

Sherman Oaks Neighborhood Council (SONC)
2017 SONC Summer Series
Movies in the Park

Working Budget
June 23, 2017

Scope: SONC will screen three (3) movies as part of the 2017 SONC Summer Series. Movies will screen on June 24th, July 29th, and August 26th, 2017, at the Van Nuys Sherman Oaks War Memorial Park (VNSO). The SONC mission and programs will be highlighted and community participation invited.

Movies will be open to the community and free. Prior to the movies families are encouraged to have a picnic supper and participate in pre-movie activities. Popcorn and other refreshments will be available for purchase.

Budget: The budget provided below is projected to be the same for each of the three movies. Expenses are broken down between SONC direct expenses and expenses that SONC anticipates will be covered by the CD4 Discretionary Fund.

Contact: Questions should be directed to: Jeffrey Hartsough
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<u>DESCRIPTION</u>	<u>Amount</u>
SONC Expenditures	
Screen and Projection	\$1,300.00
Movie and Licensing Fee	650.00
Entertainment	
On site music, characters, activities, etc	600.00
Giveaways / Branding	200.00
Promotion	150.00
Refreshments	100.00
Sub-Total SONC	\$3,000.00
 CD4 Discretionary Fund Expenditures	
LA RAP Staff and Support	
Recreation Center Staff	\$320.00
Maintenance	350.00
Open Space Permit Fee	100.00
Clean-Up Deposit	100.00
Sub-Total Discretionary	\$870.00
 Total Per Movie Expenditures	 <u>\$3,870.00</u>
 Total for 2017 SONC Summer Series -- 3 Movies	
SONC Expenditures	\$9,000.00
CD4 Discretionary Funds	<u>2,610.00</u>
 Grand Total	 <u><u>\$11,610.00</u></u>