Committee Members:

Jeffrey Hartsough, Chair Kira Durbin Sarah Manuel Neal Roden Sue Steinberg Marcus Zimmerman

Alternates:

Levon Baronian Gil Imber Sidonia Lax Elinor Oren Harold Shapiro



Sherman Oaks Neighborhood Council

SONC Outreach Committee

Regular Meeting

Tuesday, October 22, 2019

7:00 p.m. David Ryu CD4 Field Office 14930 Ventura Blvd #210, Sherman Oaks Sherman Oaks Neighborhood Council (SONC)

P O Box 5721 Sherman Oaks, CA 91413 (818) 503-2399

www.ShermanOaksNC.org

or contact

Department of Neighborhood Empowerment linked through our website under "Resources"

1. Call to Order and Welcome.

2. Roll Call and Introductions.

- a. Present, Committee: Jeffrey Hartsough, Kira Durbin, Sarah Manuel, Gil Imber.
- b. Absent, Committee: Neal Roden, Sue Steinberg, Marcus Zimmerman.
- c. Present, Guests: Richard Hopper, Cheryl Shapiro, Harold Shapiro.

3. Approval of Prior Meeting Minutes

- a. Motion to approve 7/16/19 by Imber, second by Durbin. <u>Motion carries (voice)</u> <u>3-0</u>.
- 4. Chair's Report
- 5. Public Comment: Richard Hopper
- 6. Discussion.
 - a. Discussion of SONC website.
 - i. Web design
 - 1. Requirements for the websites, including technical and usability.
 - ii. Coding / Implementation milestones

Getting control of the WebCorner site is key.

- b. Discussion of Newsletter format and "coding" tabled.
- c. Discussion regarding SOCC Street Fair
 - i. Approaches that worked and those that didn't.
 - ii. Board participation
- d. Discussion regarding stakeholder engagement and stakeholder communication with elected officials and agencies

7. New Business.

- a. Valley Cultural Foundation concerts in the park, Nora Ross.
- b. Movies in the Park and potential other events.

8. Announcements

9. Adjourned by Hartsough at 9:00pm.

Respectfully submitted, Gil Imber