



DRAFT

A Vision for Sherman Oaks

OPPORTUNITIES/ GATEWAYS/ ELEMENTS THAT WILL ENRICH SHERMAN OAKS

JUNE 2014

SHERMAN OAKS NEIGHBORHOOD COUNCIL

INTRODUCTION

- **A Vision for Sherman Oaks** grew out of a need to understand the growth potential of our community and what benefits would enhance the lives of those of us who live, work and visit Sherman Oaks. We studied traffic problems and potential solutions, aesthetics and revitalization of our commercial core and opportunities for recreational and commercial enjoyment of our portion of the L.A. River. Our goal is obvious, a more beautiful, charming and walkable Sherman Oaks.
- From the inception of our group I have been fortunate to have the guidance, support and mentorship of Carolyn Ramsay, Jill Banks Barad, Ira Handelman and Kevin Tamaki. As the **Vision** emerged we were able to engage the community by meeting with various groups including Dr. Robert Cohen and the Sherman Oaks Chamber of Commerce and the Land Use Committee of VICA.
- Special thanks to Richard Close and SOHA for graciously allowing me to be their featured speaker presenting the **Vision** at their January meeting.
- Through these efforts and others we gained community support and broadened our committee membership.

- Though our committee is large, I must thank Bob Anderson, Craig Buck, Jennifer Charles, Jackie Diamond, Maria Pavlou Kalban, Mikie Maloney and Sue Steinberg for volunteering their leadership of our study groups, their knowledge of Sherman Oaks, their creative problem solving, their intellect and for bring forth the **Vision**.
- **A Vision for Sherman Oaks** is a working document meant to identify and push for improvement, to guide our decision makers and to make the community aware of its potential. The **Vision** should be amended annually and updated as future improvements and projects are realized.
- I respectfully submit, **A Vision for Sherman Oaks**,

Jeffrey M. Kalban, A.I.A.

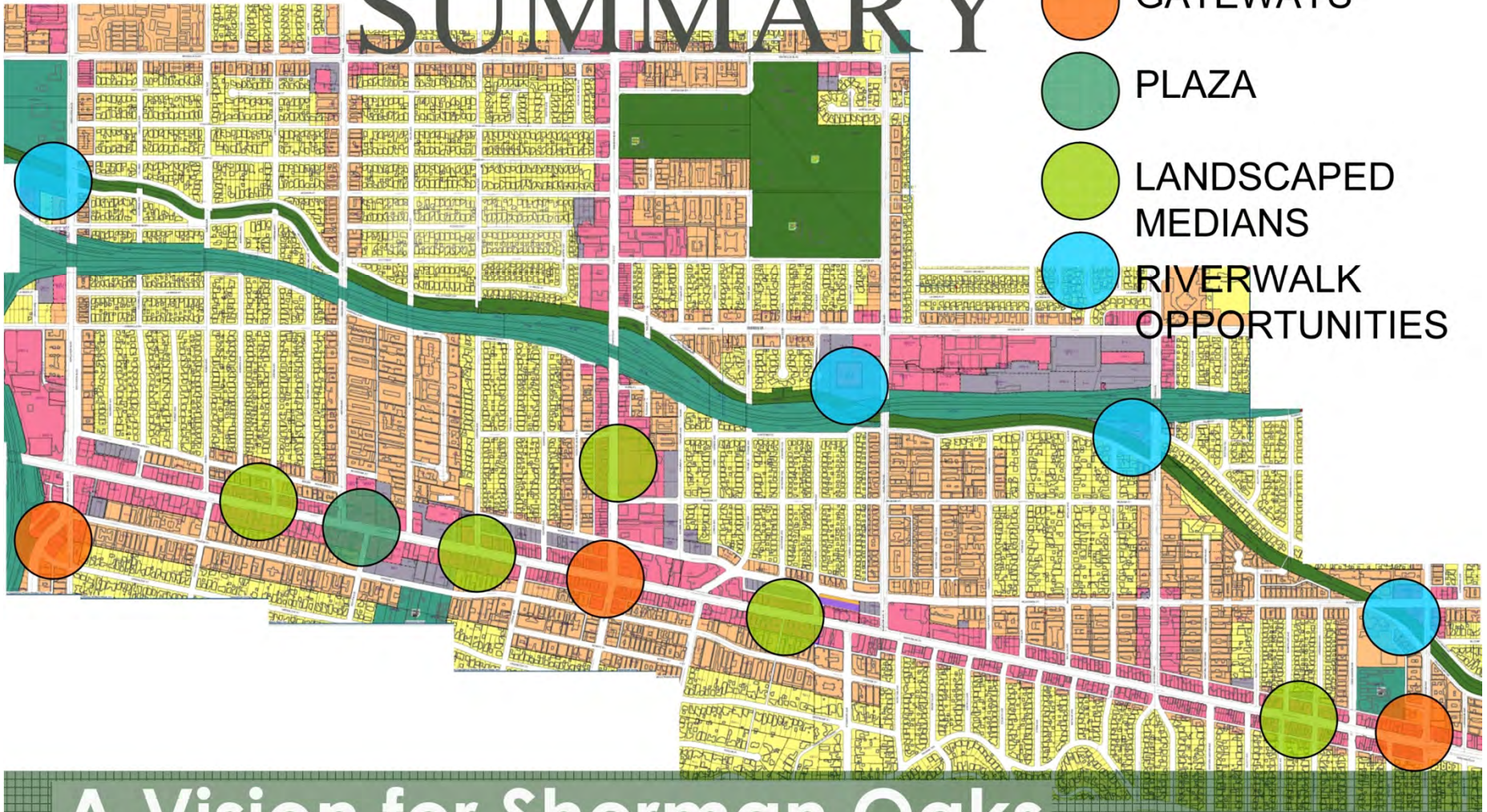
Chairperson, A Vision for Sherman Oaks

Sherman Oaks Land Use Committee

Sherman Oaks Neighborhood Council

SUMMARY

-  GATEWAYS
-  PLAZA
-  LANDSCAPED
MEDIANS
-  RIVERWALK
OPPORTUNITIES



A Vision for Sherman Oaks

OPPORTUNITIES/ GATEWAYS/ ELEMENTS THAT WILL ENRICH SHERMAN OAKS

SHERMAN OAKS NEIGHBORHOOD COUNCIL

WHAT is the Sherman Oaks Vision?

It is a vision for beautification and future development for our community. This will serve as a guide to our community leaders, developers and city officials letting them know what we want for Sherman Oaks.

WHY do we need this Vision?

For too long proposed developments have been reviewed on a per project basis without understanding their impact on the community as a whole. This vision gives us the tools for a more comprehensive review. Establishing a single, well-focused vision for our community will make developers understand how they fit into that vision rather than how the community fits into theirs.

WHEN will we get this Vision?

Once we have the community's backing and the support of the Council Office. Some of the Short Term goals may be implemented immediately while the Long Term goals will require funding and opportunities as they present themselves.

WHO came up with this Vision?

A working group from Sherman Oaks Neighborhood Council's Land Use Committee along with many likeminded community activists (study groups) and with input from everyone and anyone who took the time to get involved.

A VISION FOR SHERMAN OAKS

This **VISION** is made up of ideas developed by study groups that researched different needs and concerns of the community. Being mindful of the complexity of city government, we have therefore separated each study group's proposals into short- and long-term goals.

Any community needs that have not been addressed can always be presented to the **VISION** for consideration and review. Implementation of this **VISION** will eventually require the added involvement of other Sherman Oaks committees with expertise in the different areas being addressed. We feel once the **VISION** is in place the more people involved from the community the better.

THE VISION DETAILS

Without some improvement in traffic everyone becomes negative to development.

Traffic Mitigation – Short Term

Restriping lanes of traffic to allow more vehicles to enter freeway on ramp.

1.Ventura Blvd. on ramp to 405 south by the Galleria – allow two lanes to enter on ramp from Ventura Blvd. (not just one).

2.Burbank on ramp to 405 south by Sepulveda – restripe existing lane to allow greater stacking for on ramp – remove short pocket lane that accommodates only 3 cars.

3.Woodman on ramp to 101 west by Fashion Square – permit two lanes to enter from south bound traffic on Woodman.

4.Eliminate HOV lane at 405 south on ramp by Galleria to allow eastbound Ventura Blvd. traffic an open lane.

Traffic Mitigation – Long Term

Possible “Fly-over” at Burbank on-ramp to 405 south to better service a growing community.

Add new lanes at:

1.Ventura Blvd. on ramp to 405 south

2.Woodman on ramp to 101 west: keep and extend two lanes on the on ramp.

Establish a Traffic Mitigation Impact Fund that would be assessed a set fee for each car that a proposed development could not mitigate. The fund would be used to provide shuttles or other means to take an equivalent number of cars off the roads thereby neutralizing the impact.

Transportation

In order to enjoy and better utilize our two and a half mile Boulevard we suggest a parking once and walking/ride alternative – a trolley – that would travel along Ventura Blvd. from Fulton to Sepulveda continuously throughout the day and night.

Beautification – Short Term

1. Bump outs: temporary bump outs that allow for parklets for landscaping, sitting and enjoying the Boulevard.

Beautification – Long Term

1. Landscaped Medians: where possible to make the Boulevard greener and a more beautiful community.
2. Crosswalks: at 1/8-mile increments to encourage strolling and utilizing both sides of the Boulevard.
3. The Plaza: A substantial plaza on the Boulevard that give us a communal gathering place allowing for people to meet, enjoy a cup of coffee, read or people watch.
4. Smaller Plazas where desired in front of future developments on the Boulevard.

Riverwalk – Short Term

An important asset for the community.

- 1.Guidelines will be in place for the types of vegetation, seating, lighting and kiosks we wish for our Sherman Oaks section of the River.
- 2.Inquiring into securing funding that is available for implementation.

Riverwalk – Long Term

- 1.Any future developments that front the river will need to work with the Vision in order to assure proper access to the river for the general public and conform to t/seating/kiosk guidelines.

Parking – Short Term

Every successful community has good parking.

1. Better signage and maintenance of existing public parking.
2. Public/private cooperation for existing parking areas to become public.

Parking – Long Term

1. Identify existing parking zones and encourage development in these zones with mixed-use projects that also provide community parking.

Outreach

The **VISION** subcommittees will help get the word out to potential city partners that we need their help to move the **VISION** forward.

Get landowners to rethink their current property use and encourage them to improve or develop their holdings in order to become part of the Renaissance.

THIS VISION BENEFITS ALL; IT' S A WIN – WIN!

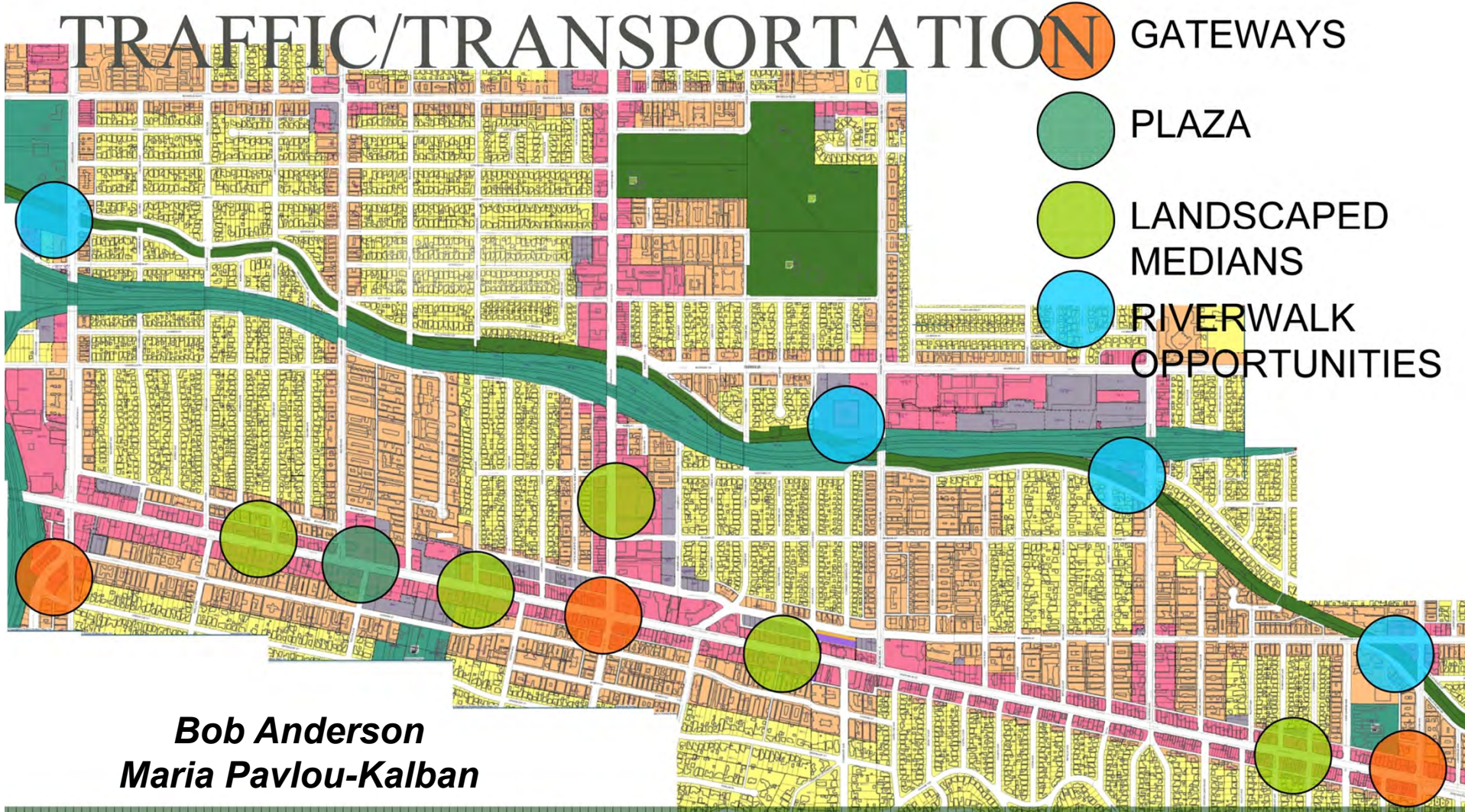
Community: Residents will get a more walkable, beautiful, thriving community; access to better retail, fine restaurants and good entertainment.

Landowners: Rethink their investment and realize an opportunity to make a better return by improving their existing properties.

Retailers: A friendlier environment, a more beautiful Boulevard attracts more people and adds up to more business.

Developers: Will know what to expect when proposing to develop in Sherman Oaks and will benefit from a more streamlined process.

TRAFFIC/TRANSPORTATION



Bob Anderson
Maria Pavlou-Kalban

A Vision for Sherman Oaks

OPPORTUNITIES/ GATEWAYS/ ELEMENTS THAT WILL ENRICH SHERMAN OAKS

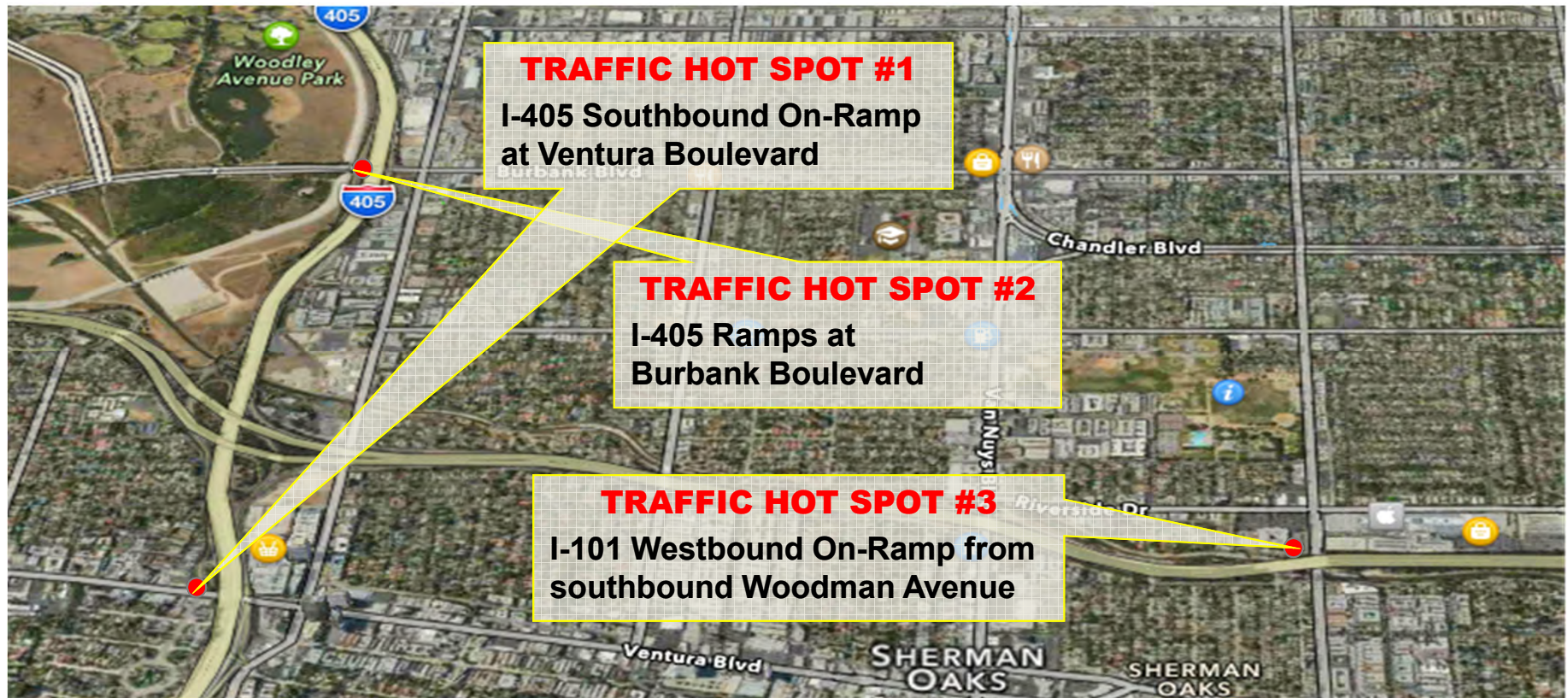
SHERMAN OAKS NEIGHBORHOOD COUNCIL

Our Objectives

- ◆ **Provide immediate traffic/transportation relief to Sherman Oaks residents**
 - **Through quick-fix improvements to traffic flow at three critical freeway on-ramps**
- ◆ **Offer further traffic/transportation relief**
 - **Through longer-term, more costly improvements**
- ◆ **Ensure developers mitigate their traffic impacts**
 - **Through mitigation fund**

Sherman Oaks Traffic Hot Spots

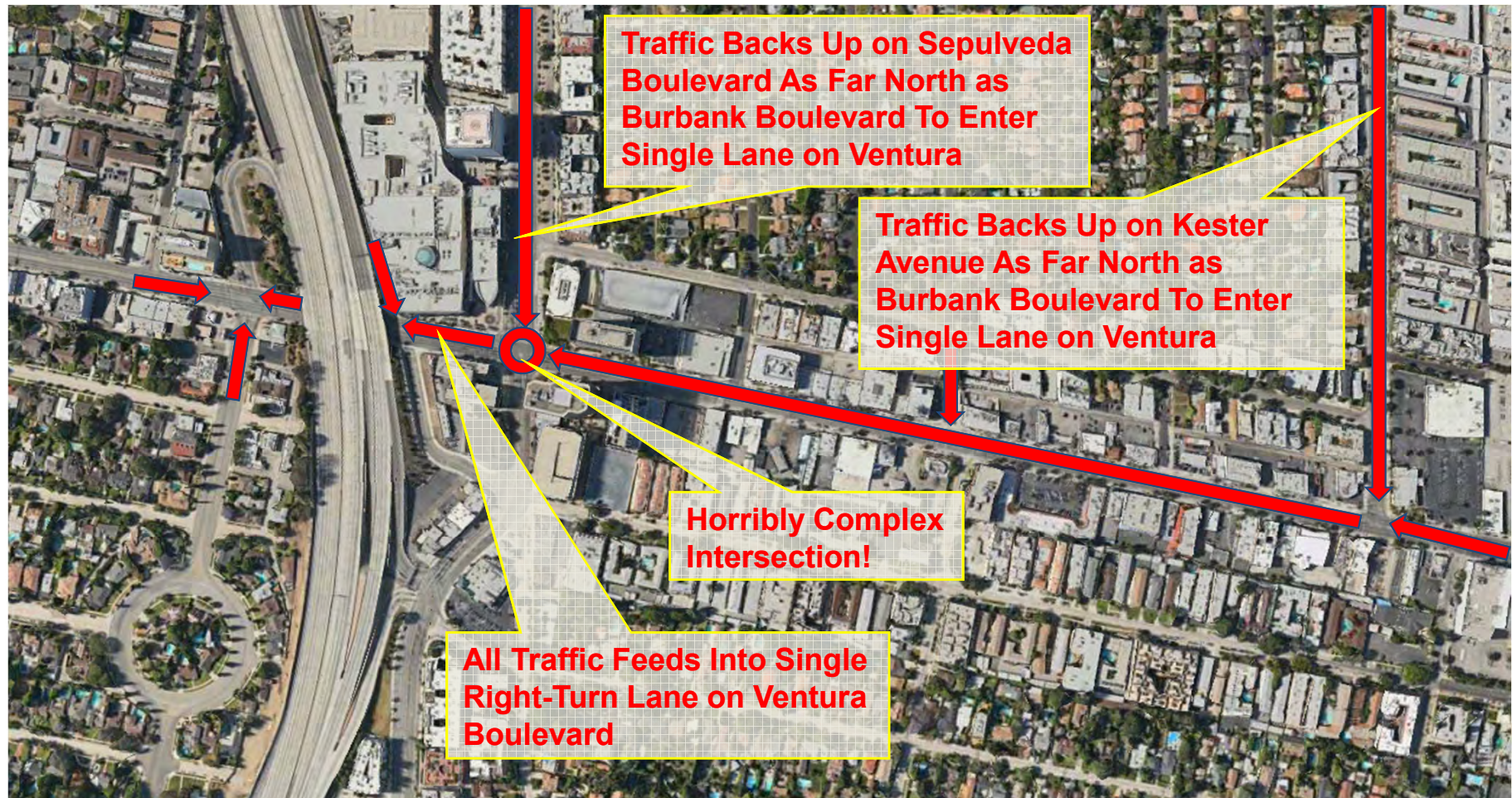
- ◆ Three critical hot spots caused by poorly arranged freeway ramps
 - Each has an easy, inexpensive short-term fix
 - Each also has a more complex, more expensive long-term fix



Hot Spot #1 – I-405 SB On-Ramp at Ventura



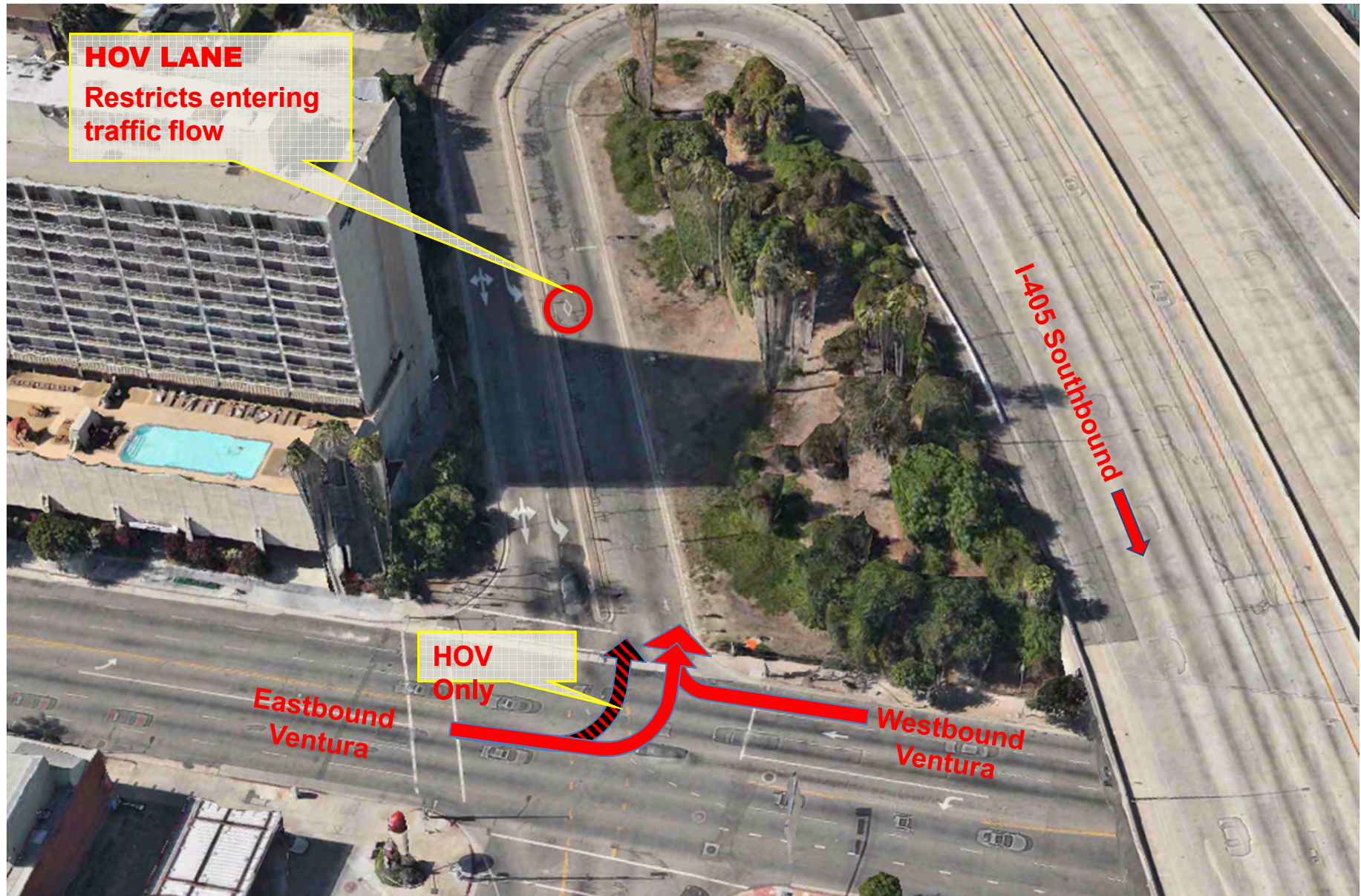
Traffic Feeds Onto Single Lane on Ventura



I-405 Southbound On-Ramp at Ventura

- ◆ **Traffic Hot Spot #1**
- ◆ **Ramp has two traffic lanes**
 - **But one is an HOV lane**
- ◆ **Morning rush-hour traffic backs up on Ventura**
 - **Dangerous congestion**
 - **Both westbound and eastbound**
- ◆ **Westbound Ventura traffic is stuck in a single right lane**
 - **Which backs up on Ventura and around corner onto Sepulveda**
 - **With additional traffic from private alley behind Galleria center**
- ◆ **Eastbound Ventura traffic is stuck at an ineffective left-turn arrow**
 - **Because HOV lane effectively makes only a single on-ramp available to most eastbound traffic**

Current Single-Lane On-Ramp at Ventura



Traffic Southbound on Sepulveda at Ventura



Traffic Westbound on Ventura at Sepulveda



Traffic on Galleria Way (private alley)

- ◆ Alley used to bypass Sepulveda-Ventura intersection
- ◆ Adds further traffic accessing single lane onto I-405 southbound

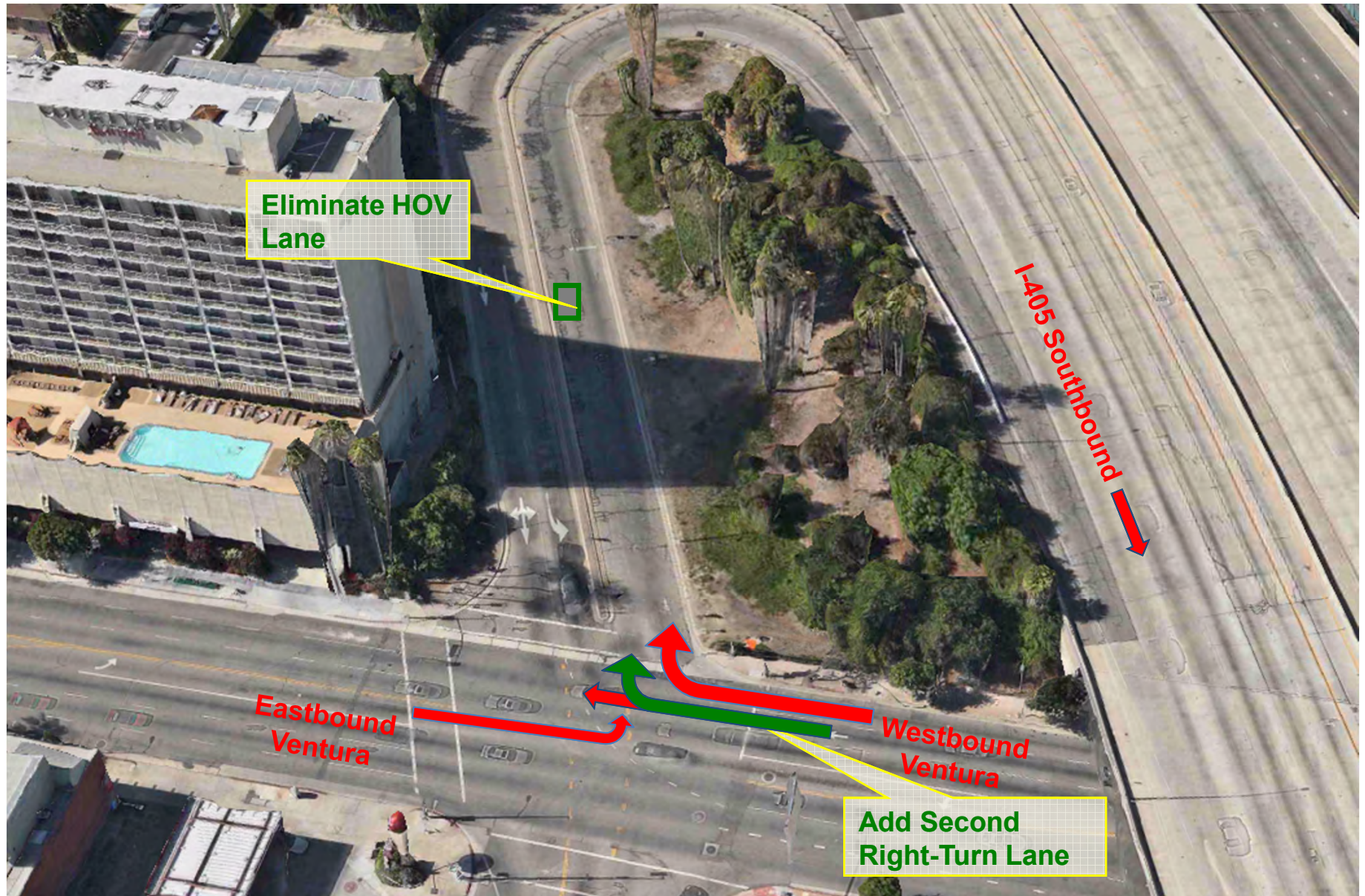


Ventura Eastbound Traffic from Encino

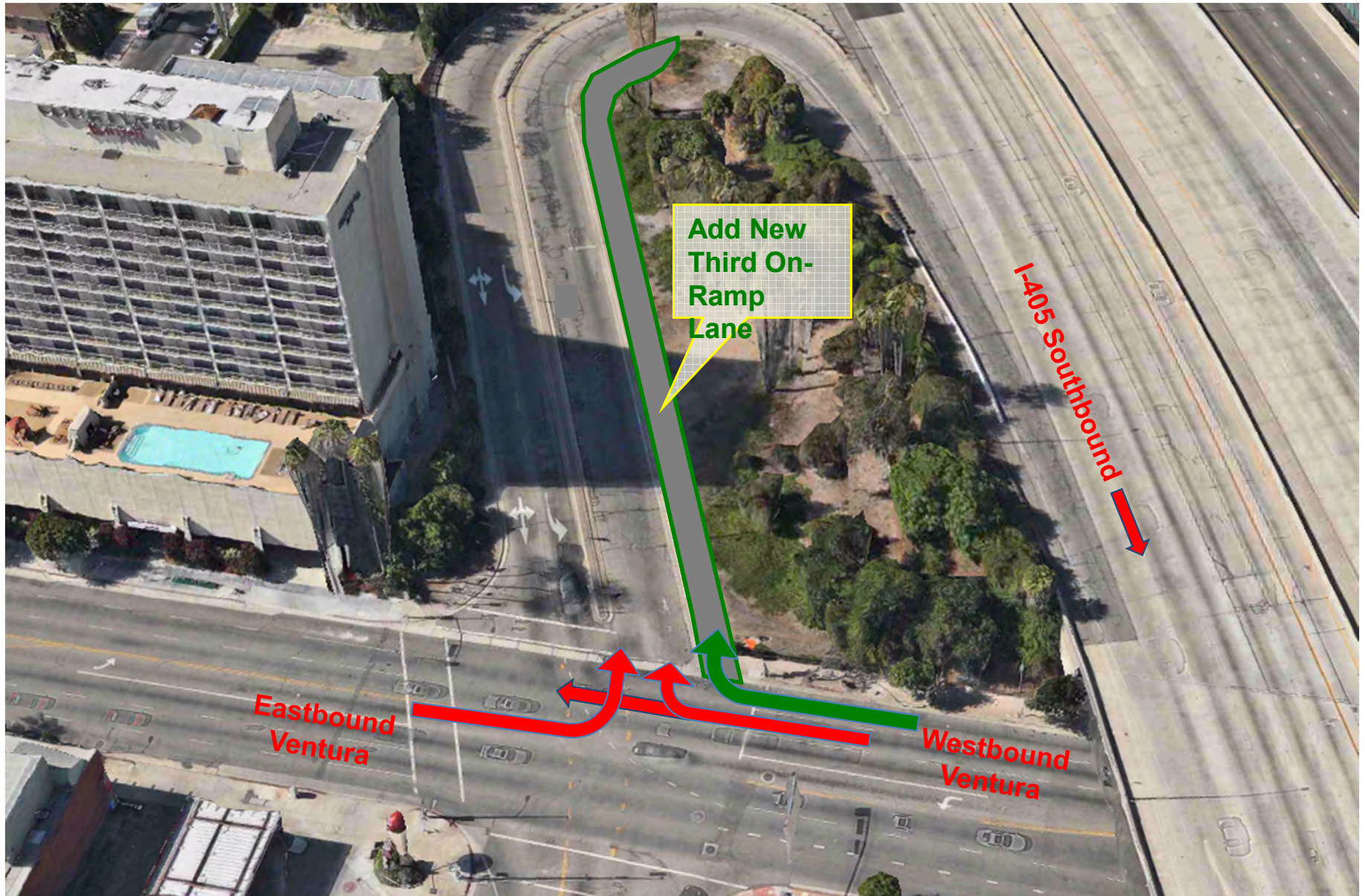
- ◆ Eastbound traffic trying to make left turn from Ventura Boulevard to I-405 on-ramp southbound
 - Left-turn arrow ineffective because on-ramp is full
 - And HOV lane is restricted



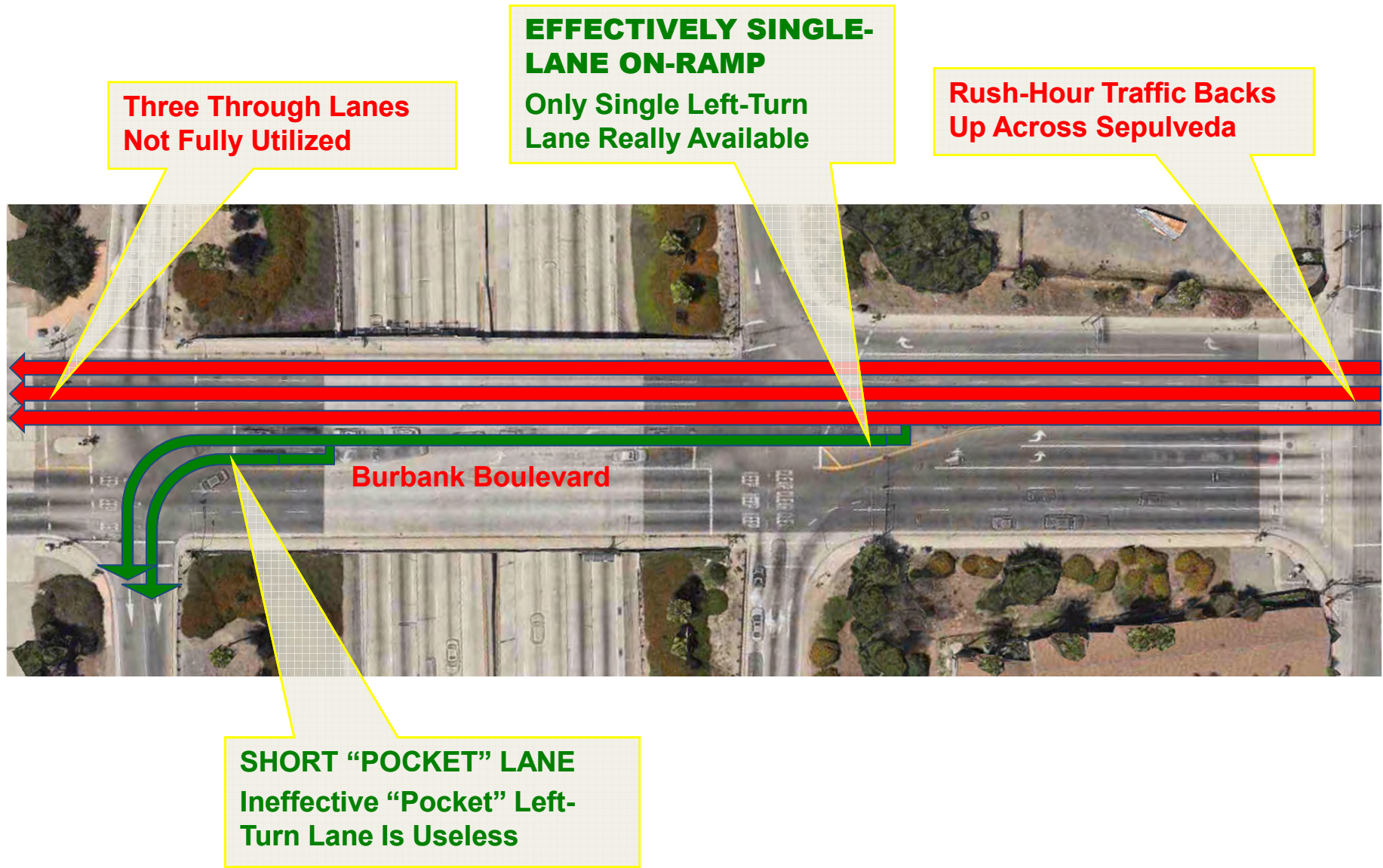
Short-Term – Reconfigure Existing Lanes



Long-Term – Add Third On-Ramp Lane



Hot Spot #2 – I-405 Ramps at Burbank



I-405 Ramps at Burbank Boulevard

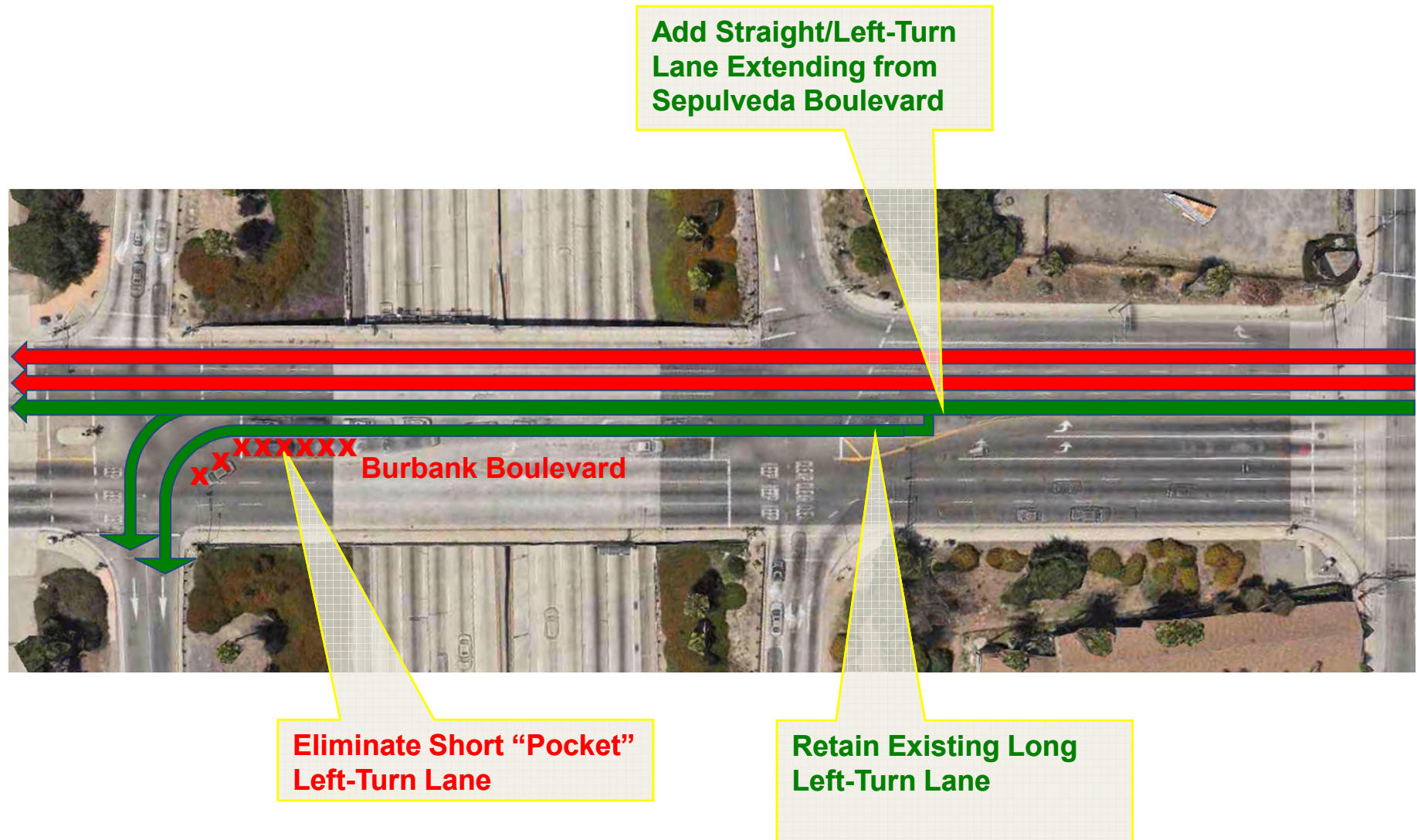
- ◆ **Traffic Hot Spot #2**
- ◆ **Effectively only a single left-turn lane from westbound Burbank to Southbound I-405 is available**
 - **Second “pocket” left-turn lane is too short to be effective**
- ◆ **Traffic backs up on Burbank across Sepulveda**
 - **Creating dangerous traffic situations**
- ◆ **Other on- and off-ramps also constricted by complex traffic flows**

Morning Traffic Backup Across Sepulveda

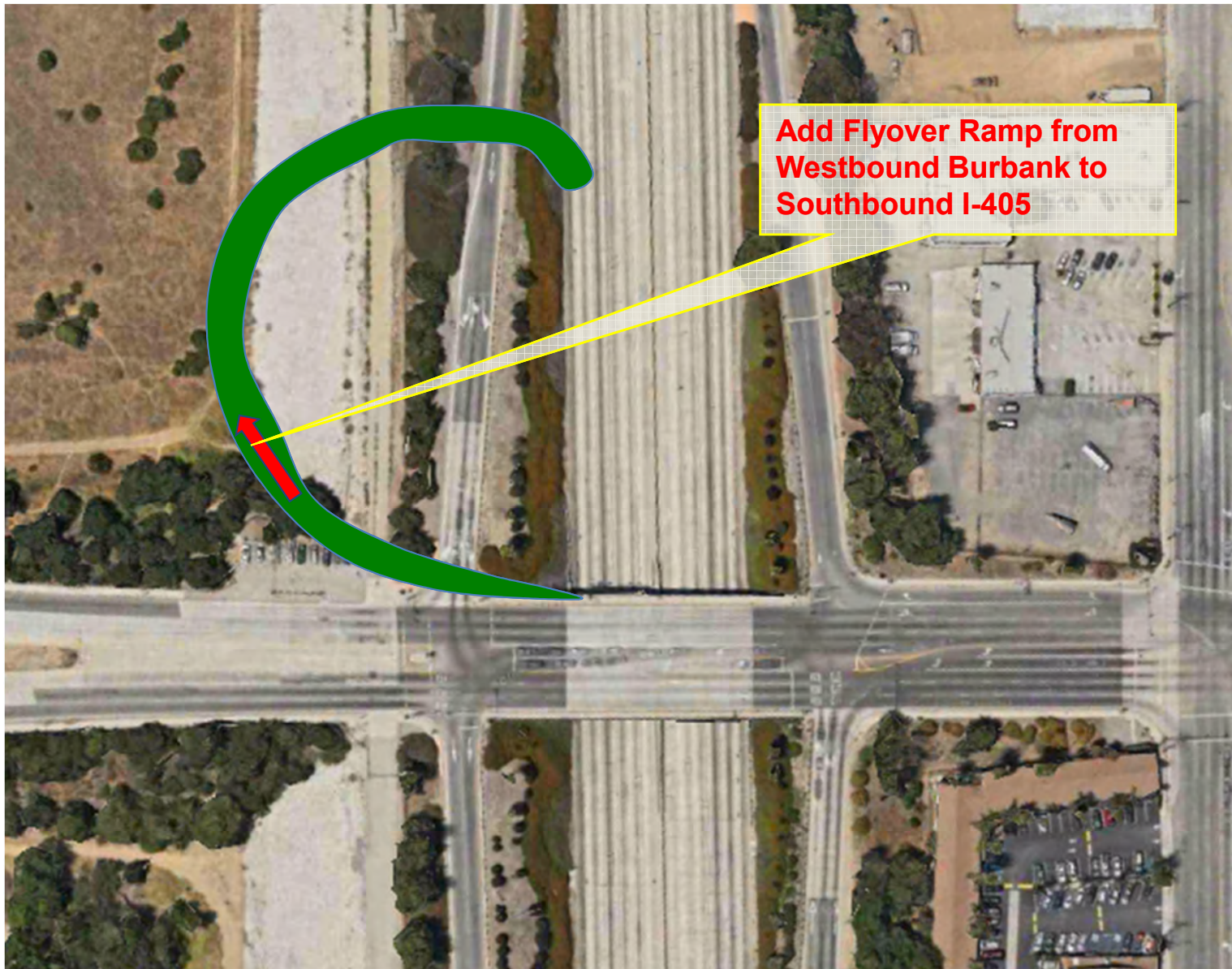
Most Cars Trying To Reach Left-Turn Lane



Short-Term – Add Second Left-Turn Lane



Long-Term – Add Flyover Ramp



Add Flyover Ramp from Westbound Burbank to Southbound I-405

Hot Spot #3 –Single Turn Lane to WB I-101



I-101 Westbound On-Ramp at Woodman

- ◆ **Traffic Hot Spot #3**
- ◆ **Only a single dedicated right-turn lane from southbound Woodman to Westbound I-101 is available**
 - **Three lanes continue straight**
 - **But rightmost lane terminates under freeway**
 - **Creates traffic backup and hazard**
- ◆ **Rush-hour traffic backs up on Woodman well north of Riverside**
 - **And also on Riverside**
- ◆ **On-ramp has two lanes**
 - **But reduces to single lane**
 - **With traffic signal set for two cars per green**

Morning Traffic at I-101 WB On-Ramp



Short-Term – Add Second Right-Turn Lane



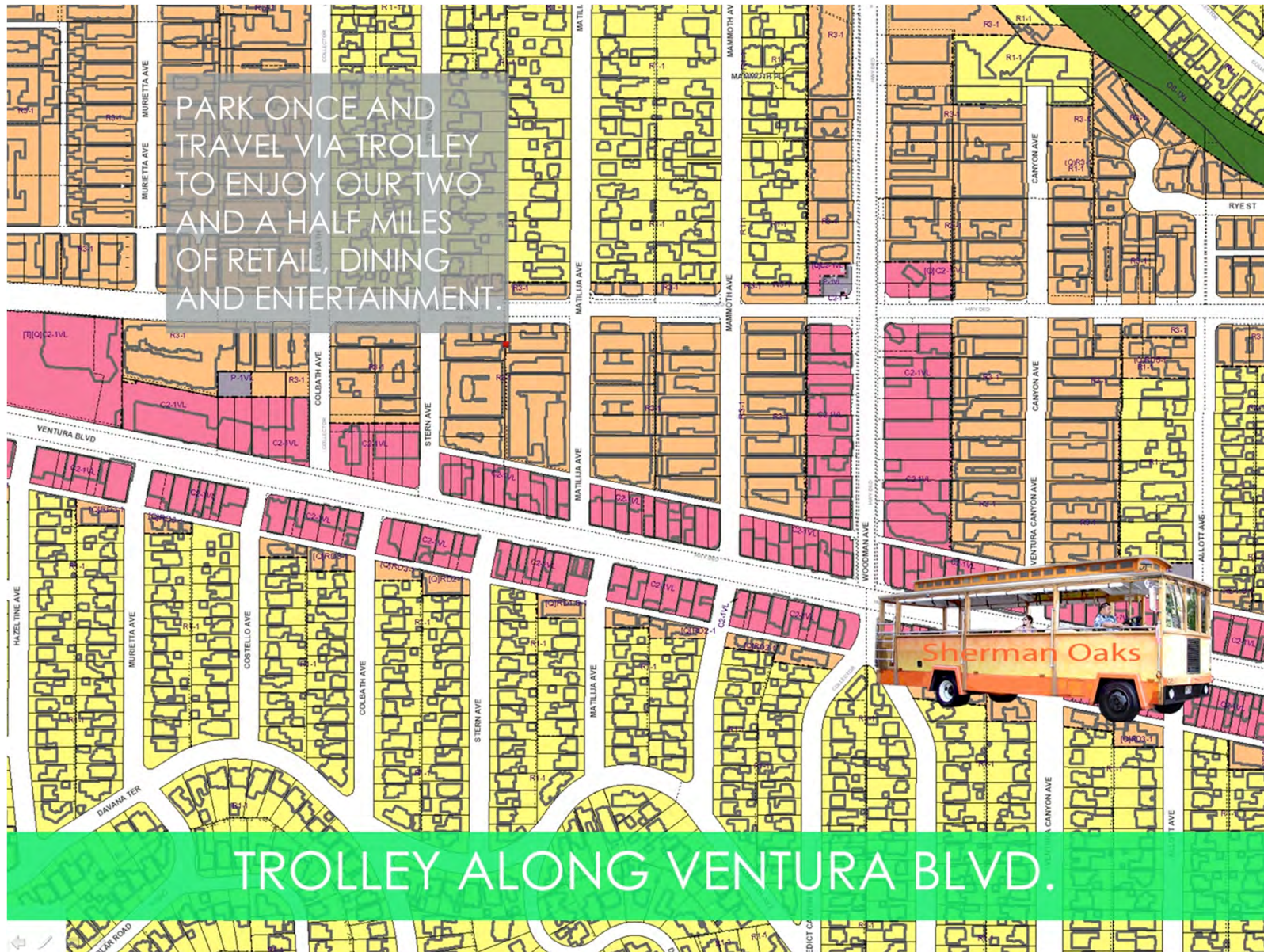
Long-Term – Extend On-Ramp Lanes



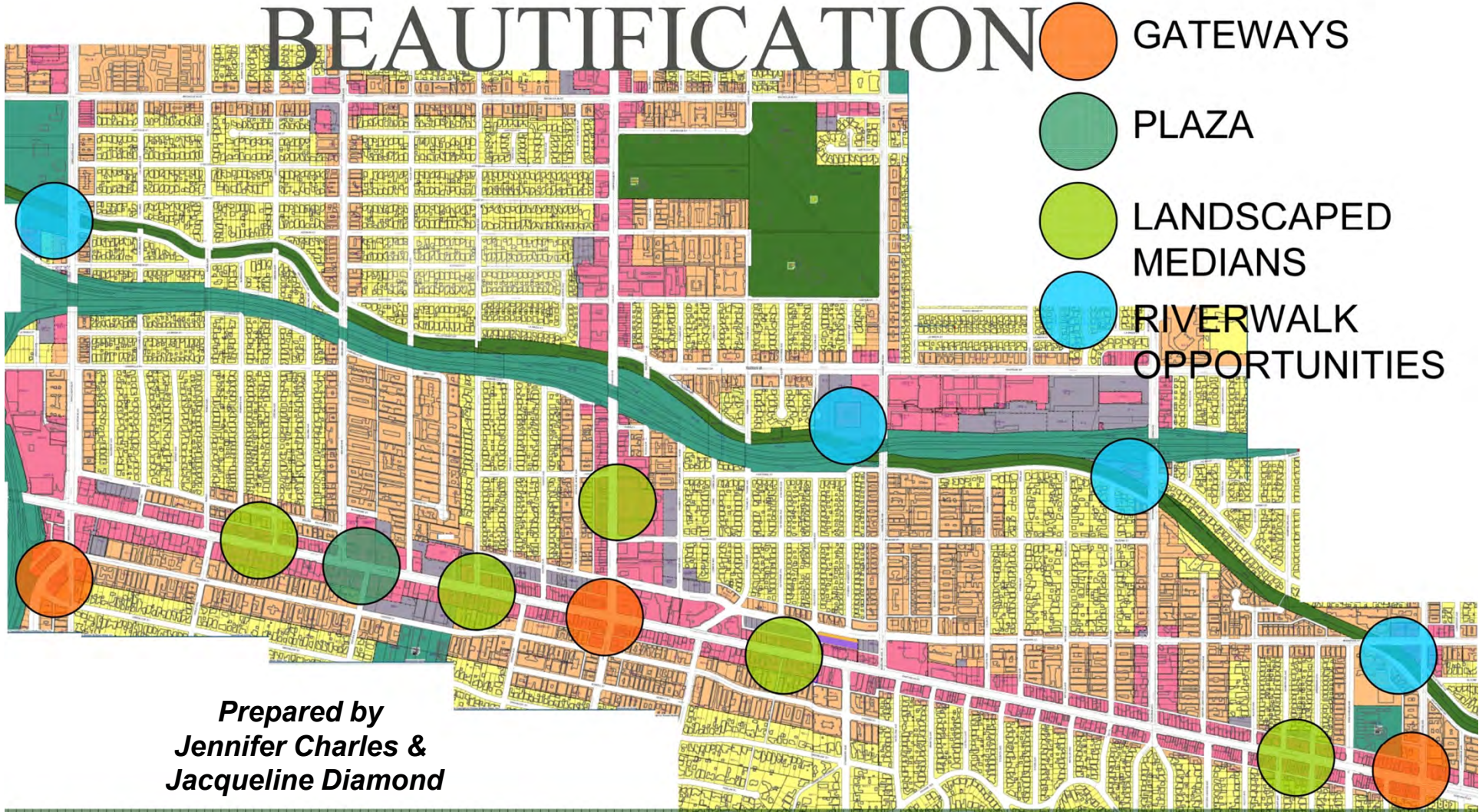
Ensure Developers Mitigate Traffic

- ◆ Establish formula whereby developers pay into a mitigation fund for every car that cannot be mitigated
- ◆ Fund used for shuttle service that removes equivalent numbers of cars from the roads

Trolley



BEAUTIFICATION



*Prepared by
Jennifer Charles &
Jacqueline Diamond*

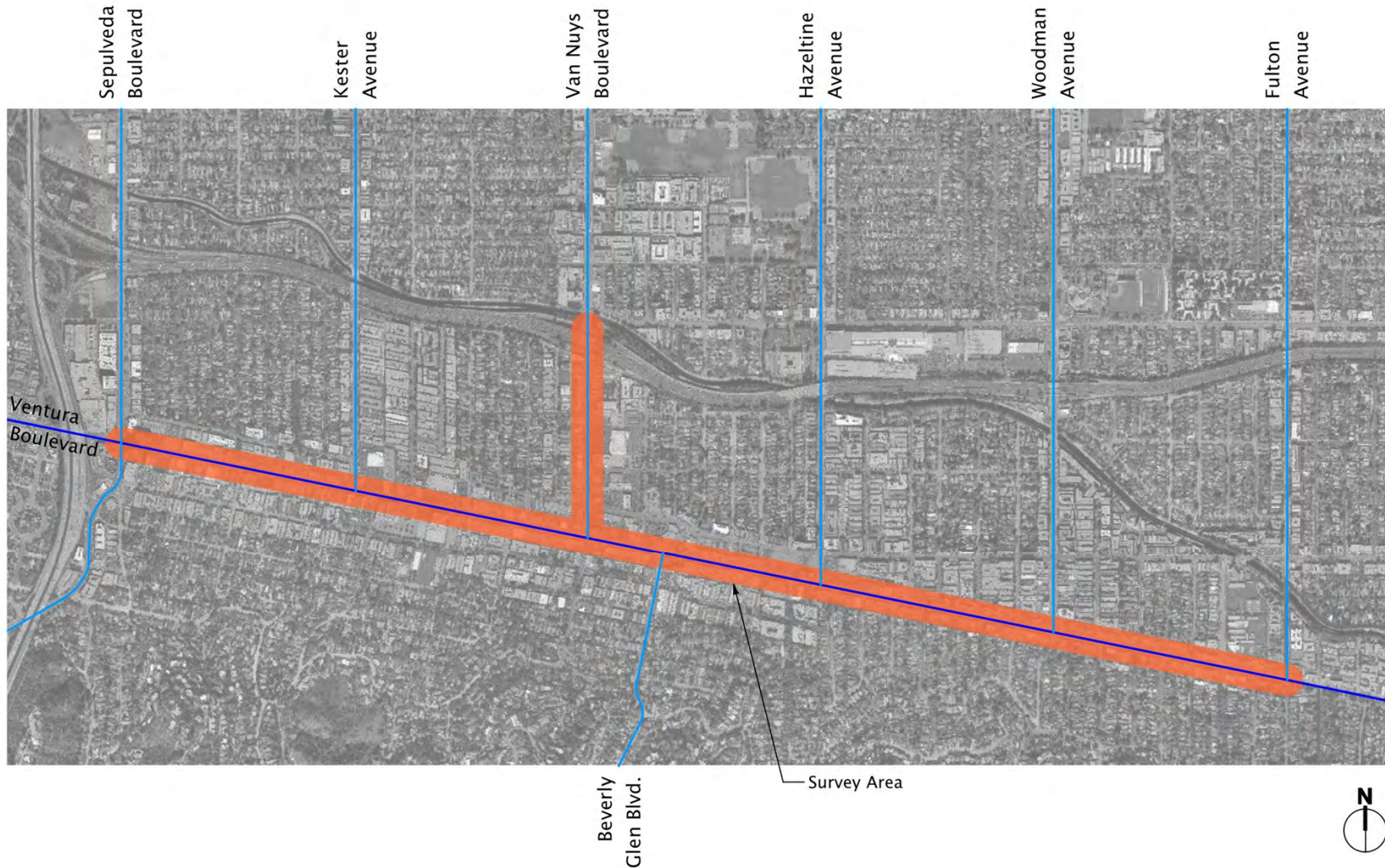
A Vision for Sherman Oaks

OPPORTUNITIES/ GATEWAYS/ ELEMENTS THAT WILL ENRICH SHERMAN OAKS

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Survey Area

- ◆ Ventura Blvd. from Sepulveda Blvd. to Fulton Avenue
- ◆ Van Nuys Blvd. from Ventura Blvd. to the 101 Freeway

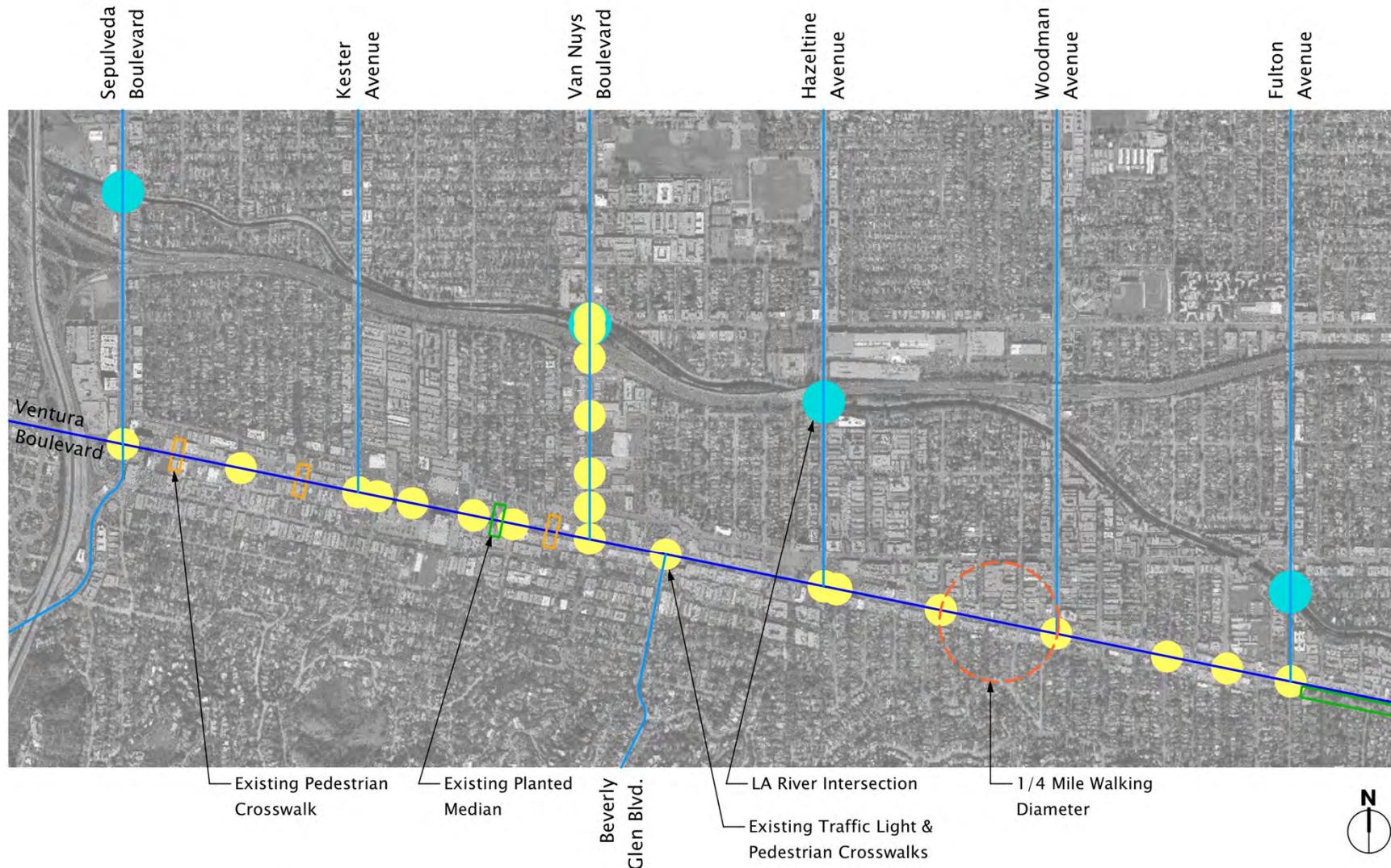


Our Objectives

- ◆ **Identify potential locations for planted medians (to identify Sherman Oaks as a neighborhood and contribute to safer pedestrian crossings)**
- ◆ **Identify opportunities to make existing pedestrian crosswalks safer (by adding planted medians, planted bump-outs, and/or Rectangular Rapid Flash Beacons (RRFB) at non-signalized crossings)**
- ◆ **Identify locations for new pedestrian crosswalks (ideal to provide safe pedestrian crossing every 1/8 mile minimum along Ventura Blvd. to encourage walking and reduce car trips)**

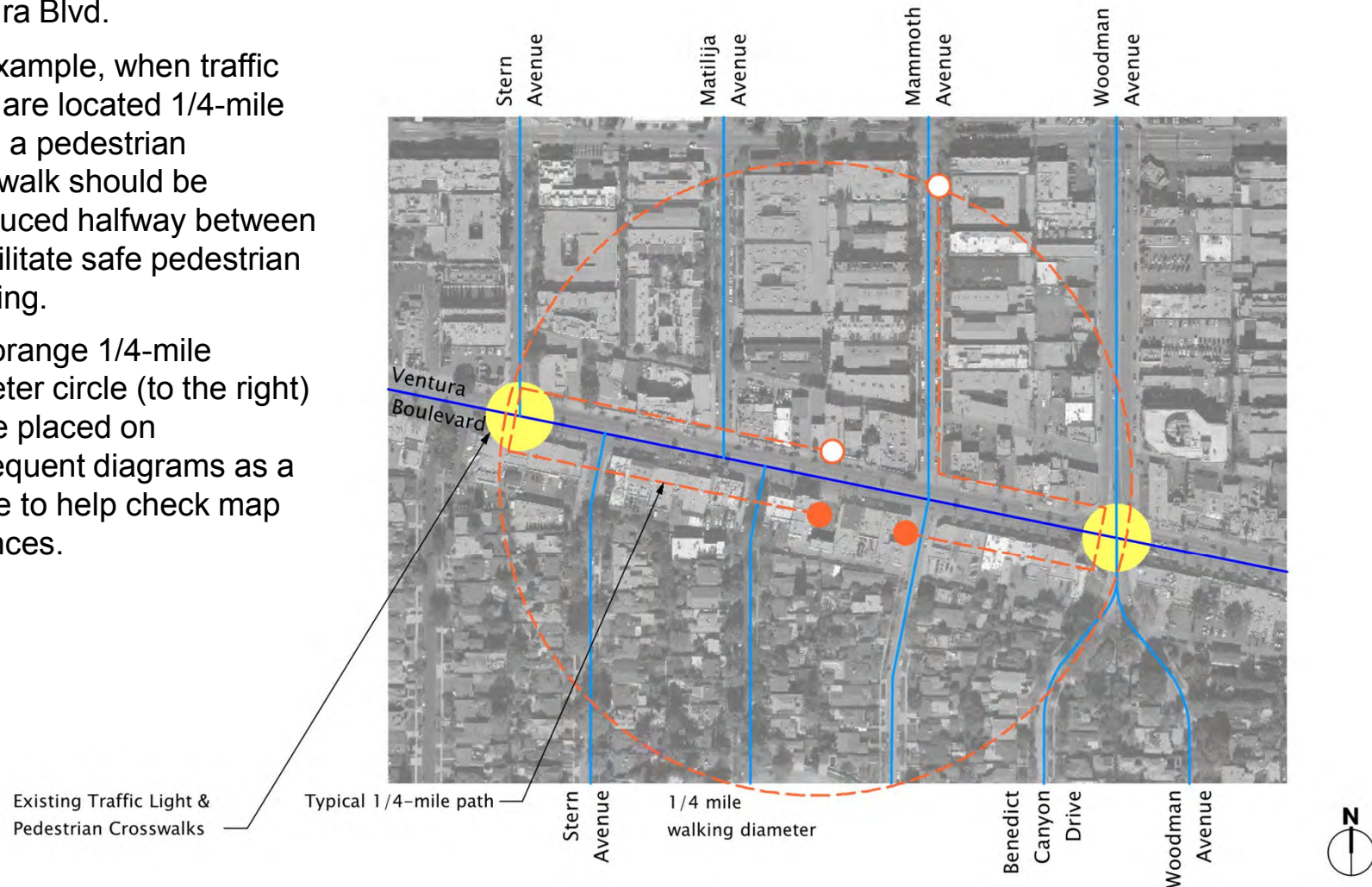
Map of Existing Street Conditions

- ◆ (1) existing planted median & (3) existing marked crosswalks (not at signaled intersections)
- ◆ (22) signaled intersections with marked crosswalks



Reference: 5-Minute Walk

- ◆ The 5-minute walk (1/4 mile) is considered a design standard and is the average distance that a pedestrian is willing to walk before opting to drive.
- ◆ Providing safe pedestrian crossings every 1/8-mile (minimum) encourages pedestrian activity along Ventura Blvd.
- ◆ For example, when traffic lights are located 1/4-mile apart, a pedestrian crosswalk should be introduced halfway between to facilitate safe pedestrian crossing.
- ◆ This orange 1/4-mile diameter circle (to the right) will be placed on subsequent diagrams as a device to help check map distances.



Reference: Planted Medians

- ◆ Act as gateways into and through neighborhood
- ◆ Provide mid-street rest areas at pedestrian crosswalks
- ◆ Can have low and/or high plantings
- ◆ Can consist of hardscaped areas where drive-over curbs are desired or cost/maintenance of planted areas is a factor



Ventura Boulevard & Cedros Avenue – Sherman Oaks, CA



Long Beach, CA

Reference: Bump-outs

- ◆ Provide mid-block at pedestrian crosswalks
- ◆ Allow pedestrian greater visibility before crossing street
- ◆ Provide planting opportunities as an extension of existing sidewalks



North Beverly Drive – Beverly Hills, CA



General Survey Area Observations

Observation:

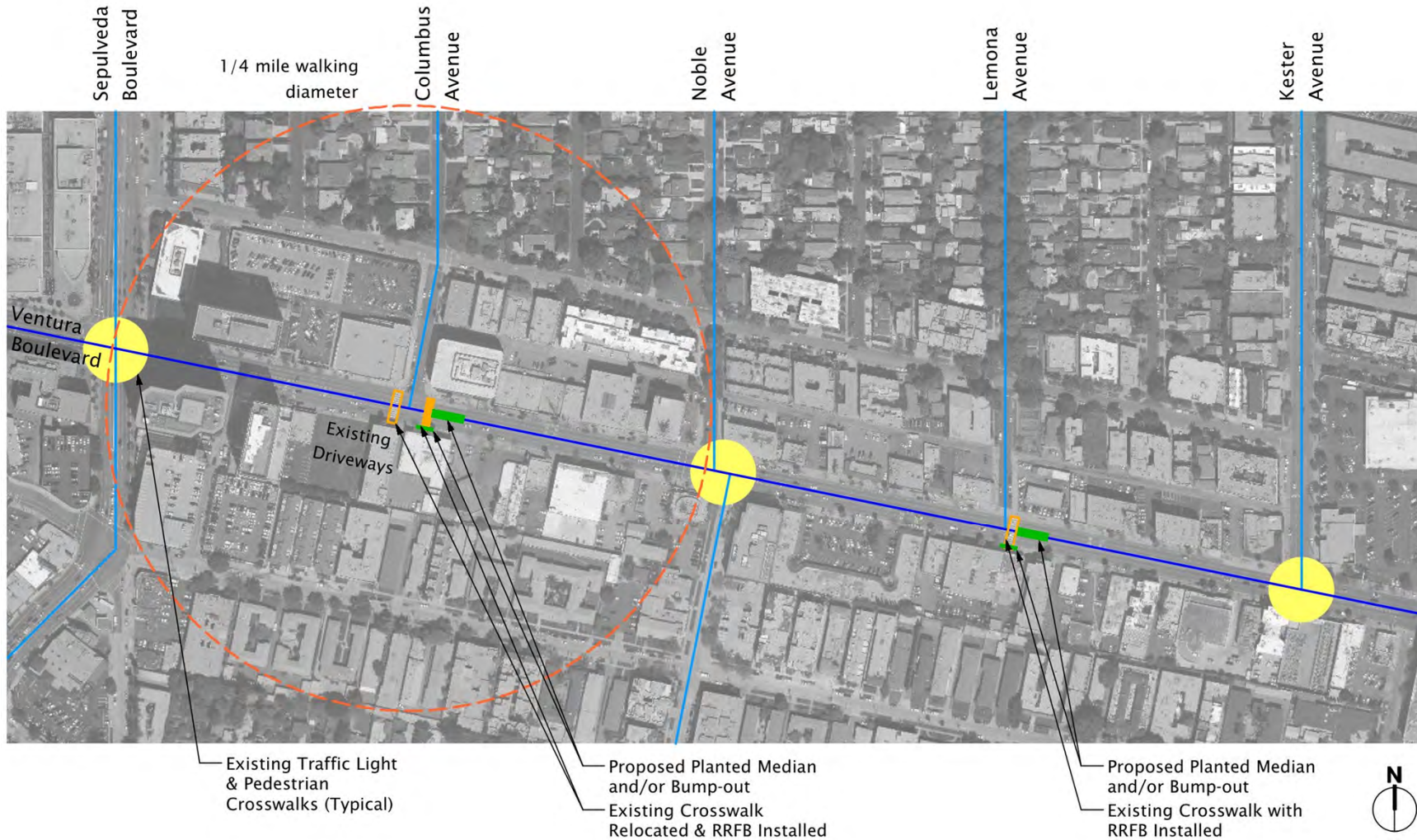
- ◆ Resolution of different street grids (flat & hill) with angled Ventura Blvd.
- ◆ Many streets stop/start/jog at Ventura Blvd. (creating T conditions)
- ◆ On blocks with no back alley access, multiple driveways dump on Ventura Blvd.
- ◆ On Ventura Blvd. & Van Nuys Blvd., center turn lane used for parked trucks (loading/unloading)
- ◆ On Ventura Blvd. & Van Nuys Blvd., center turn lane used for emergency vehicles and disaster response
- ◆ On Ventura Blvd., some parking lanes turn into traffic lanes during rush hours

Possible Impact:

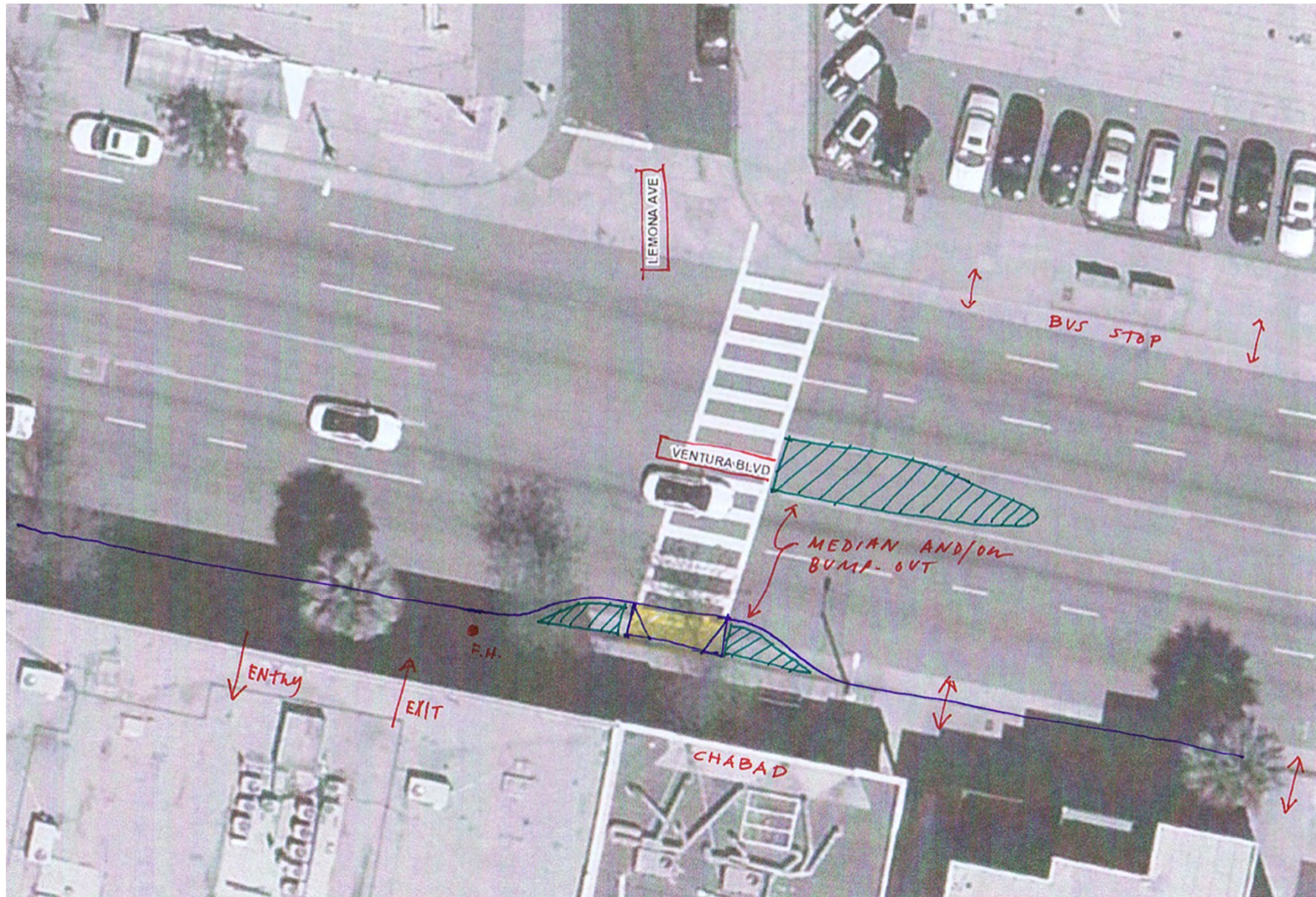
- ◆ Creates unique conditions that could benefit streetscape
- ◆ May allow bump-out and median opportunities
- ◆ May limit the use of medians and bump-outs as cars need more areas for turning in/out
- ◆ May limit the use of medians
- ◆ May limit the use of medians
- ◆ Pedestrian bump-outs cannot be used in these areas

Ventura Blvd: Sepulveda to Kester

- ◆ Enhance existing crosswalks at Columbus Avenue and Lemona Avenue (next slide) with Rectangular Rapid Flash Beacons (RRFB), planted medians, and/or bump-outs (south side of Ventura Blvd.)

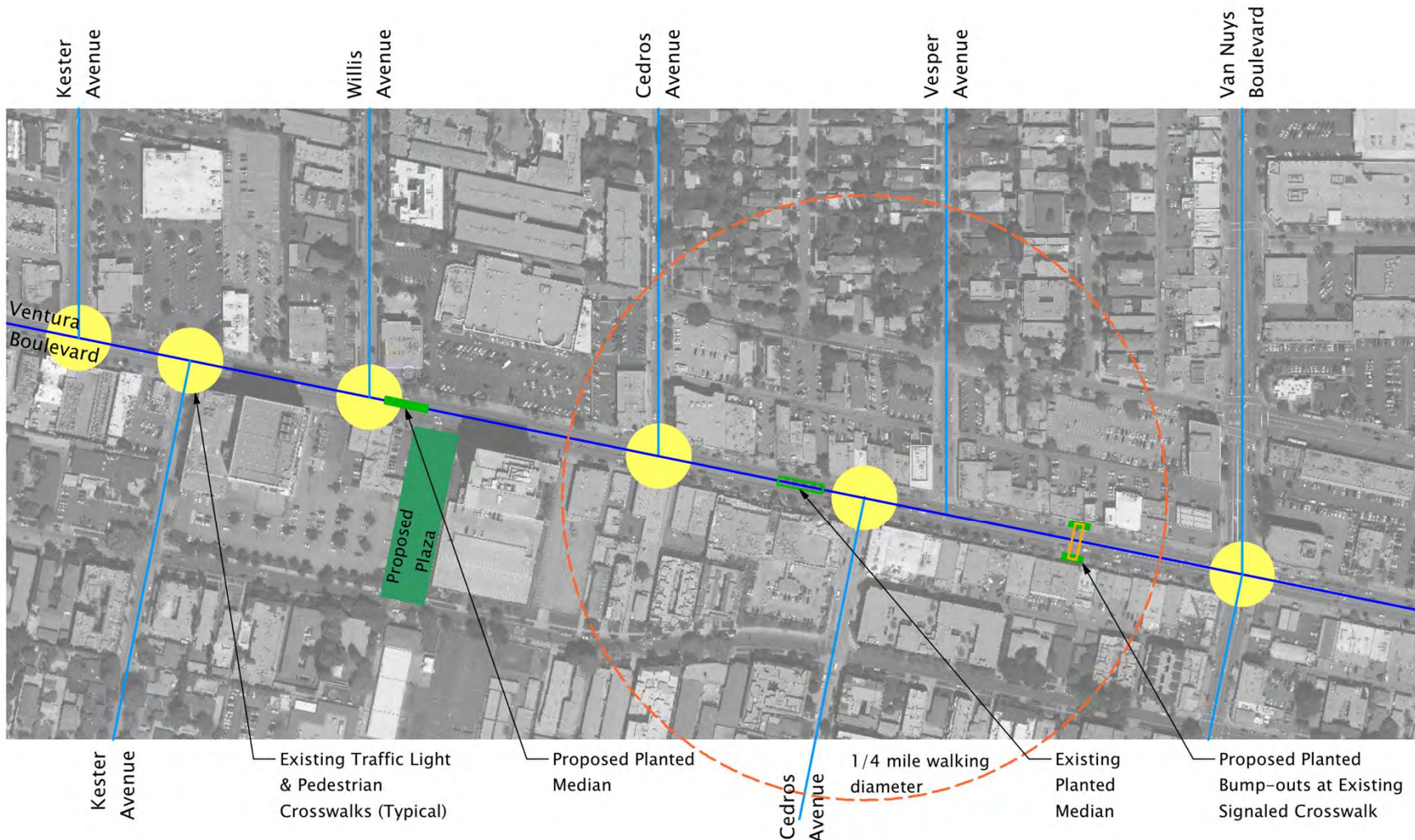


Crosswalk Detail: Ventura @ Lemona



Ventura Blvd: Kester to Van Nuys

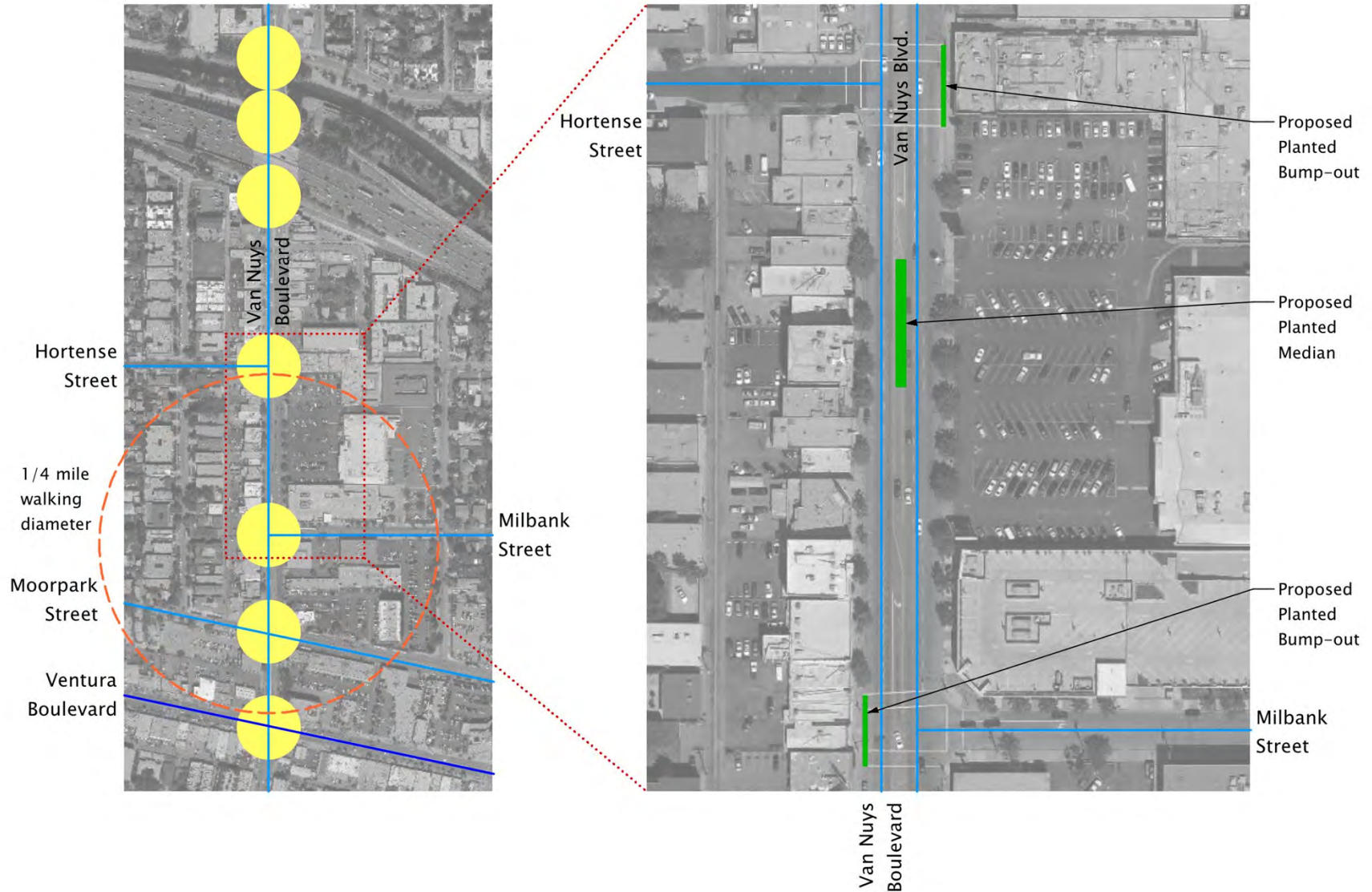
- ◆ Provide planted median at Willis Ave. signaled intersection in conjunction with proposed Plaza
- ◆ Enhance existing crosswalk mid-block between Vesper & Van Nuys with bump-outs (next slide)



Crosswalk Detail: Ventura West of Van Nuys

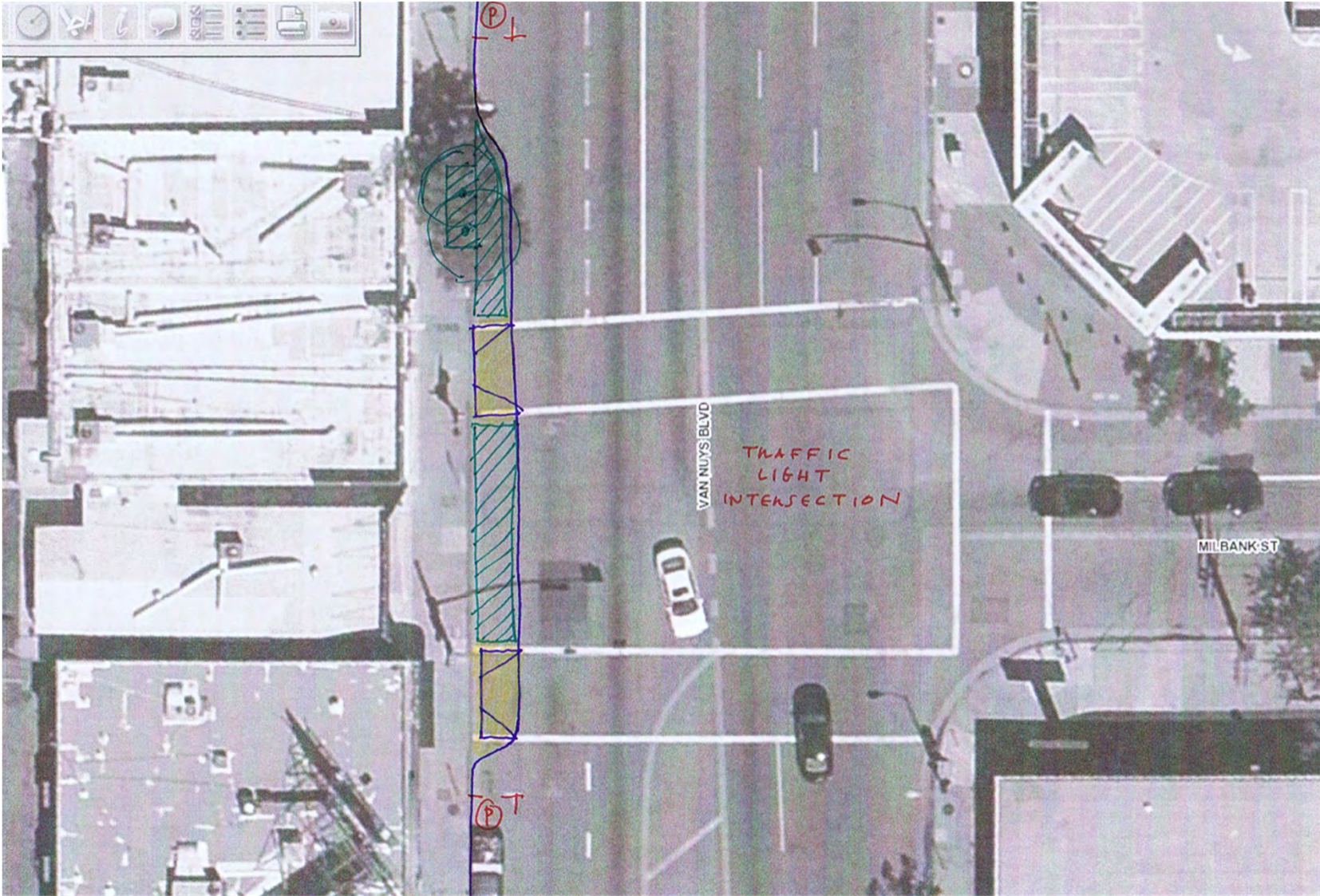


Van Nuys Blvd: Ventura to the 101



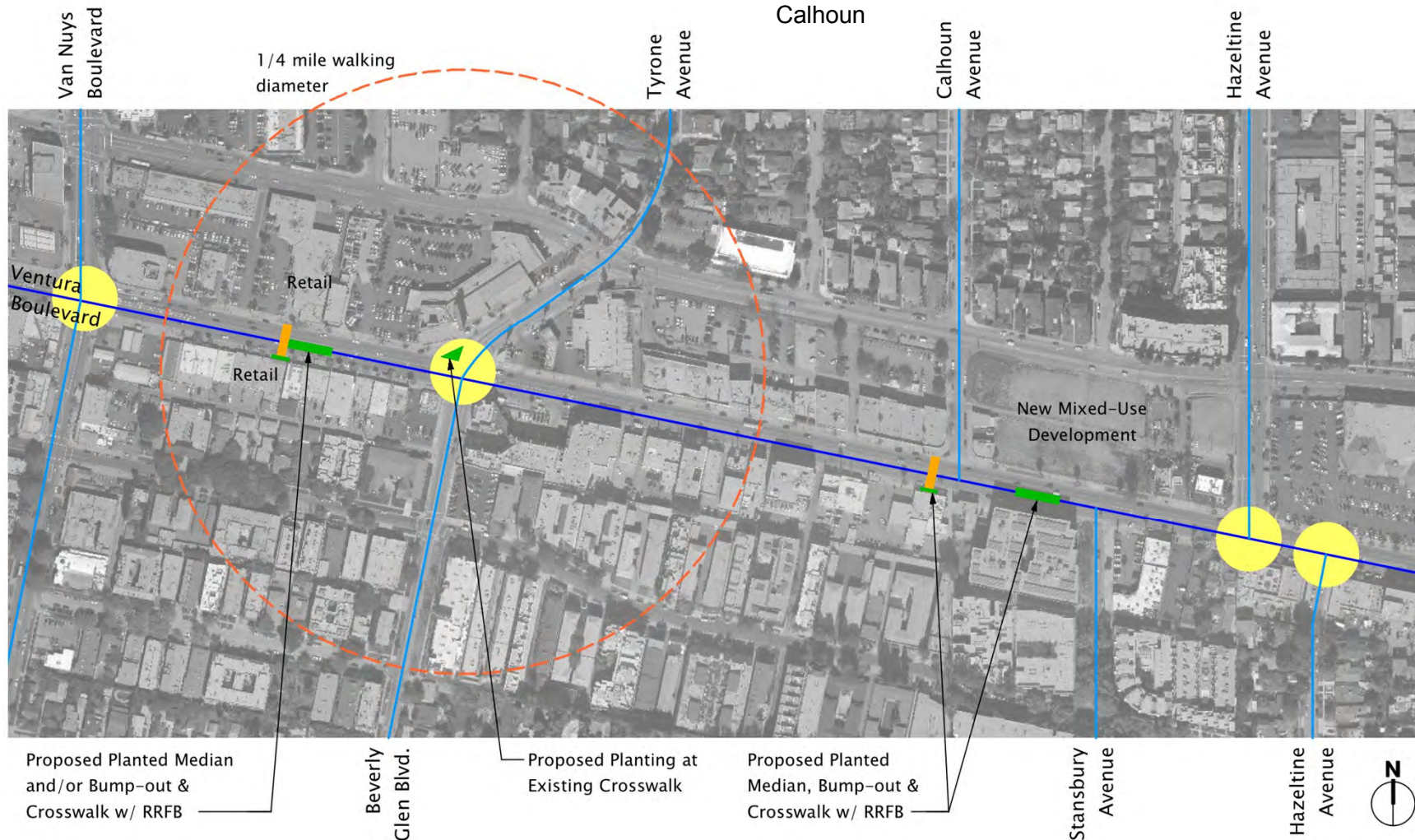
Crosswalk Detail: Van Nuys @ Milbank

- ◆ Provide planted bump-out spanning 2 crosswalks



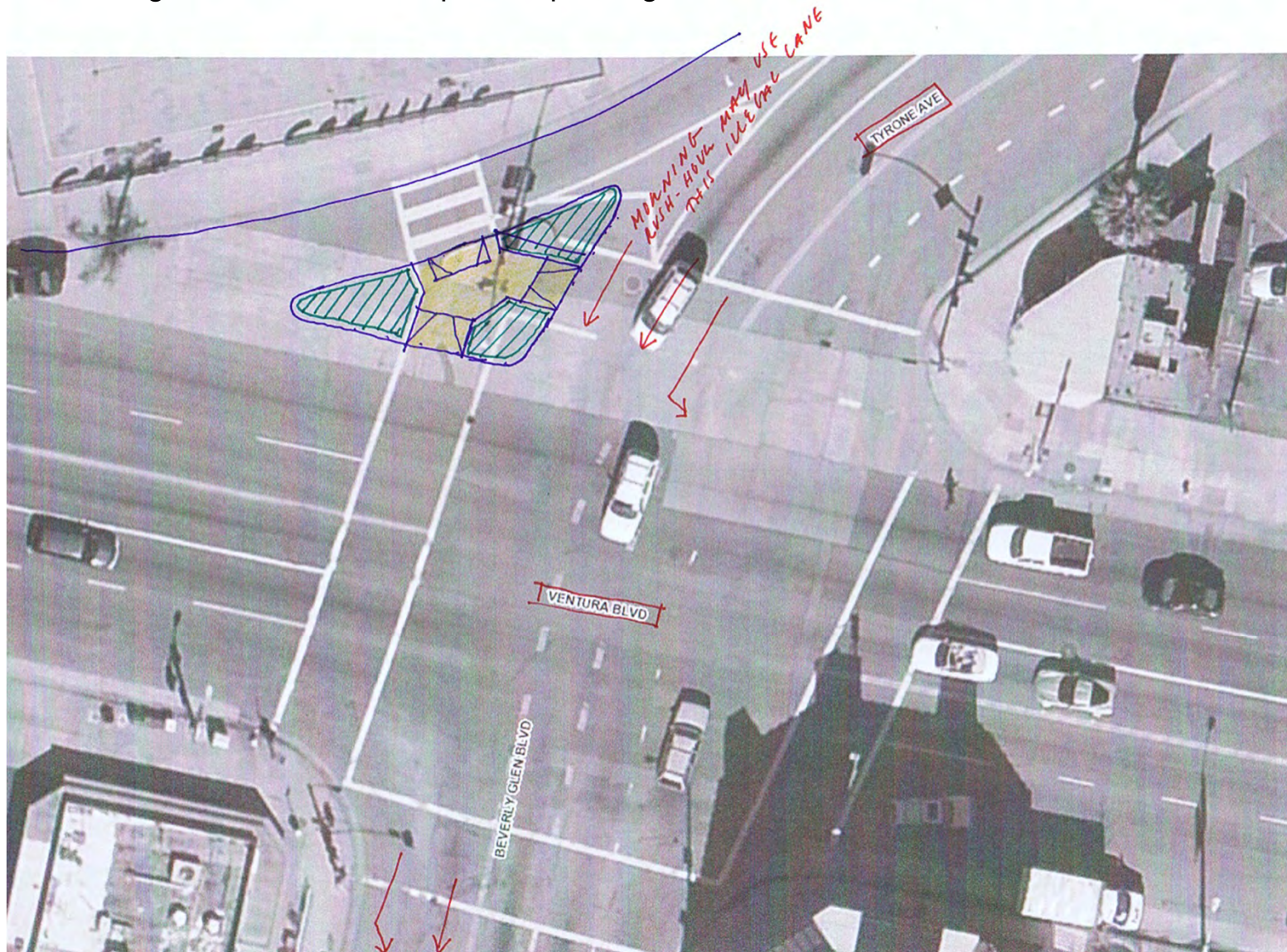
Ventura Blvd: Van Nuys to Hazeltine

- ◆ Provide new crosswalk mid-block between Van Nuys & Tyrone with Rectangular Rapid Flash Beacons (RRFB), planted median and/or bump-out; median serves as gateway to Sherman Oaks Village
- ◆ Provide planting at existing crosswalk at Tyrone (next slide)
- ◆ Provide new crosswalk with RRFB and bump-out at Calhoun and new median at Stansbury
- ◆ Future mid-block crosswalk needed between Tyrone & Calhoun



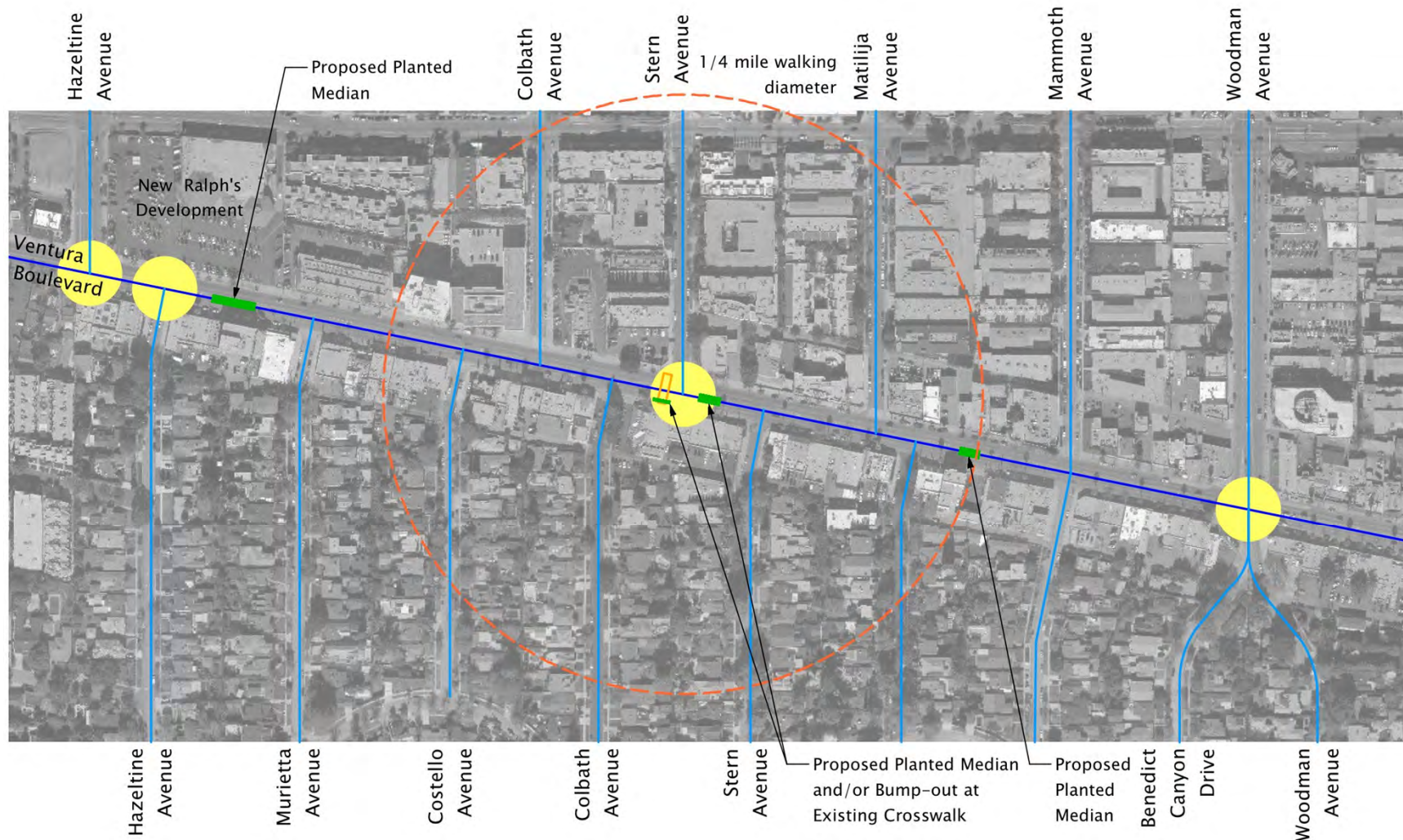
Crosswalk Detail: Ventura @ Tyrone

- ◆ Extend existing crosswalk island to provide planting beds



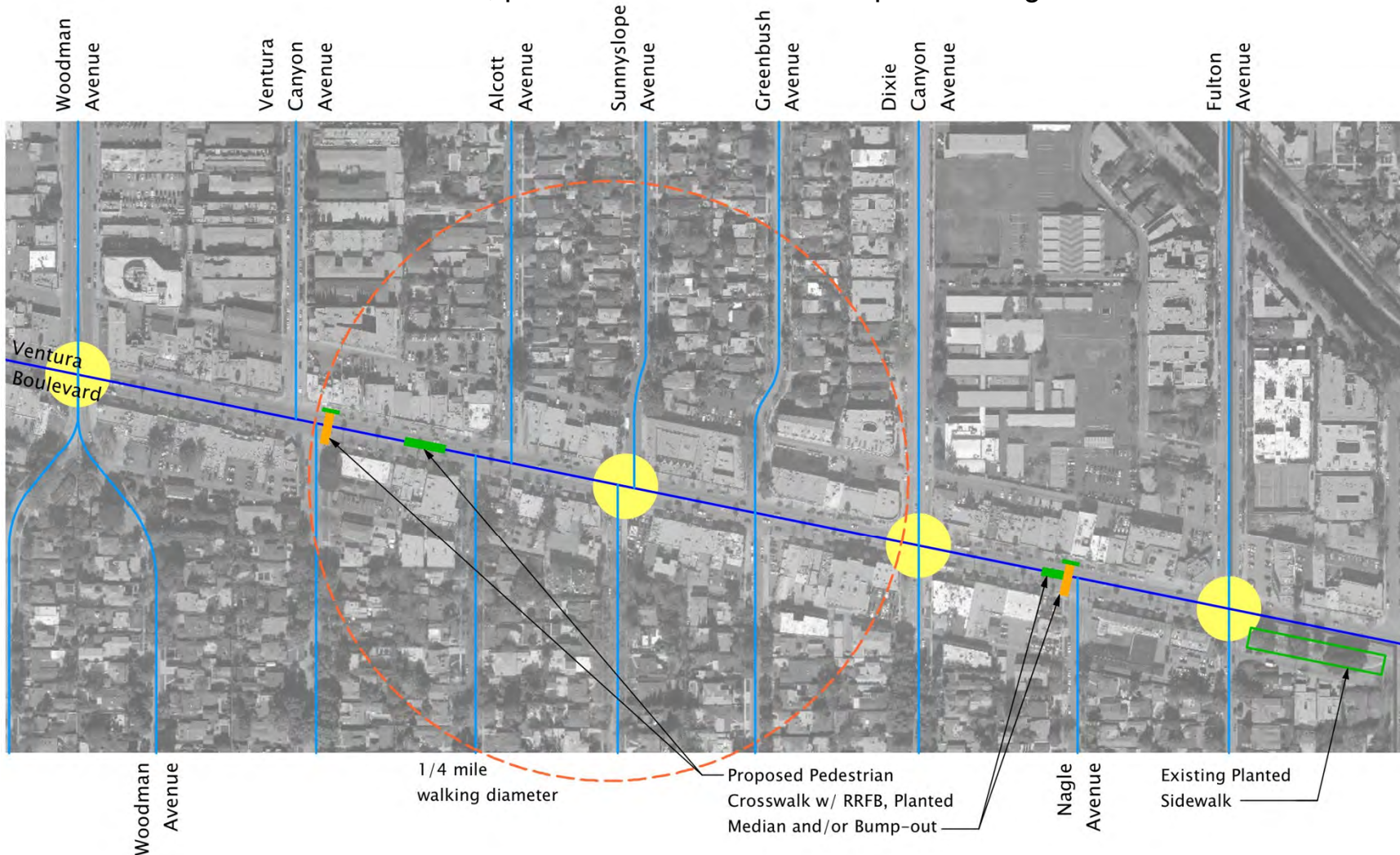
Ventura Blvd: Hazeltine to Woodman

- ◆ Provide planted medians west of Hazeltine & west of Matilija
- ◆ Provide planted median and/or bump-out at Stern signaled crosswalk
- ◆ Future mid-block crosswalk needed between Hazeltine & Stern



Ventura Blvd: Woodman to Fulton

- ◆ Provide new crosswalk with Rectangular Rapid Flash Beacons (RRFB) and bump-out at Ventura Canyon Avenue (next slide) and new planted median west of Alcott
- ◆ Provide new crosswalk with RRFB, planted median and/or bump-out at Nagle

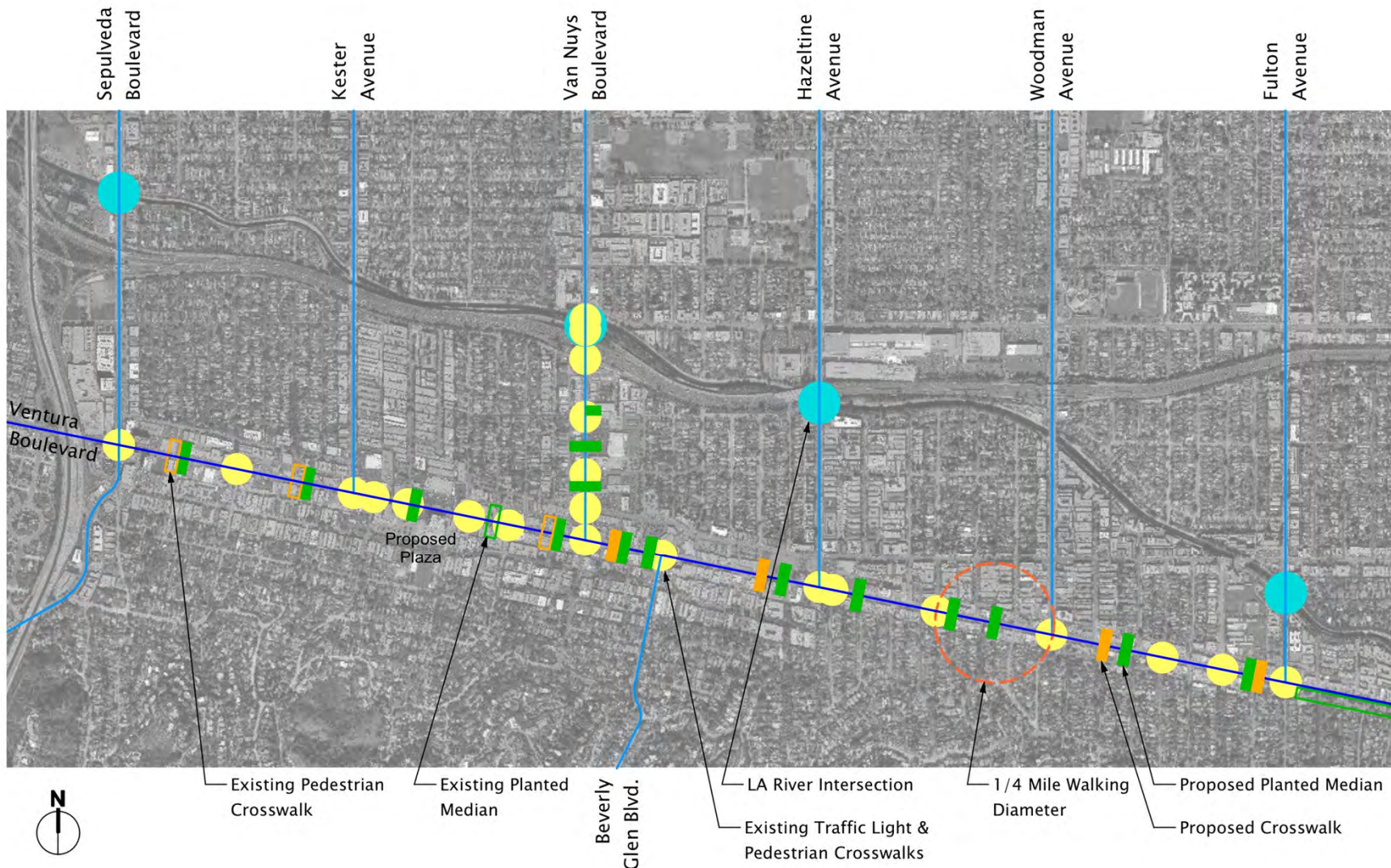


Crosswalk Detail: Ventura @ Ventura Canyon



Overview of Proposed Landscape Improvements

- ◆ Installation of (11) planted medians, (11) planted bump-outs, (4) pedestrian crosswalks, and (6) Rectangular Rapid Flash Beacons (RRFB)





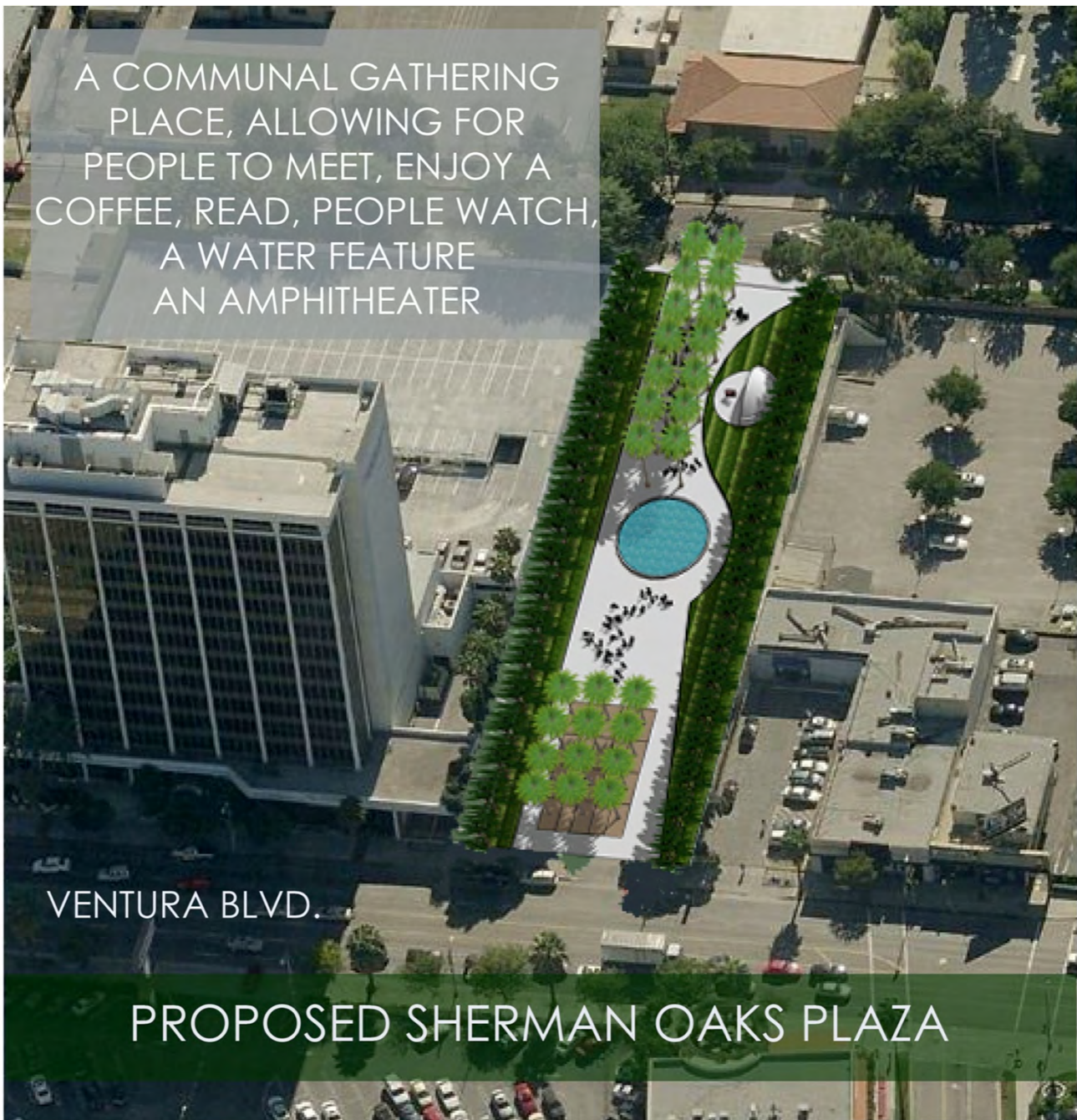
THE FIRST IMPRESSION
SHOULD BE A BEAUTIFUL
LANDSCAPED WELCOME
TO SHERMAN OAKS

OPPORTUNITY FOR A LANDSCAPED GATEWAY

WE HAVE SEVERAL
OPPORTUNITIES TO
ADD LANDSCAPED
MEDIANS TO BEAUTIFY
OUR COMMUNITY.



ADDITIONAL LANDSCAPED MEDIANS

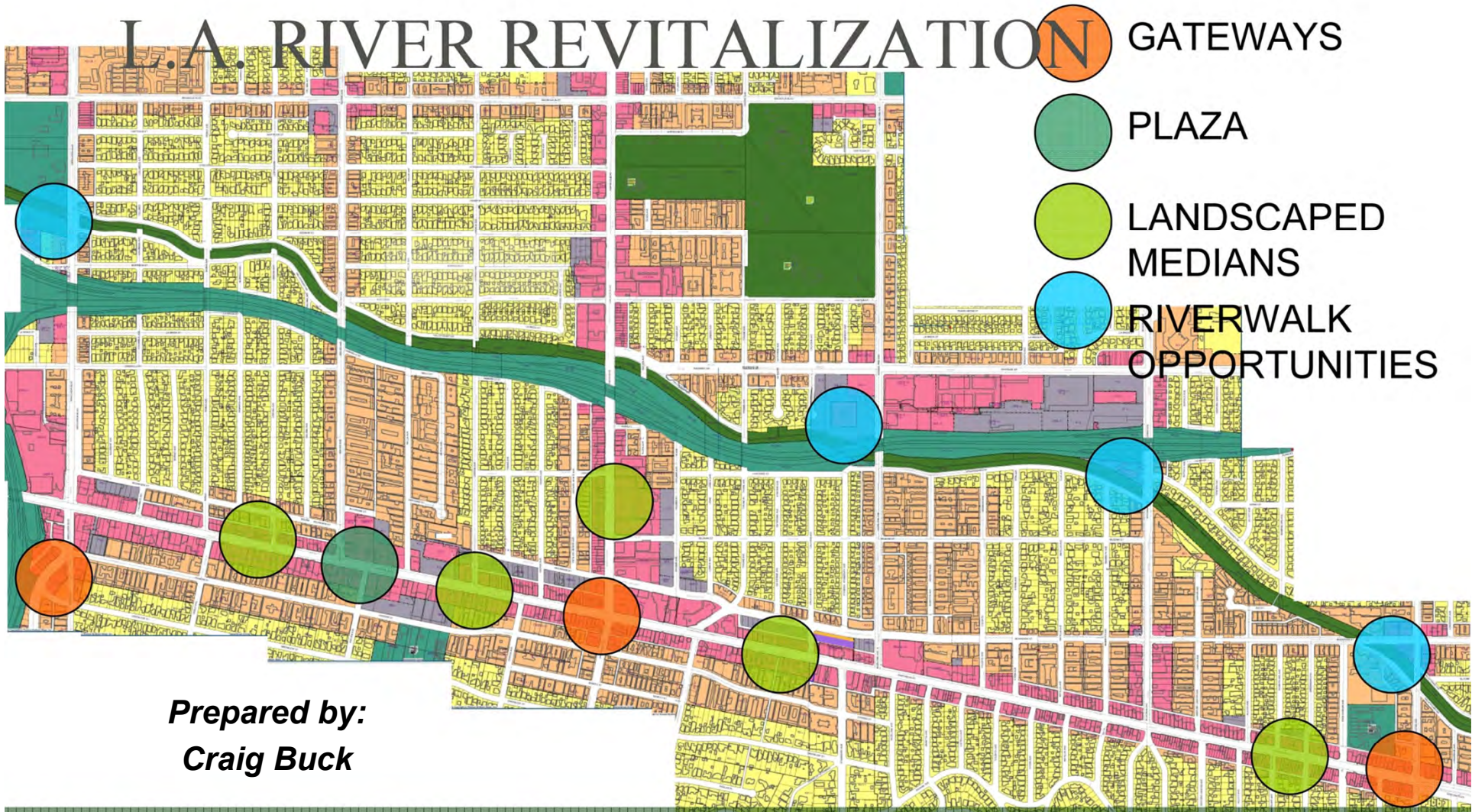
An aerial photograph of Sherman Oaks, California, showing a proposed plaza area. The plaza is a long, narrow strip of land between Ventura Blvd and a residential street. It features a central water feature (a circular pond), an amphitheater, and various greenery including trees and shrubs. The surrounding area includes a large parking lot, a multi-story building, and residential houses.

A COMMUNAL GATHERING
PLACE, ALLOWING FOR
PEOPLE TO MEET, ENJOY A
COFFEE, READ, PEOPLE WATCH,
A WATER FEATURE
AN AMPHITHEATER

VENTURA BLVD.

PROPOSED SHERMAN OAKS PLAZA

L.A. RIVER REVITALIZATION



Prepared by:
Craig Buck

A Vision for Sherman Oaks

OPPORTUNITIES/ GATEWAYS/ ELEMENTS THAT WILL ENRICH SHERMAN OAKS

SHERMAN OAKS NEIGHBORHOOD COUNCIL

Developing the L.A. Riverwalk in Sherman Oaks

The mission of the Ad Hoc River Committee is to develop and coordinate improvements to the L.A. River and its banks along its run in Sherman Oaks. The goal is a scenic, wildlife-friendly river and a pedestrian walkway (and eventual bike path) that is:

- *Beneficial to the entire community*
- *Functional*
- *Aesthetically appealing (where possible)*
- *Landscaped with drought-tolerant native plants*
- *Safe*
- *Low maintenance*
- *Maintained with long-term commitments*
- *Funded and completed in a timely fashion*

Revitalization Master Plan

The master plan for the Revitalization of the L.A. River:

- *More than 20 years in the making*
- *Approved by the City Council in 2007*
- *More a wish list than an actual plan*

The Army Corps of Engineers has narrowed its potential approaches to this Plan down to two alternatives:

• ***Alternative 13***

- The Army Corps of Engineers likes because it's the cheapest

• ***Alternative 20***

- The Mayor and River advocates prefer because it's the most ambitious of the Corp's limited plans

Our Stretch of the River and the City Master Plan

Both Corps alternatives focus on an eleven-mile stretch of the river that doesn't reach into the Valley.

•One reason for this is that the eleven miles in question are primarily soft-bottomed, which makes renovation significantly cheaper, giving the Army Corps more bang for its buck.

•In Sherman Oaks they'd have to punch holes in or remove the concrete bottom...

- For natural vegetation to regenerate
- To reclaim water instead of dumping it into the ocean

NO Federal Funds

Because the Corps plans don't reach the Valley, we shouldn't expect any Federal money for local improvements in the near future. Instead we must rely on:

- ***State, County or City funds***

- This could include creative approaches such as asking MTA for funds to connect the Orange and Red Line bike paths to the eventual Riverwalk bike path

- ***Private development funds***

- In Studio City, California Homes has already adopted a stretch of the river to develop and maintain across the street from ne f their condo projects

- ***Public/private partnerships***

Strategic Partners

So as not to reinvent the wheel, we propose aligning with partners who have already built a foundation for developing L.A. River projects.

•The Village Gardeners

- Headquartered in Studio City, they have been greening local stretches of the river for five years
- They have three current projects within the boundaries of Sherman Oaks
- We are working with President Rick Rabins

•Greenway 2020

- L.A. River Corp campaign, Greenway 2020, is dedicated to connecting all 51 miles of the river by the year 2020.
- We are working with Coordinator Maria Camacho

•Council District 4

- We are working with Dep. Chief of Land Use and Planning Jonathan Brand

Current Riverwalk Projects in Sherman Oaks

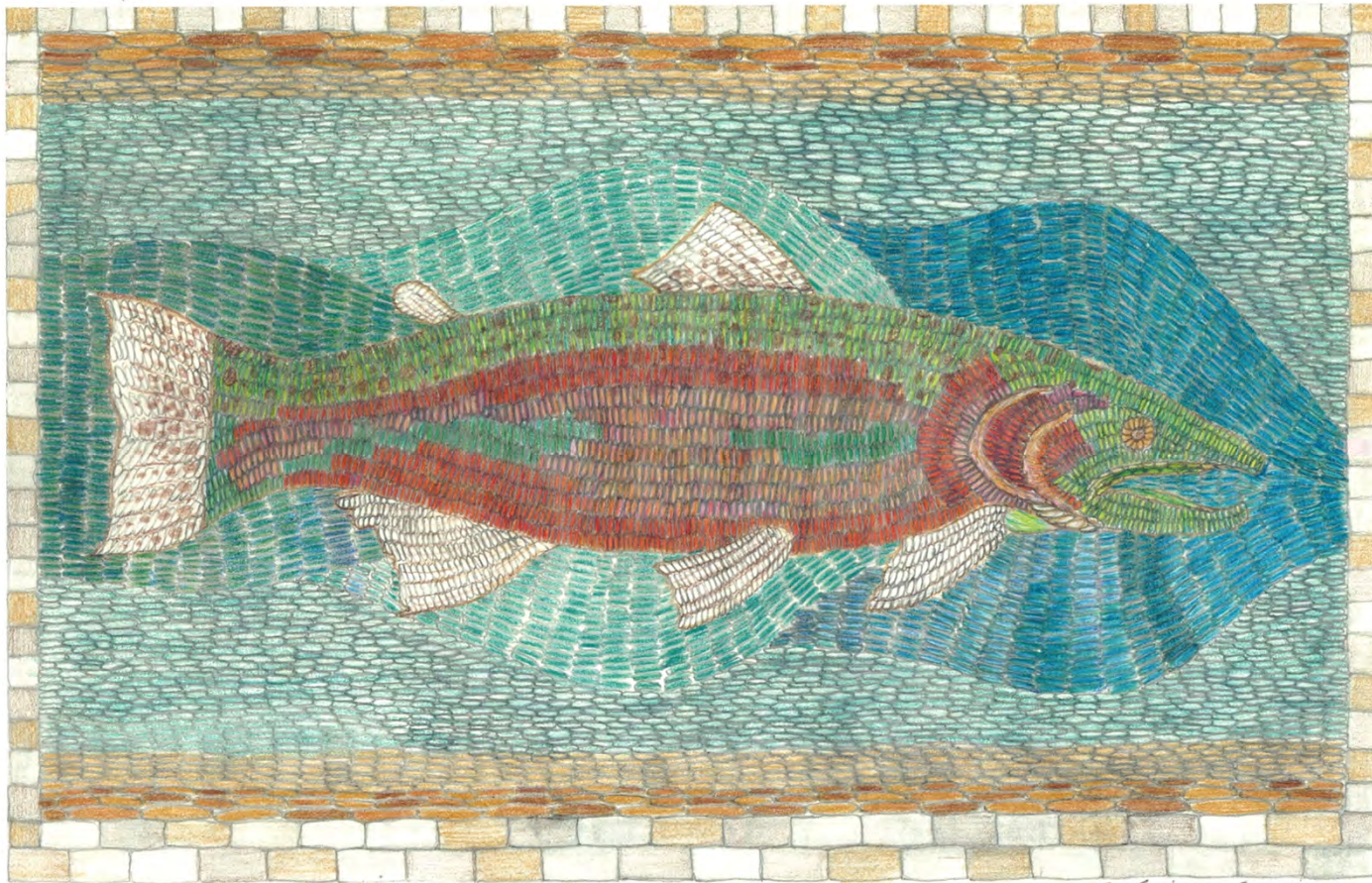
- **1. MIXED MEDIA PROJECT**
*Natural pebble mosaic of one of a steelhead trout,
embedded in a concrete spillway at Valleyheart and Ethel*
- **2. TRIANGULAR POCKET PARK**
*Currently a concrete eyesore in front of St. Francis de
Sales Church*
- **3. MOORPARK POINT RIVERWALK**
From the Fulton Bridge to Moorpark near Dixie Canyon

1. Steelhead Trout Mural (mixed media project)

The steelhead trout is one of seven fish native to the L.A. River. Commissioned from artist Kevin Carman, the piece will be made of natural stones embedded four inches deep into a newly poured concrete spillway to make it virtually indestructible.

This mural will be an impressive piece of public art, measuring ten by twenty feet. It will be accompanied by educational plaques describing the steelhead's role in our culture and history.

1. Proposed Mural



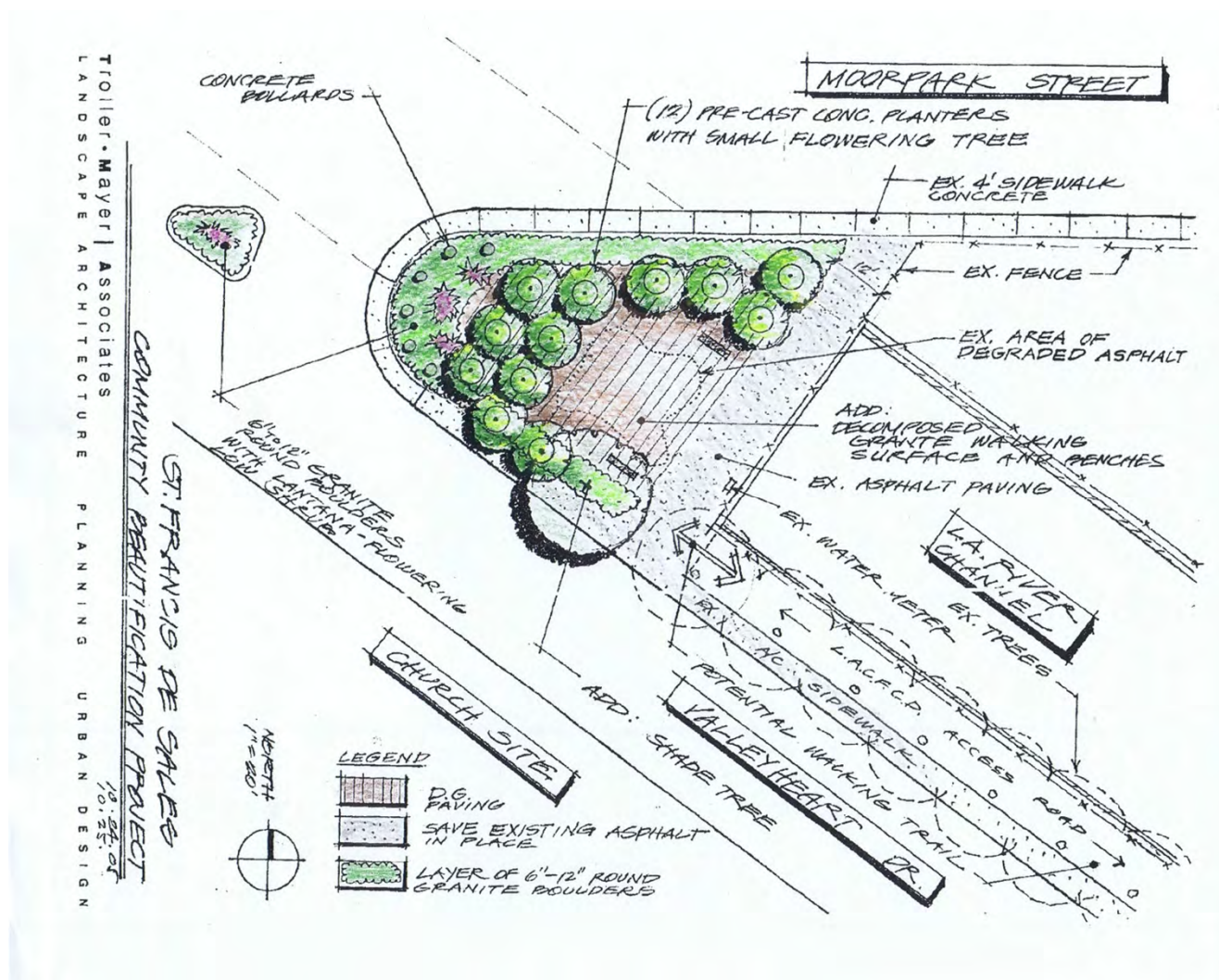
For The Village Gardeners

Kevin J. Corrao 2013

2. Triangle Pocket Park

- 1. Secure commitment from St. Francis de Sales for ongoing maintenance via community service projects for school children**
- 2. Finalize structural design**
- 3. Solicit designs for concrete stamping, mozaic murals or other artistic motifs for the concrete planters**
- 4. Secure approvals from the City and/or County**
- 5. Solicit bids for hardscape and landscaping**
- 6. Raise public/private financing (offer naming rights)**
- 7. Arrange bonds/insurance through Village Gardeners**
- 8. Build the park**

2. Triangle Pocket Park

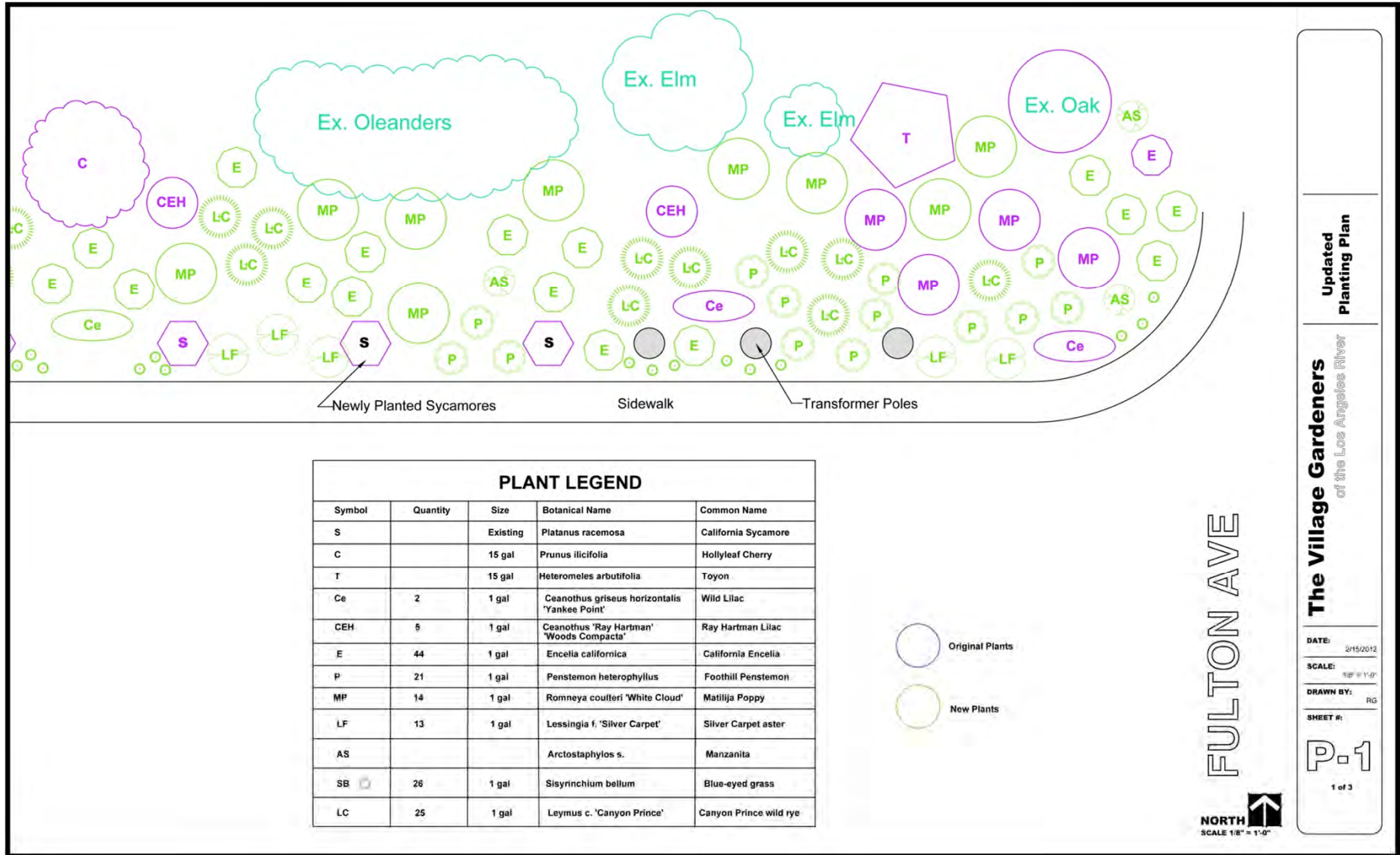


3. Moorpark Point Riverwalk

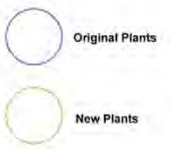
- *Clearing non-native plants and new landscaping is underway through The Village Gardeners and their volunteers (including court ordered community service)*
- *Funds are being solicited for hardscaping*

3. Moorpark Point Riverwalk

(pg. 1 of 3)



PLANT LEGEND				
Symbol	Quantity	Size	Botanical Name	Common Name
S		Existing	<i>Platanus racemosa</i>	California Sycamore
C		15 gal	<i>Prunus ilicifolia</i>	Hollyleaf Cherry
T		15 gal	<i>Heteromeles arbutifolia</i>	Toyon
Ce	2	1 gal	<i>Ceanothus griseus horizontalis</i> 'Yankee Point'	Wild Lilac
CEH	5	1 gal	<i>Ceanothus</i> 'Ray Hartman' 'Woods Compacta'	Ray Hartman Lilac
E	44	1 gal	<i>Encelia californica</i>	California Encelia
P	21	1 gal	<i>Penstemon heterophyllus</i>	Foothill Penstemon
MP	14	1 gal	<i>Romneya coulteri</i> 'White Cloud'	Matilija Poppy
LF	13	1 gal	<i>Lessingia</i> f. 'Silver Carpet'	Silver Carpet aster
AS			<i>Arctostaphylos</i> s.	Manzanita
SB	26	1 gal	<i>Sisyrinchium bellum</i>	Blue-eyed grass
LC	25	1 gal	<i>Leymus</i> c. 'Canyon Prince'	Canyon Prince wild rye



FULTON AVE

NORTH
SCALE 1/8" = 1'-0"

Updated Planting Plan

The Village Gardeners
of the Los Angeles River

DATE: 2/15/2012
SCALE: 1/8" = 1'-0"
DRAWN BY: RG
SHEET #: P-1
1 of 3

Future Projects

There are areas of opportunity that might be repurposed to create parks along the river. A few we have identified are:

- ***Adjacent to the Sunkist Building***

- Currently leased to AAA and U-Haul

- ***Between Castle Park and the Fire Station***

- Both sides of the river have potential

- ***Unidentified areas***

- We have identified opportunities as examples only. A survey should be made of the entire run of the river in Sherman Oaks

Future Projects

The City has plans to extend a bike path from the north valley all the way to Long Beach along the L.A. River, hopefully by 2020. This may or may not entail bridges over major streets.

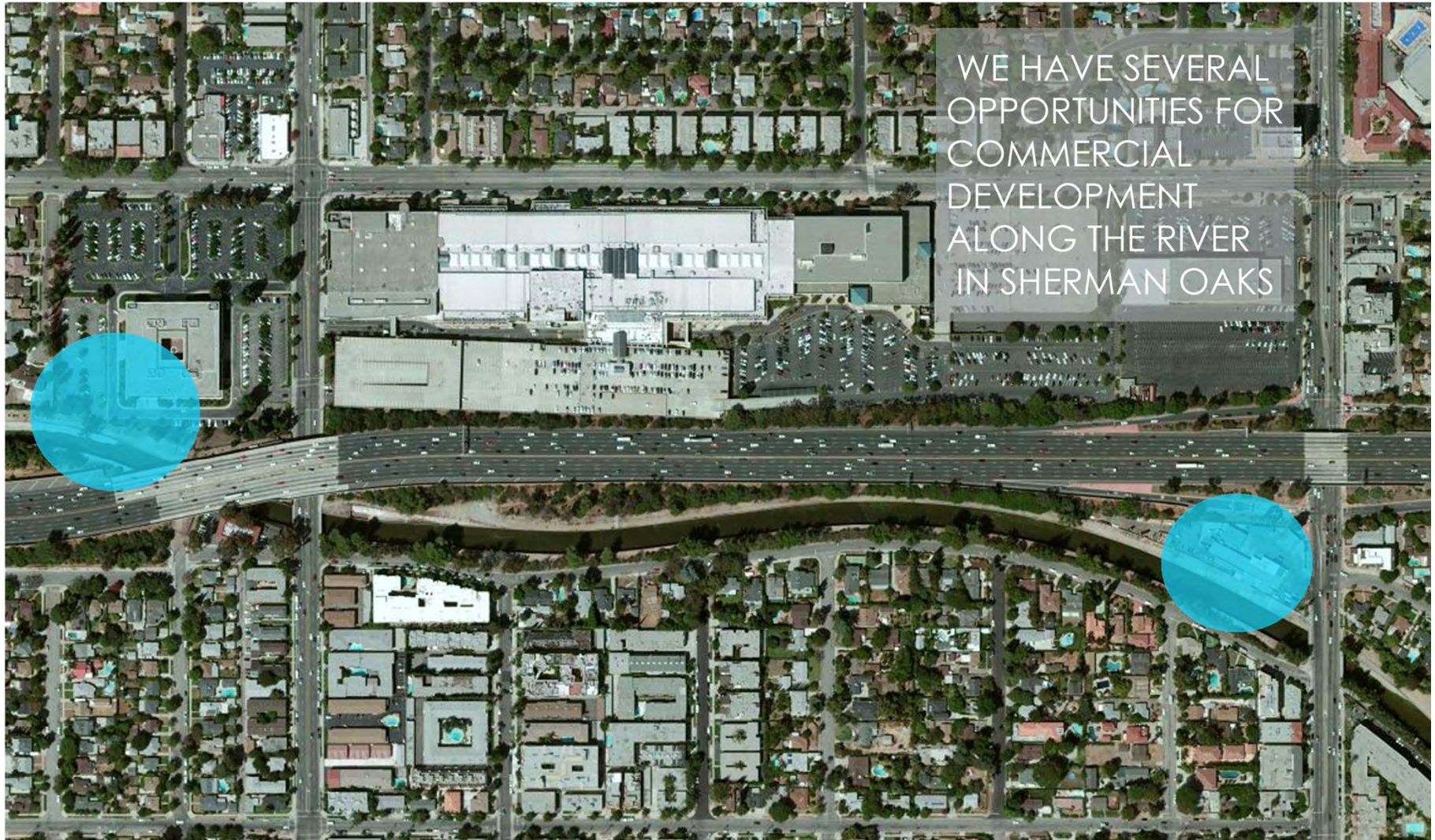
We must track these plans and ensure that where the bike path passes through our community it meets our local needs and makes best use of committed resources.

Where the quality of improvements in Sherman Oaks is limited by public resources, we should endeavor to devise plans and raise additional funds to maximize the potential of our portion of the L.A. River.

The Grand Scheme

The plan to turn our much-maligned municipal drainage ditch into a green 51-mile long park and water reclamation system is a grand scheme, indeed. But it is already underway and clearly achievable.

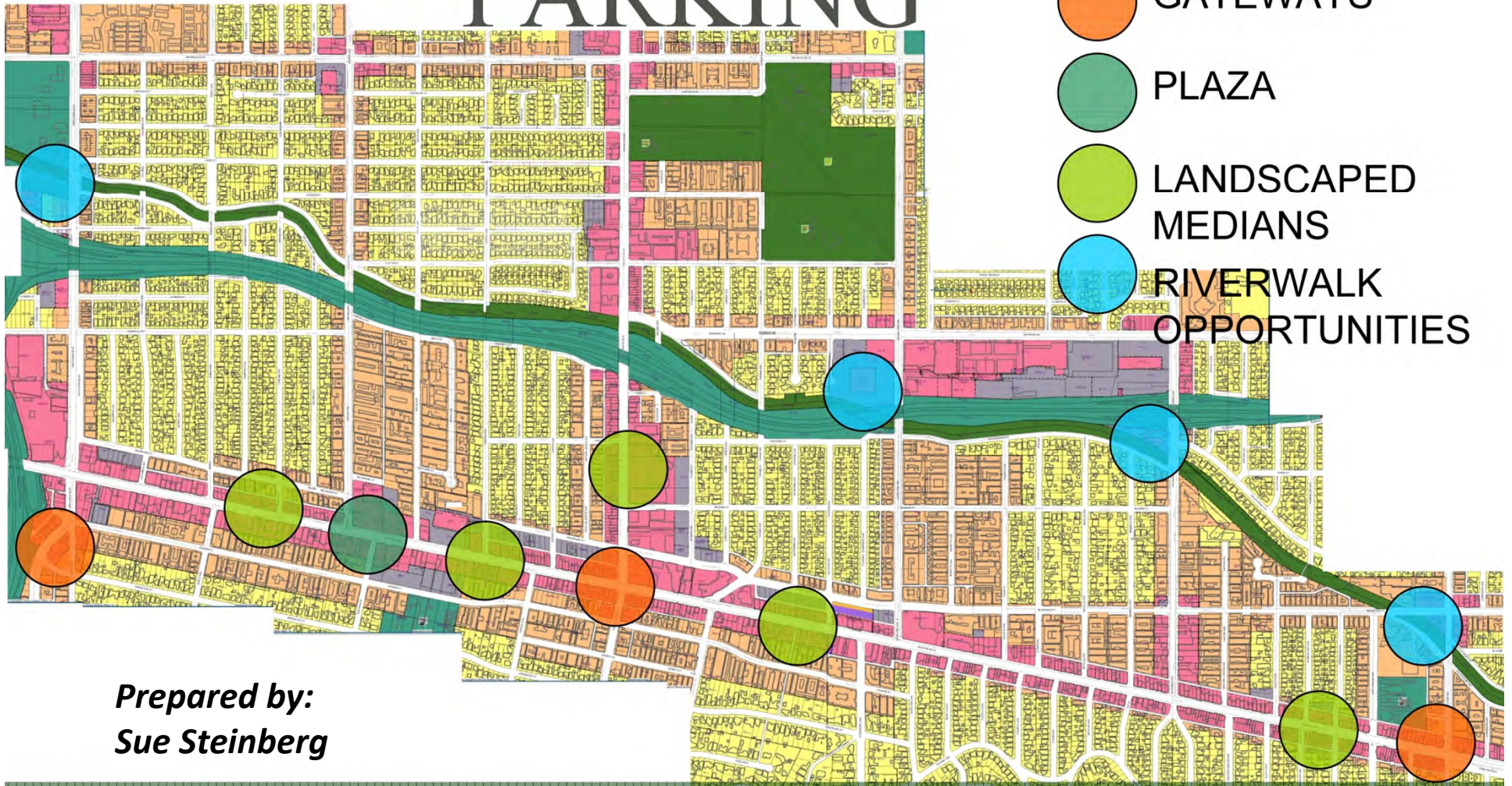
Our job as a community is to take ownership and stewardship of our stretch of this grand scheme so that it enhances our quality of life and promotes the ambitious goals embodied in our Master Plan.



WE HAVE SEVERAL OPPORTUNITIES FOR COMMERCIAL DEVELOPMENT ALONG THE RIVER IN SHERMAN OAKS

COMMERCIAL SITES ALONG THE RIVER

PARKING



Prepared by:
Sue Steinberg

A Vision for Sherman Oaks

OPPORTUNITIES/ GATEWAYS/ ELEMENTS THAT WILL ENRICH SHERMAN OAKS

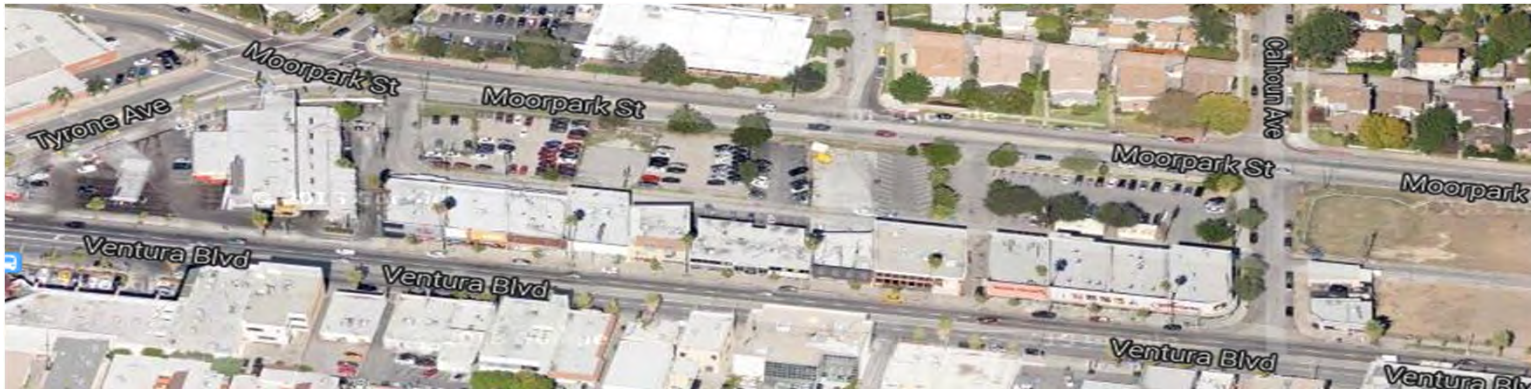
SHERMAN OAKS NEIGHBORHOOD COUNCIL

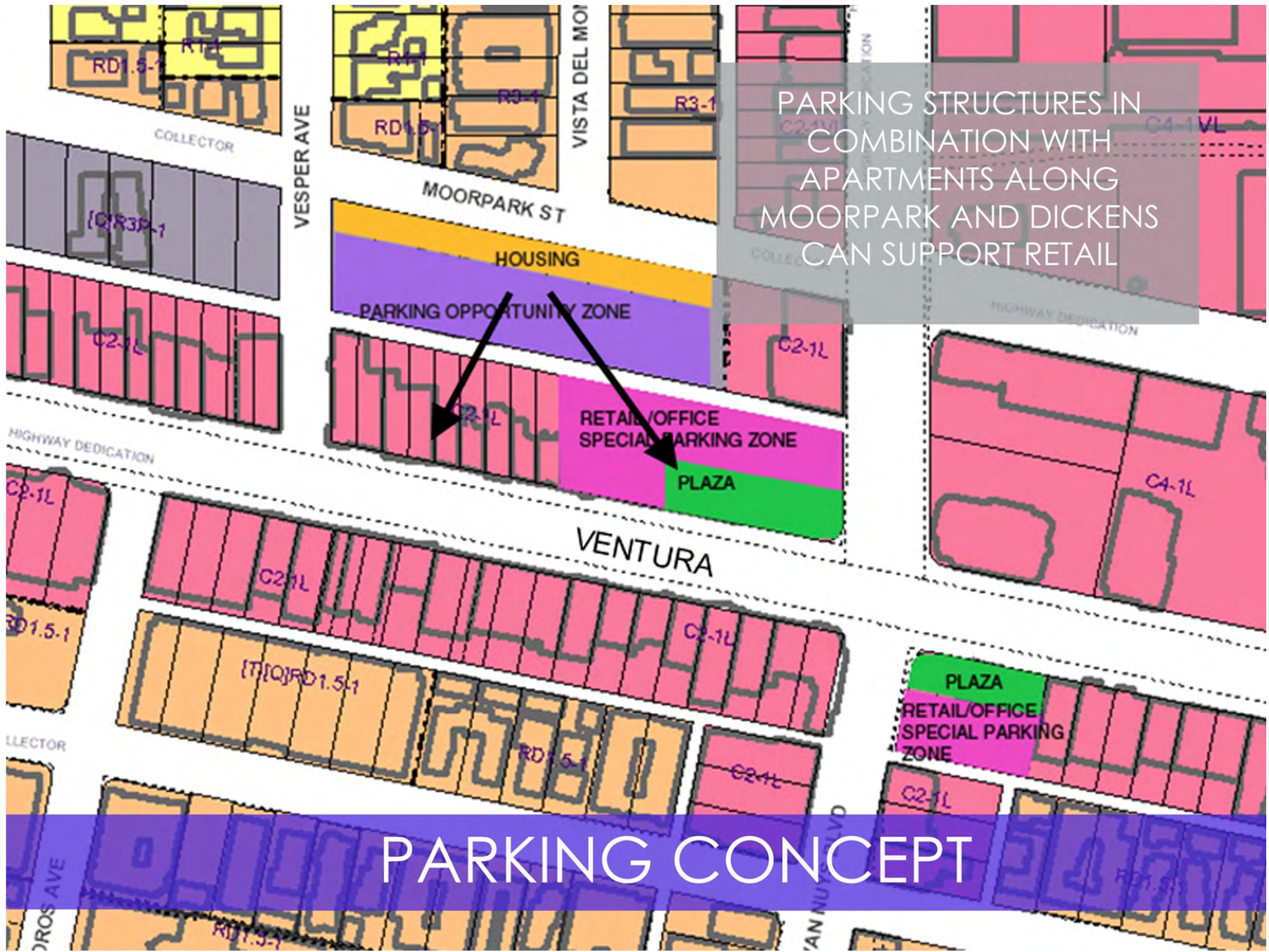
Parking Opportunity Sites

Encourage the development of shared parking on critical sites in Sherman Oaks

Opportunity Sites include:

- ◆ Existing P-Zones
- ◆ Proximity to retail on Ventura
- ◆ Desirability of sites for mixed-use, shared parking projects
- ◆ Near existing and future transit stops



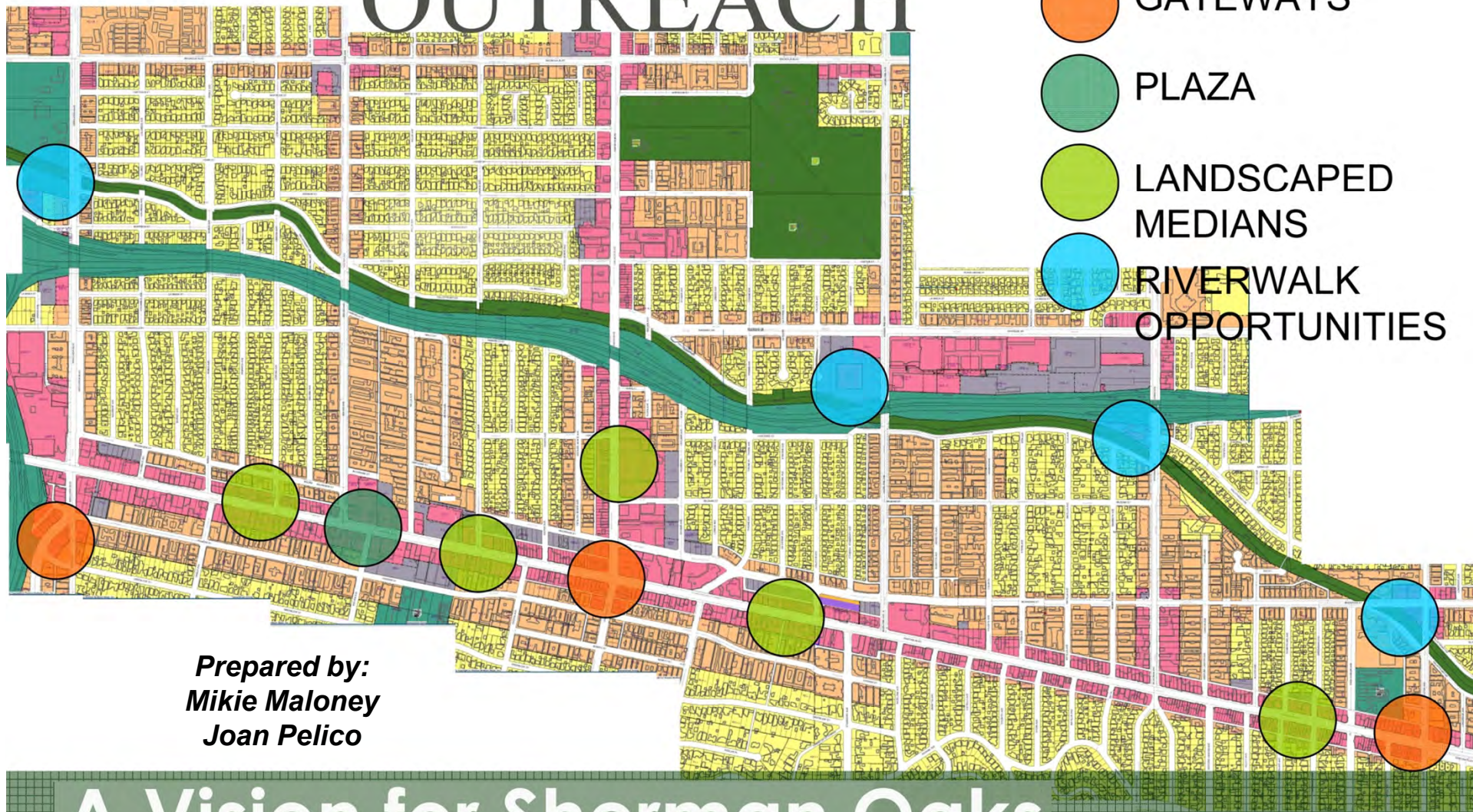


Objectives in parking

- ◆ **Encourage upgrading and redevelopment of commercial uses along Ventura**
 - Incentivize developers to building shared parking into their projects
- ◆ **Patrons park once and walk to numerous stores and restaurants**
 - Signs directing patrons to garages
 - Electronic signs outside garages showing number of available parking spaces

**The ultimate goal is to make Ventura Boulevard
more pedestrian-friendly so patrons
WANT to walk**

OUTREACH



-  GATEWAYS
-  PLAZA
-  LANDSCAPED
MEDIANS
-  RIVERWALK
OPPORTUNITIES

*Prepared by:
Mikie Maloney
Joan Pelico*

A Vision for Sherman Oaks

OPPORTUNITIES/ GATEWAYS/ ELEMENTS THAT WILL ENRICH SHERMAN OAKS

SHERMAN OAKS NEIGHBORHOOD COUNCIL

Our Objectives

- **Outreach**
- **To succeed, A Vision for Sherman Oaks must be a cooperative venture between business, residential and government interests in Sherman Oaks. The Vision study groups will help get the word out to potential partners from each constituency to move the Vision forward.**

Our Objectives

- **Outreach – Short Term**
- Identify Sherman Oaks stakeholders and educate them on the **Vision**. Form a working relationship with them to continue moving forward. To date presentations have been made to the Sherman Oaks Chamber of Commerce, the Sherman Oaks Homeowners Association, the Sherman Oaks BID, the Sherman Oaks Neighborhood Council, VICA, Council District 4 and individual commercial property owners. The response has been supportive and enthusiastic.
- Identify individuals within specific communities of interest who will join together to support the **Vision** goals and educate their peers: commercial property owners, major realtors, business interests – especially food and entertainment venues, residential interests, major development entities and representatives.
- Identify Ventura Boulevard in Sherman Oaks as one of the Mayor’s Livable Streets. Coordinate with the Mayor’s Office on community issues.
- Identify possible sources of funding for beautification projects, transportation improvements, and possible property purchases.

Our Objectives

- **Outreach – Long Term**
- Work with government agencies to develop continued involvement in and support of the Vision: DOT, Rec and Parks, LAPD, LAFD, Planning Dept/River Liaisons, Cultural Affairs, County Flood Control District, U.S. Corps of Engineers, Caltrans, Metro, city, state and federal government representatives.
- Work with Sherman Oaks property owners to view their holdings in light of **A Vision for Sherman Oaks**.
- Work with Sherman Oaks Elementary School to develop ideas for the Plaza.
- Work with the Sherman Oaks Senior Center to develop support for and participation in beautification projects.
- Work with the Sherman Oaks Library to post information on the **Vision**.
- Work with private and non-profit organizations: Friends of the L.A. River, Tree People, Bike Coalition, neighborhood groups such as FOWLA, Village Gardeners, Sherman Oaks and Studio City Beautification Committee.

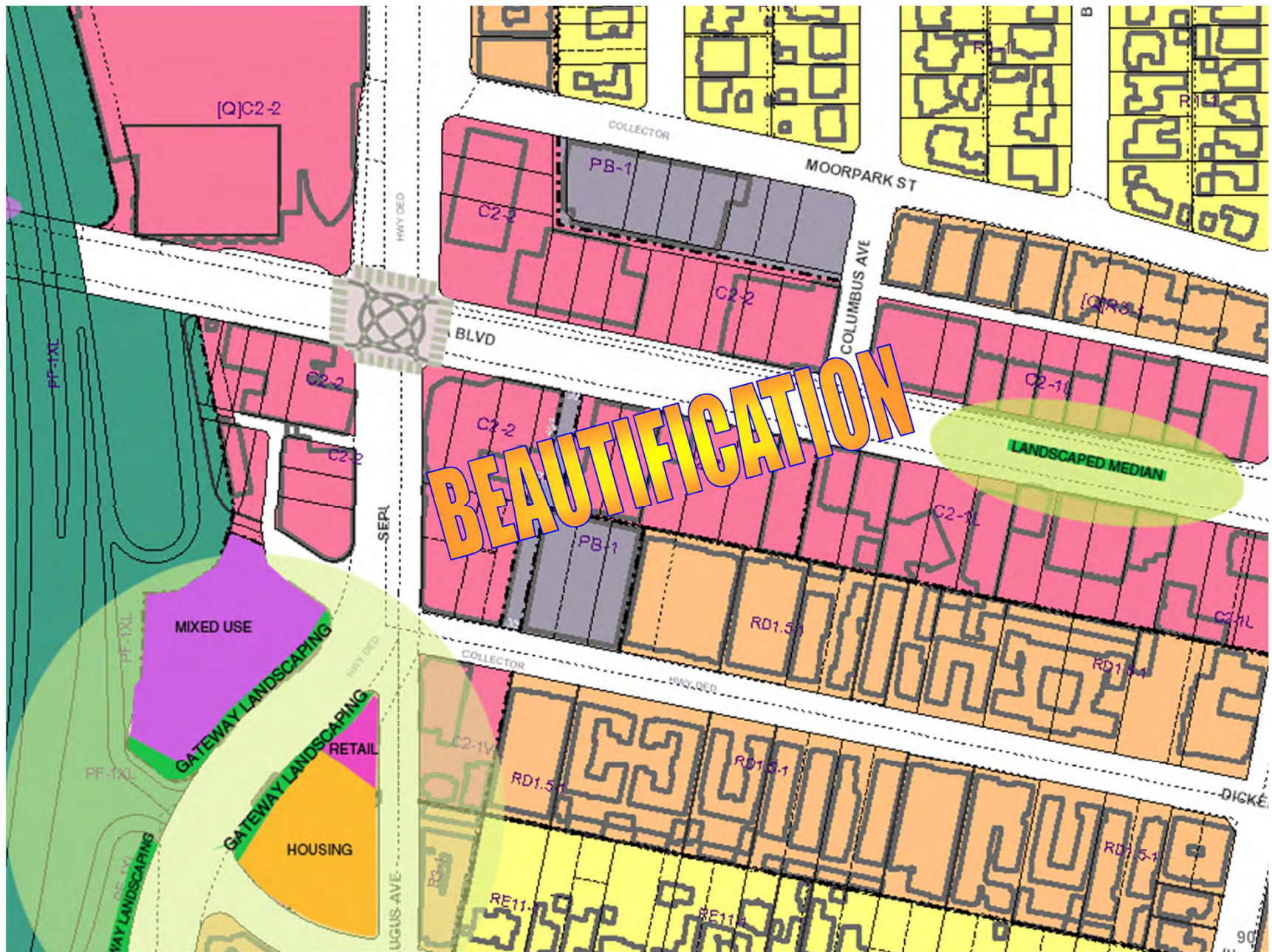
Our Objectives

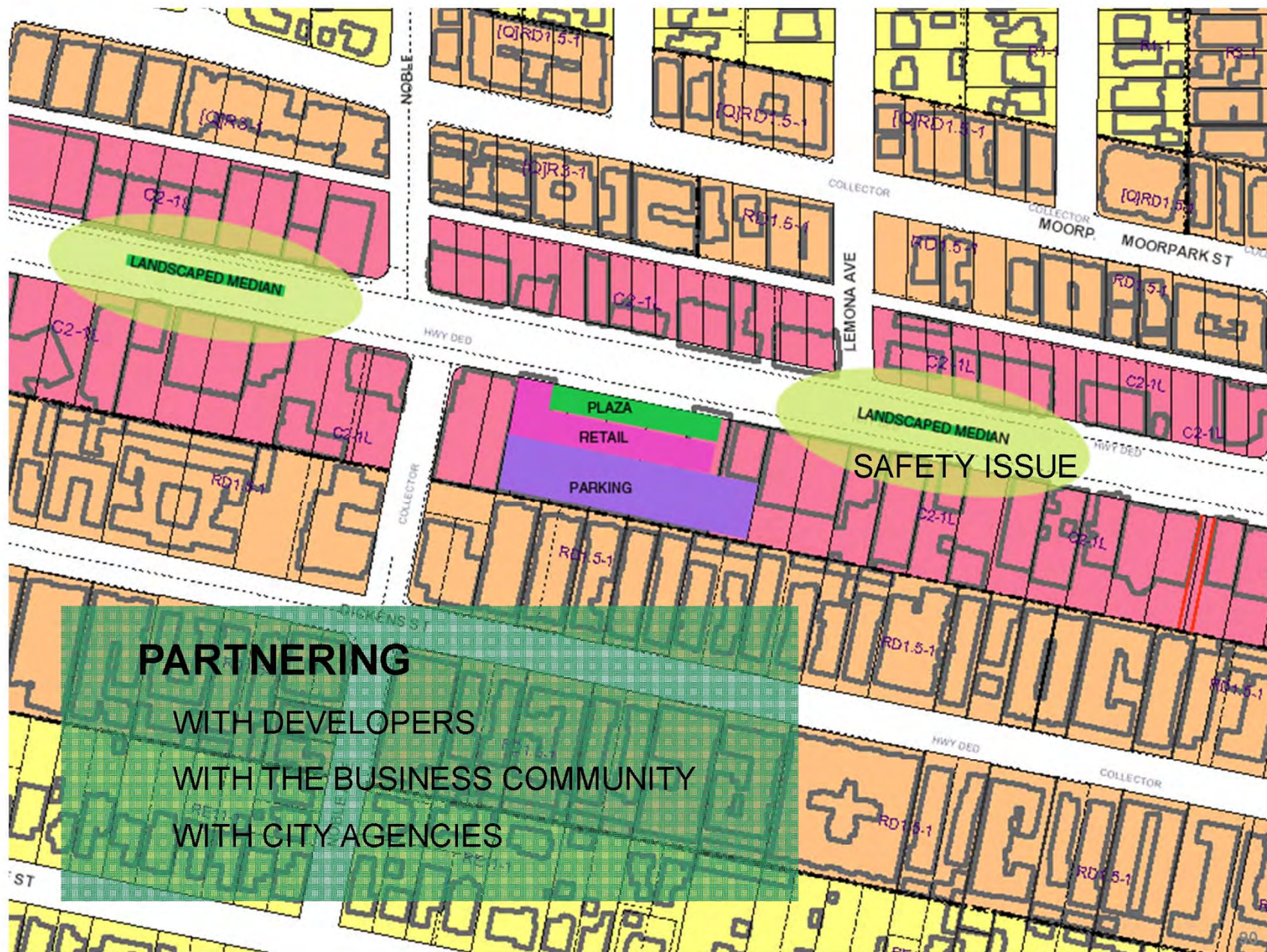
- Apply for funding for projects. Develop partnerships with commercial interests.
- Promote the **Vision** in the community. Conduct public outreach. Promote the **Vision** with businesses and at opportunities like the Sherman Oaks Street Fair.
- Develop ways to celebrate the **Vision** and the community.
- Access Quimby Funds for park improvements (River) and identify public art funds.

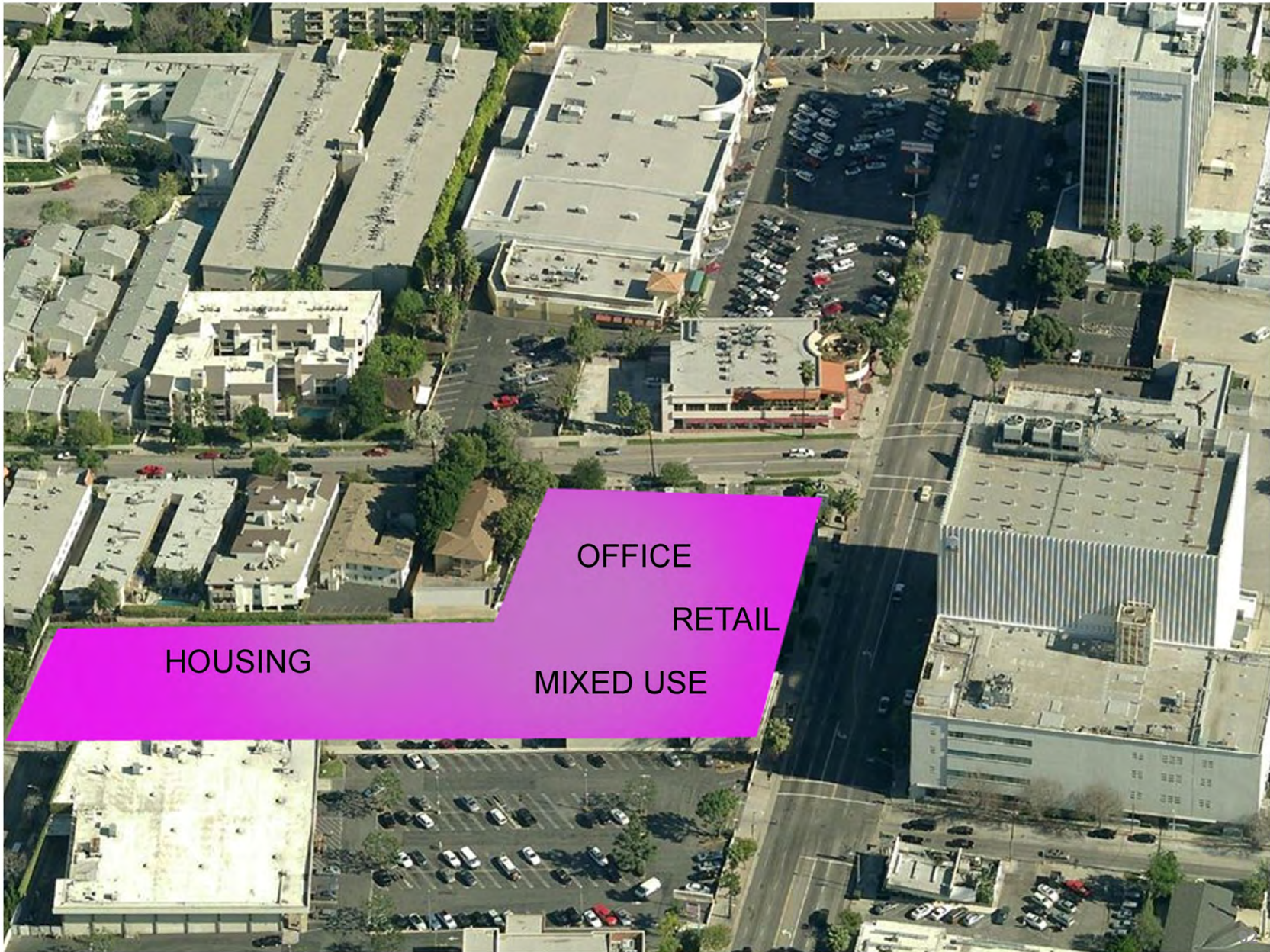
Addendum

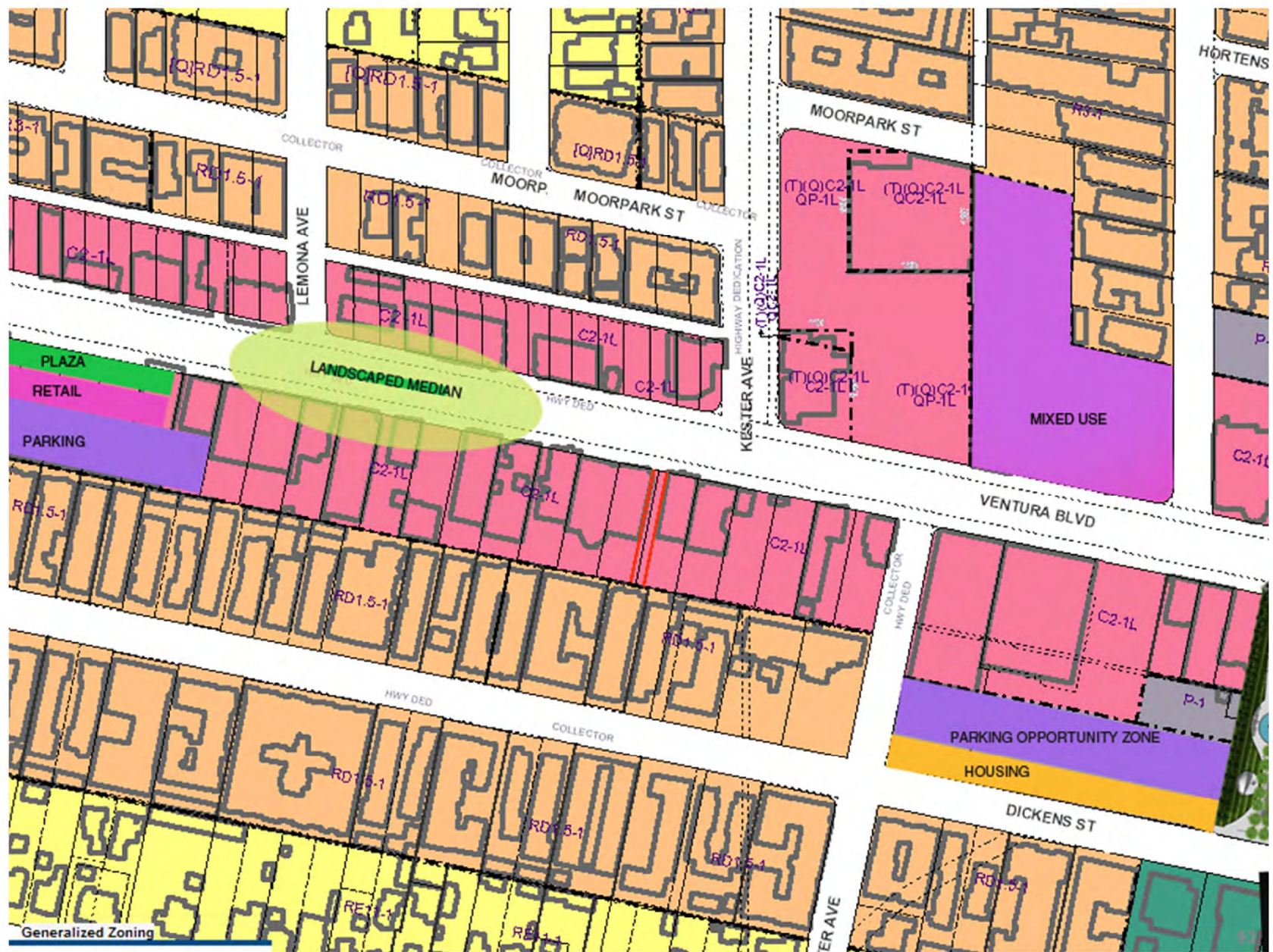
Concept Diagrams



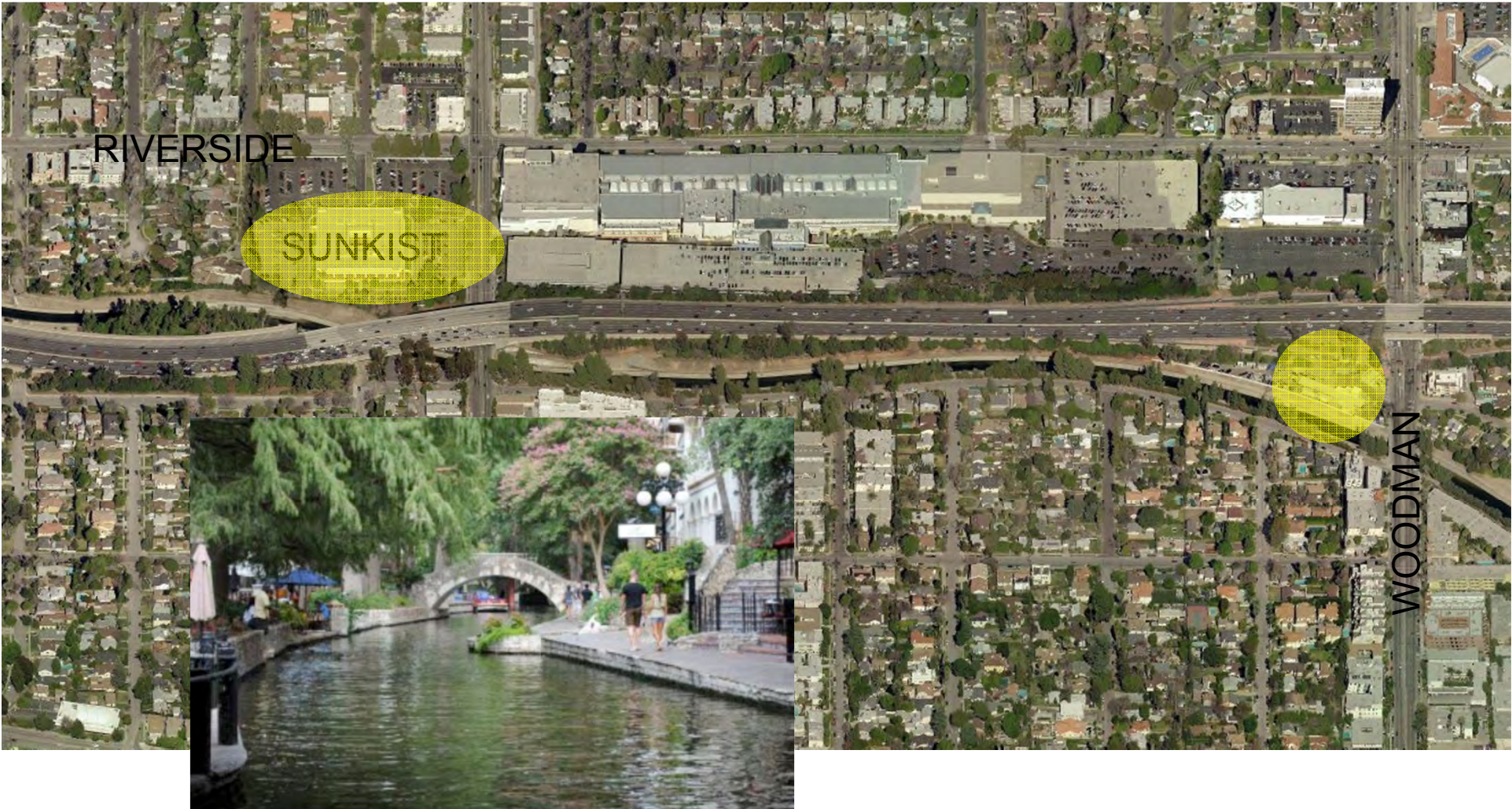


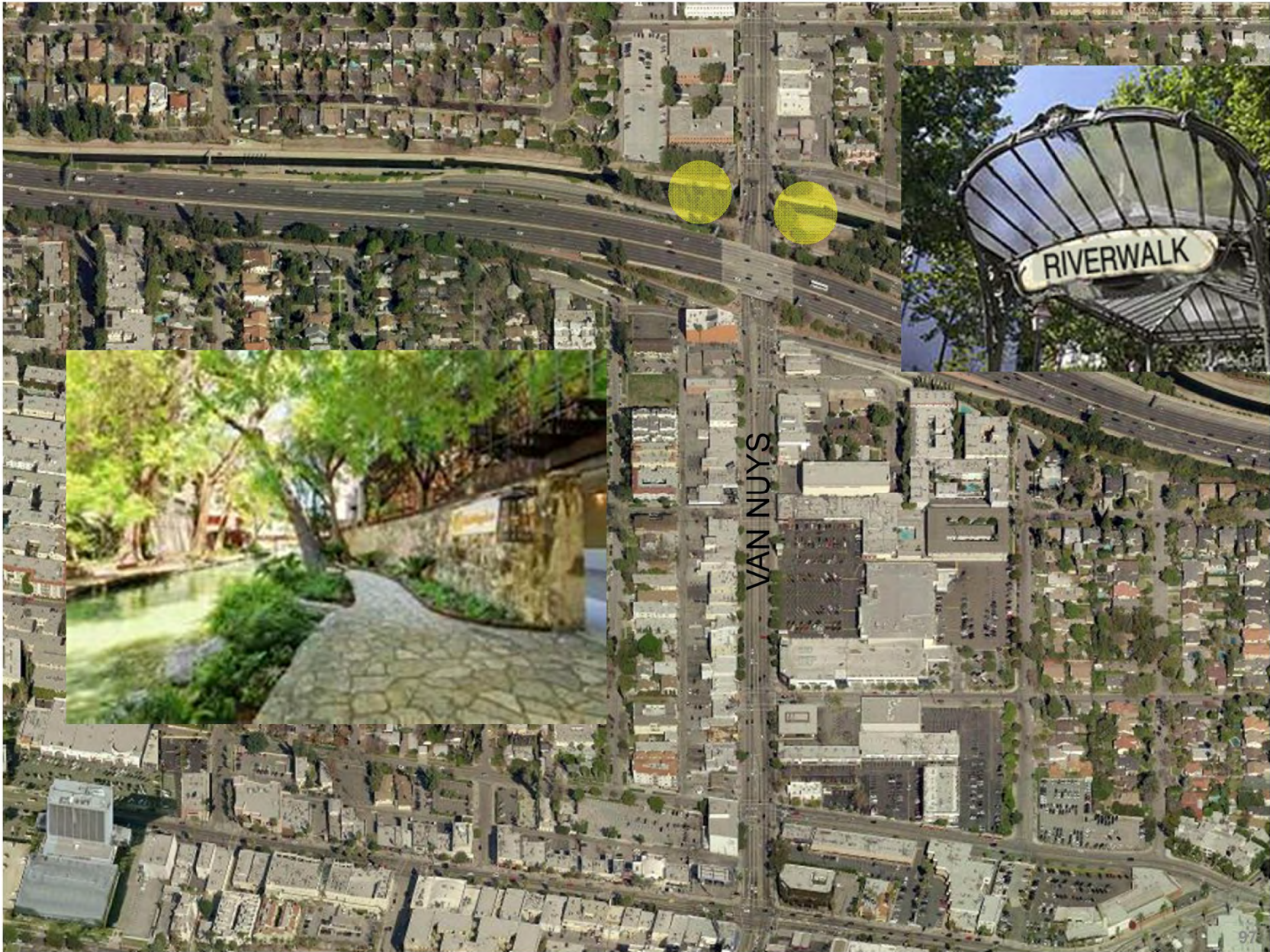












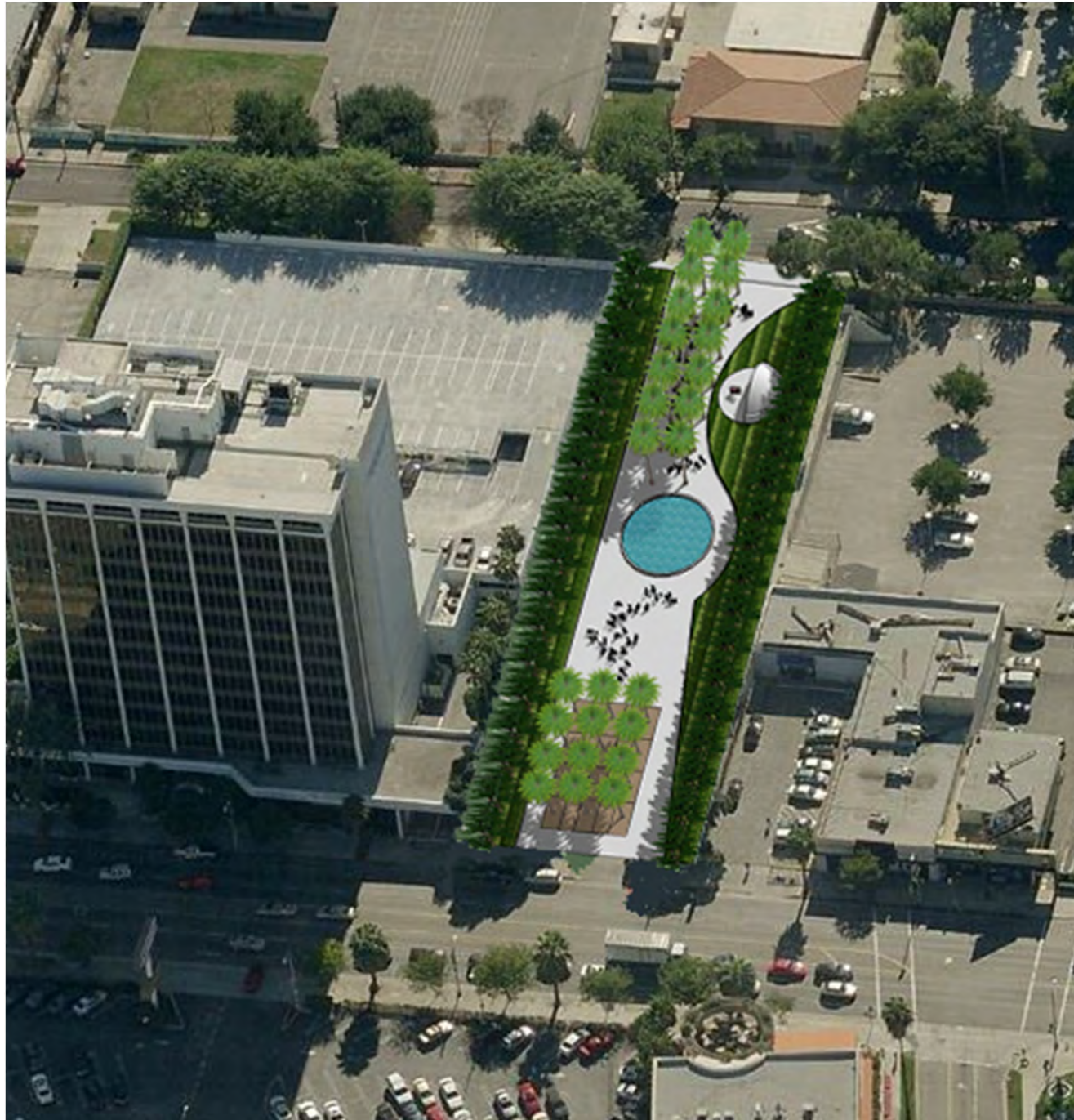
WHAT AN OPPORTUNITY!!!

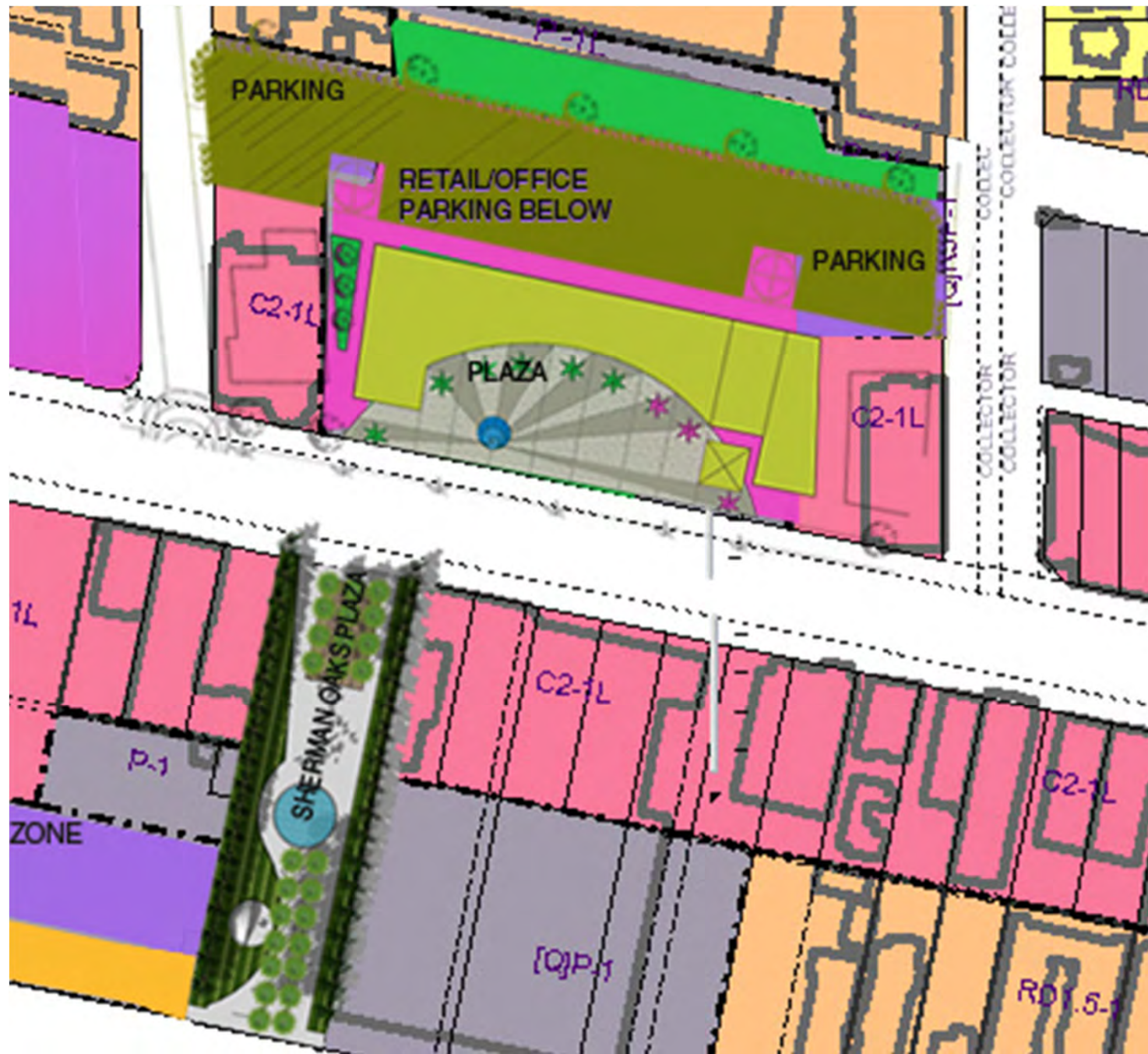
REC & PARKS

SEPULVEDA

WE MUST BE PROACTIVE







We want to acknowledge:

Office of Councilmember Tom LaBonge
Carolyn Ramsay, Chief of Staff
Jonathan Brand, Chief Planning Deputy
Tommy Newman, Sherman Oaks Field Deputy

Sherman Oaks Neighborhood Council, Jill Banks Barad, President
Sherman Oaks Land Use Committee, Ron Ziff, Chairperson

For their support and guidance.

Thank you,

Jeffrey M. Kalban, A.I.A.
A Vision for Sherman Oaks Chairperson
SHERMAN OAKS NEIGHBORHOOD COUNCIL
LAND USE COMMITTEE