

### Hi Sarah,

The quote from Danny at Fast Signs here in Sherman Oaks on Ventura Blvd. & Beverly Glen is:

100 signs 18" x 24", printed both sides is \$12 each

200 signs, 18" x 24" printed both sides is \$10 each

the metal stakes are \$1 each extra

The material is called Coroplast. https://en.wikipedia.org/wiki/Coroplast

I have 2 more quotes coming from sign shops in the general neighborhood, but have not received them yet.

Interestingly, I looked at an on-line vendor's costs - Imprint.com can produce these same signs for us at a much lower cost:

200 signs using the same 18" x 24" size and Coroplast material, printed both sides was quoted at \$2.81 per sign, plus the \$1 for the metal stake (10" wide x 30" tall). Shipping would be \$40. This means \$840, before tax, plus the web site says they can give another 15% discount right now, which brings the cost down to \$726

Imprint also quoted 100 signs at \$445, including shipping, with a \$40 discount = \$404.50

The Imprint.com pricing appears to be far less costly than the \$2200 it would cost to get 200 signs, or \$1300 for 100 signs from Fast Signs in Sherman Oaks. As much as I wanted to keep the revenues local, and support one of Sherman Oaks merchants, the cost differential is too substantial to consider using a local merchant, unless the other quotes come in somewhere near Imprint.com's quote.

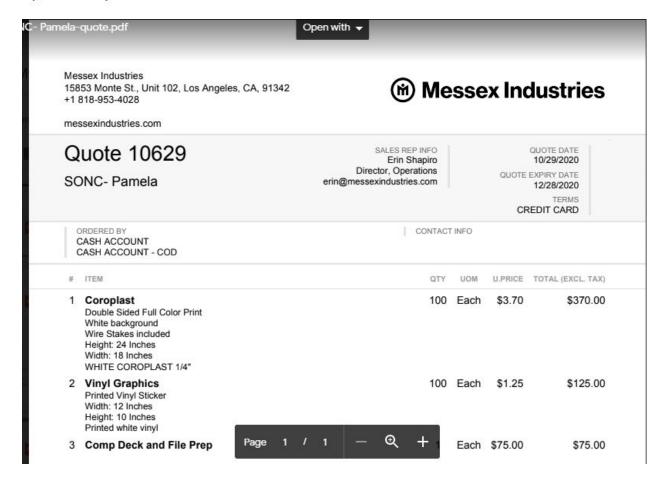
These signs are also available in other sizes if we want to consider reducing the cost - 12" x 18", 12" x 12", 6" x 12", 6" x 12", 9" x 12", 9" x 24", 18" x 12"

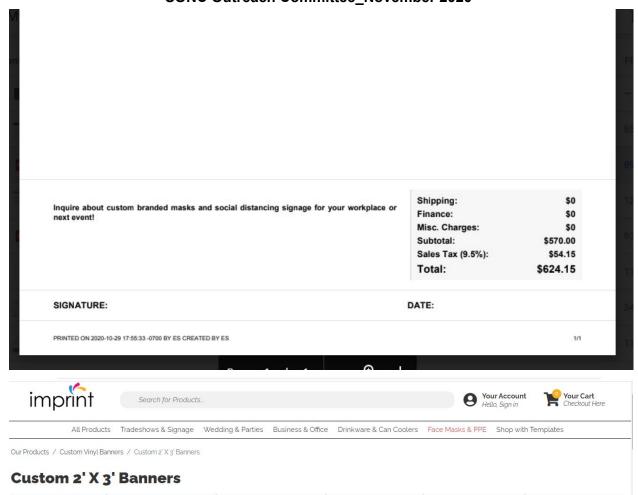
### Regards,

- Harold Shapiro

SONC Area 6 Community Interest Advocate

[Quoted text hidden]





\$10.29

Custom 2' X 3' Banners

\$9.81

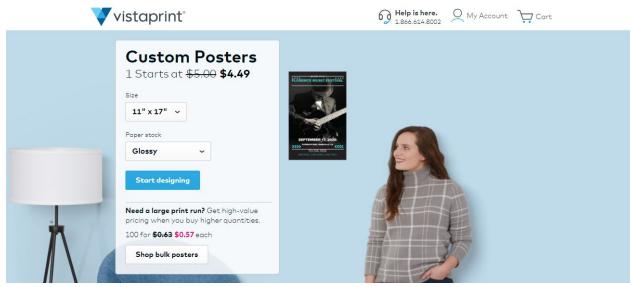
\$9.60

How would you like to design?

\$9.33

Qty Price

\$10.53



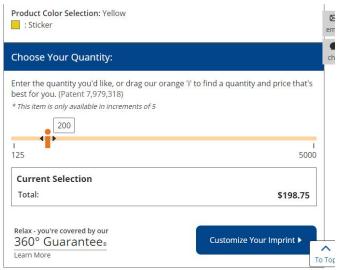


- These removable stickers are made with high-quality ultra removable Zip-Strip vinyl, so they peel off without damage to bumpers.
- $\bullet\,$  Your message will stand out in traffic, gaining attention and looks.
- Size: 3" x 11-1/2"
- Your price includes a one-color imprint on the front of the sticker.
- $\bullet \ \ \mathsf{Additional\ imprint\ color\ available\ for\ an\ extra\ charge}.$
- Free Set-up
- PLEASE NOTE: The AFL-CIO union label will be included on all political orders unless otherwise specified.
- Assembled in USA.
- Maximum number of imprint colors: 3
- Ready to ship in : 3 business days \*.
- \* Excludes art preparation time, applies only to orders of 1000 items or fewer.

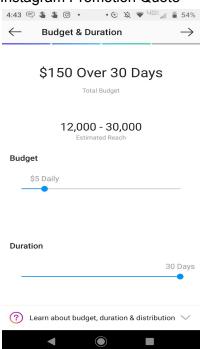








## Instagram Promotion Quote



## **FACEBOOK BOOSTS**

