Committee Members: Sarah Manuel – Chair Kira Durbin Pamela Harris Jeffrey Hartsough Gil Imber Hayden Renshaw Neal Roden Harold Shapiro Marcus Zimmerman

## **CALIFORNIA**



Sherman Oaks Neighborhood Council Outreach Committee Regular Meeting Agenda

Tuesday, May 18th, 2021 7:00 p.m.

**Virtual Meeting** 

SHERMAN OAKS NEIGHBORHOOD COUNCIL

P O Box 5721 Sherman Oaks, CA 91413 (818) 503-2399 www.shermanoaksnc.org

OR CONTACT

Department of Neighborhood Empowerment linked through our website under "Resources"

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Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte Gil Imber Gil.Imber.SONC@gmail.com o por correo electrónico <a href="www.ShermanOaksNC.org">www.ShermanOaksNC.org</a> para avisar al Concejo Vecinal.

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF SHERMAN OAKS NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

Every person wishing to address the Board must dial US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or 877 853 5257 (Toll Free) and enter "134129" and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** The public is requested dial \*9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

The Neighborhood Council system enables meaningful civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of stakeholder volunteers who are devoted to the mission of improving our communities.

## **AGENDA**

- 1. Call to Order and Welcome Chair, Sarah Manuel
- 2. Roll Call and Introductions Chair, Sarah Manuel, Committee Member, Gil Imber
- 3. Administrative Motions: ACTION ITEM. ROLL CALL VOTE REQUIRED.
  - A. Approval of Prior Meeting Minutes
    - i. April 20th, 2021 Regular Meeting Minutes -- **ACTION ITEM. ROLL CALL VOTE REQUIRED.**
- **4. Chair's Report: 3 minutes,** Sarah Manuel
- **5. Project Updates & Discussion (20 minutes)** *Please see supporting documentation.* 
  - 1 minute Public Comment for each sub-agendized item.
  - A. Neighbor Assistance Program Marcus Zimmerman
  - B. Working Group Kira Durbin, Pamela Harris
  - C. Webcorner Update Harold Shapiro -
  - D. Website Gil Imber
  - E. Newsletter The Ziff Flyer & Social Media Platform Metrics Sarah Manuel
  - F. SONC Election 2021 Sarah Manuel
- **6.** Public Official Comment: 2 minutes each Comments by public officials
- **7. Public Comment**: **2 minutes each** *Comments by the public on non-agenda items within the SONC Outreach Committee's jurisdiction.*
- 8. Street Clean Up Discussion
- 9. SONC Virtual Movie Series -- ACTION ITEM. ROLL CALL VOTE. (20-minutes)
  - A. A motion to approve the expenditure of up to \$200 for the Lite Edition Subsciption licensing pricing of Hauptwerk software for Outreach efforts including but not limited to a Public-domain family-friendly cartoons with the musical accompaniment by professional musician, Gil Imber. The licensing and software will be owned by SONC and administered by Gil Imber. Please see supporting documentation. ACTION ITEM. ROLL CALL VOTE.
  - B. A motion to approve the expenditure of up to \$400 for the Advance Edition Subsciption licensing pricing of Hauptwerk software for Outreach efforts including but not limited to a Public-domain <u>family-friendly cartoons with the musical accompaniment by professional musician, Gil Imber</u>. The licensing and software will be owned by SONC and administered by Gil Imber. Please see supporting documentation. **ACTION ITEM. ROLL CALL VOTE**.

- C. A motion to approve the expenditure of up to \$700 for the Advance Edition Perpetual licensing pricing of Hauptwerk software for Outreach efforts including but not limited to a Public-domain <u>family-friendly cartoons with the musical accompaniment by professional musician, Gil Imber</u>. The licensing and software will be owned by SONC and administered by Gil Imber. Please see supporting documentation. **ACTION ITEM. ROLL CALL VOTE.**
- D. Virtual Movie Series Discussion and Schedule (10-20 minutes)
- **10. Branding Kit Discussion and Development of Mailing Lists** Assign a project lead, Sarah Manuel
- **11. New Business** Introduction topics for consideration of the Outreach Committee at future meetings: (5 minutes) *Public Comment for each sub-agendized item.* 
  - A. Other items for consideration for next Agenda(s)
  - B. Back to School Drive in the Fall
  - C. Painting in the Park
- **12. Announcements** on items within the SONC Outreach Committee's jurisdiction
  - ➤ The Valley of Change 2nd Saturday of the Month, Next one was May 15th- Helping Friends in Need
  - Next Outreach Meeting, June 15th, 2021, 7pm
  - > NHIFP is seeking volunteers, Email Barbara @ bjavitz@gmail.com
  - ➤ LA Works is always looking for Volunteers
- 13. Adjourn

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