborhood Council
Outreach Committee
Regular Meeting Agenda**

**Tuesday, March 15th, 2022
7:00 p.m.**

Virtual Meeting

SHERMAN OAKS
NEIGHBORHOOD
COUNCIL

P O Box 5721
Sherman Oaks, CA
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(818) 503-2399

www.shermanoaksnsc.org

OR CONTACT

Department of
Neighborhood
Empowerment linked
through our website
under "Resources"

To access this Virtual Meeting on the Zoom Platform:

Webinar ID: 836 2315 4607

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IN CONFORMITY WITH THE SEPTEMBER 16, 2021, ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial (833) 548-0282, and enter **836 2315 4607** and then press # to join the meeting. The meeting can also be joined from the Zoom join meeting screen using Webinar ID: **836 2315 4607**. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting, the public will be requested to dial *9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item.

Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one minute per speaker, unless adjusted by the presiding officer of the Board.

AB 361 Updates: Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles. The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to

the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

AGENDA

1. **Call to Order and Welcome** Chair, Sarah Manuel, CIT, Harold Shapiro
2. **Roll Call and Introductions** Chair, Sarah Manuel
3. **Administrative Motions: ACTION ITEM. ROLL CALL VOTE REQUIRED.**
 - A. Approval of Prior Meeting Minutes
 - i. February 15th, 2022 – DRAFT - Regular Meeting Minutes
ACTION ITEM. ROLL CALL VOTE REQUIRED.
4. **Chair in Training Report: 3 minutes**, Harold Shapiro
 - A. Welcome
5. **Project Updates & Discussion (20 minutes)** *Please see supporting documentation. 1 - minute Public Comment for each sub-agendized item.*
 - A. Homeless Count/CD4 Neighborhood Support Day - Kira Durbin, Pamela Harris
 - B. Website & Stakeholder interest form - Harold Shapiro, Lindsay Imber
 - C. Newsletter, The Ziff Flyer & Social Media Platform Metrics - Sarah Manuel, **Assign new project lead to do Newsletter and Social Media**
 - D. Community Clean Up - Neal Roden
 - E. Utility Box Design - Pamela Harris, Sarah Manuel
 - F. Spring Tree Giveaway - Jeffrey Hartsough, *Volunteer Sign Up*
 - G. Business Card - Lindsay Imber
6. **Public Official Comment: 2 minutes each** *Comments by public officials*
7. **Public Comment: 2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*
8. **SONC's Summer Movie Series in the Park ACTION ITEM. ROLL CALL VOTE REQUIRED.**

A motion to approve up to \$5000 for SONC's Summer Movie Series at the Van Nuys Sherman Oaks War Memorial Park. Funds will go towards film rental/licensing fees, projection services, children's activities including Bubble blowing services, face painting and other family friendly activities. Funding will also be applied to acquiring SONC Branded promotional materials. ACTION ITEM. ROLL CALL VOTE REQUIRED.
9. **Discussion of Social Media and collect quotes for Social Media marketing.**

- 10. Status Update of Hauptwerk Acquisition-** *Lindsay Imber/Jeffrey Hartsough*
- 11. New Business** – Introduction topics for consideration of the Outreach Committee at future meetings: **(5 minutes)** *Public Comment for each sub-agendized item.*
- A. Other items for consideration for next Agenda(s)
 - B. Scavenger Hunt -- Get to know your neighbors and the neighborhood.
 - C. Painting in the Park
- 12. Announcements** on items within the SONC Outreach Committee’s jurisdiction
- The Valley of Change - 2nd Saturday of the Month**
Next Outreach Meeting, April 19th, 2022, 7pm
NHIFP is seeking volunteers, Email Barbara @ bjavitz@gmail.com
LA Works is always looking for Volunteers
- 13. Adjourn**

THE AMERICAN WITH DISABILITIES ACT As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: NCsupport@lacity.org

PUBLIC ACCESS OF RECORDS In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: www.ShermanOaksNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email: lindsay.imber.sonc@gmail.com. **PUBLIC POSTING OF AGENDAS** – Neighborhood Council agendas are posted for public review as follows: ● Sherman Oaks Public Library, 14245 Moorpark St, Sherman Oaks, CA 91423. ● www.ShermanOaksNC.org ● You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

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