

Outreach Survey #4

Neighborhood Council Outreach Survey

Please choose your Neighborhood Council and a Password. This will allow you to save your progress and return to this form at a later time.

Neighborhood Council

Sherman Oaks

Your First Name

Jeffrey

Your Last Name

Hartsough

Email Address

jeffrey.hartsough.sonc@gmail.com

Outreach Committee Chair

Outreach Committee Chair

Garett Ross

Email Address

garett.ross.sonc@gmail.com

Phone

Number

(323) 793-3643

Digital Tool

Does your Council have a website?

Yes

Does your Council's website link back to EmpowerLA

Yes

What is your website's URL?

<http://www.shermanoaksnc.org>

Who is your Webmaster?

The Web Corner

Does your Neighborhood Council have any of the following Social Media platforms? If yes, please provide the URL to your Social Media Account i.e Facebook.com/EmpowerLA

Facebook

<http://www.facebook.com/shermanoaksnc>

Twitter

Instagram

Other

Does your Neighborhood Council need any help with the above mentioned Social Media platforms?

Other

Please list any other Social Media platform that your Council needs help with

all

Does your Neighborhood Council have any of the following?

Stakeholder Database

Yes

An Email Newsletter Campaign?

Yes

An Email Newsletter Service?

Yes

If yes, what company?

The Web Corner

Virtual Phone

No

Virtual Phone Number

Virtual Phone service provider

Virtual Fax

No

Virtual Fax Number

Virtual Fax service provider

Print Material

Does your Neighborhood Council have any of the following printed materials?

Business cards for Board Members ; Business cards with general information ; Print newsletter campaign ; Brochure ; Letterhead ; Templates for print materials

Does your Neighborhood Council have any branded materials? (Swag) if yes, please list the items that you have.

Yes

cups, bags, flashlights, memo pads, magnets, etc

Partners

Does your Council maintain working relationships with other organizations? (CPAB, Homeowners and Residential Associations, Chambers of Commerce, Library, Local Parent/Teacher Associations, Cultural Organizations, Community Theater, Churches/Synagogues, Social Services/Food Banks, Historical Associations,...)

Yes

If so, what are the organizations?

chamber, business improvement district, lapd, library, schools, park, etc

Media

Does your Council have any of the following?

Other

Please list any other Media Contacts that your Council uses

none are well developed

Street Presence

Does your Council have any of the following?

Street Light Banners

What is your Council's most effective tool for engaging the public and keeping them informed?

newsletter, board meetings, nextdoor

What is your Council's greatest opportunity for improving its outreach and for reaching the public and engaging them in the Neighborhood Council s activities?

SONC needs to develop a multi-layered outreach strategy across all media channels, particularly social media

If you need to come back to this form to finish, please select "Pending" and click "Save" on the top right corner of this page.

If you have completed this form and wish to submit it, please change the status below to "Completed and approved by the board" and click "Save" on the top right corner of this page.